



PolicyWise
for Children & Families

PolicyWise for Children & Families
Director of Business & Fund Development

Are you a strategic thinker, a relationship-builder, and a storyteller at heart?

Do you see the connection between revenue and impact? Do you thrive when you're aligning purpose with partnership? If you believe that great ideas deserve the resources to grow and you're ready to put your skills to work in service of something bigger, then **PolicyWise for Children & Families** invites you to step into a role where your leadership can create lasting change for children, youth, families, and communities across Alberta and beyond.

We're looking for a passionate and values-driven **Director of Business & Fund Development** to join our team and contribute to the next chapter of our growth and impact.

About the Role:

As Director of Business & Fund Development, you'll lead and integrate our business development, fundraising, and communications portfolios—strengthening our brand, building strategic relationships, and securing the funding and contracts needed to support our mission. You'll collaborate with an incredible team and report directly to the President & CEO, playing a vital role in shaping the future of PolicyWise.

This is a strategic leadership opportunity for someone who wants to drive sustainable growth and inspire system-level change.

Key Accountabilities:

- Develop and lead diverse strategies in business development and fundraising, securing donations and new contracts to support the organization's mission and long-term success
- Build strong, trusted relationships with funders, policy leaders, and community partners through authentic engagement and storytelling
- Oversee and elevate all communications efforts to increase brand awareness, showcase impact, and support external engagement
- Build and coach a talented team across business development activities, fundraising, and communications functions, fostering a high-performing and inclusive culture
- Serve on the Senior Leadership Team, shaping the long-term sustainability of PolicyWise

Show Us This on Your Resume — and Bring It to Life in the Interview:

- **A deep passion for children, youth, families, and community well-being**, and a desire to influence the systems and policies that shape lives.
- **A strong track record of leadership**—10+ years in senior roles focused on fundraising, business development, or external relations, ideally in mission-driven or social impact settings.

- **Proven results in revenue generation**, including closing major gifts, securing new clients, and building successful multi-sector partnerships that have supported meaningful change.
- **Experience leading and inspiring teams**, with a demonstrated commitment to equity, diversity, and inclusion woven into how you work.
- **Exceptional communication and relationship-building skills**—you know how to build trust, tell a compelling story, and influence a range of stakeholders.
- **The ability to think big and execute well**—you're comfortable moving between strategic planning and hands-on implementation as needed.

Why Join Us?

PolicyWise, a non-profit organization, seeks to inform, identify, and promote effective social policy and practice to improve the well-being of children, youth, families, and communities. We work to ensure that all children and families thrive in safe, respectful, and supportive environments shaped by wise decisions.

At PolicyWise, you'll join a **mission-first team** of change makers committed to social impact. You'll have the autonomy to lead, the support to grow, and the opportunity to shape the future of a respected organization at a pivotal moment. We offer competitive compensation, flexible hybrid work arrangements, and a culture rooted in trust, collaboration, and continuous learning.

How to apply:

Please email your cover letter and resume to kwilliamson@policywise.com by April 23, 2025.