



Finding Data for the Non-Profit Sector on the Statistics Canada Website

March 22, 2022

Delivering insight through data, for a better Canada



1



Statistics
Canada

Statistique
Canada

Canada



Agenda



- About Us
- Statistical Information Sources
- Introduction to the Statistics Canada Website
- Examples and Website Navigation Tour
- Activity and Discussion

The national statistical
agency of Canada

Mission: Serving
Canadians with
high-quality statistical
information that matters

Recognized as one of
the world's leading
statistical agencies

Over 420 active surveys
in the field

Trusted Source of
information –
accurate, objective,
and unbiased

Free information
available on the
website

Statistics Canada

About Us



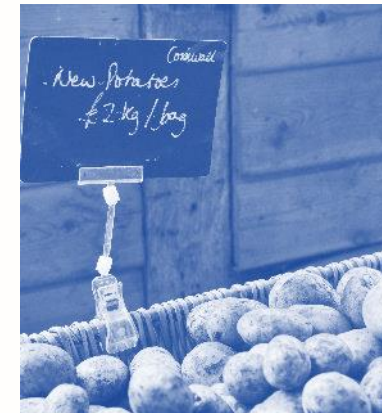
Using Statistical Information To Make Informed Decisions

Objectives

- Build on collaborative relationships between the non – profit sector and Statistics Canada
- Better understand information needs of the non – profit sector
- Share information on Statistics Canada’s recent releases and data sources on the non – profit sector
- Foster and encourage use of Statistics Canada’s website by highlighting data showing economic impact and employment characteristics of the non – profit sector

Statistical Information Sources

Statistics Canada employs several direct collection methods to compile data and provide insight into our society and economy for the benefit of all Canadians. With over 420 active survey and using existing data sources, we strive to continually and accurately create a statistical portrait of our country.



Data Sources



CENSUS OF POPULATION

GENERAL SOCIAL SURVEY

SATELLITE ACCOUNT OF NON-PROFIT INSTITUTIONS
AND VOLUNTEERING

SURVEY OF HOUSEHOLD SPENDING

LABOUR FORCE SURVEY

COVID-19 SURVEYS



DATA SOURCES

Census of Population

- ✓ Designed to provide information about the Canadian population by its demographic and social characteristics
- ✓ Census data is available at a much more detailed level based on a wide range of characteristics and variables as well as level of geography
- ✓ Social Characteristics
 - Population
 - Age and Sex
 - Education
 - Families
 - Labour
 - Language
 - Aboriginal Peoples

DATA SOURCES

General Social Survey

- ✓ Provides information on social trends in order to monitor changes in the living conditions and well-being of Canadians, and information on specific social policy issues
- ✓ Specific themes are explored in-depth approximately every five to seven years
- ✓ Current themes include:
 - Canadians at work and home
 - Caregiving and care receiving
 - Giving, volunteering and participation
 - Victimization
 - Family
 - Social Identity
 - Time use



DATA SOURCES

Satellite Account of Non-profit Institutions and Volunteering



- ✓ Production, income, and outlay accounts of non-profit institutions
- ✓ Gross Domestic Product and income of non-profit institutions by activity and subsector
- ✓ Employment in the non-profit sector by:
 - Activity
 - Subsector
 - Type of worker
 - Demographic characteristic

DATA SOURCES

Survey of Household Spending

- ✓ Data available on household spending on a wide variety of goods and services
- ✓ Provides information on household and its members' annual income, demographic characteristics, dwelling characteristics, household equipment
- ✓ Subject characteristics include
 - Families, households and housing
 - Household characteristics
 - Household spending and savings
 - Housing and dwelling characteristics
 - Income, pensions, spending and wealth



DATA SOURCES

Labour Force Survey



- ✓ Provides monthly estimates of employment and unemployment data
- ✓ Data on employment estimates by industry, occupation, public and private sector, hours worked and much more, all cross-classifiable by a variety of demographic characteristics
- ✓ Subject characteristics include
 - Employment and unemployment
 - Hours of work and work arrangements
 - Industries
 - Labour
 - Occupations
 - Unionization and industrial relations
 - Wages, salaries and other earnings

DATA SOURCES

COVID-19: A Data Perspective

The COVID-19 crisis has increased the need for quality data on the health of Canadians, the economy and society.

Statistics Canada is responding by collaborating with our partners to provide Canadians and policy makers relevant and timely data through a new web portal, digital tools, social media and ongoing client call centre.

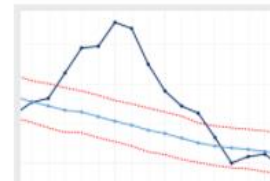
COVID-19

A data perspective

Highlights



[Data tables related to COVID-19](#)



[Interactive data visualizations related to COVID-19](#)



[COVID-19 in Canada: Year-end Update on Social and Economic Impacts](#)



[Infographics related to COVID-19](#)

[All COVID-19 releases](#)

Impacts of COVID-19 on Canadians—Testing and Vaccination

As the COVID-19 pandemic continues to evolve, the need for timely data is as important as ever. In this new crowdsourcing initiative, we are seeking your experiences with testing for COVID-19, particularly with using rapid tests.

[Participate Now - All Canadians](#)

Pilot Study on Everyday Well-Being

For all Canadians - Your participation is important

The goal of this self-reported survey is to collect and analyze data in real-time to gain a better understanding of the factors, particularly the impact of arts and cultural activities, that can influence the day-to-day changes in emotional moods and mental states of participants.

This is especially important at a time when COVID-19 has had an impact on the physical and emotional well-being of Canadians.



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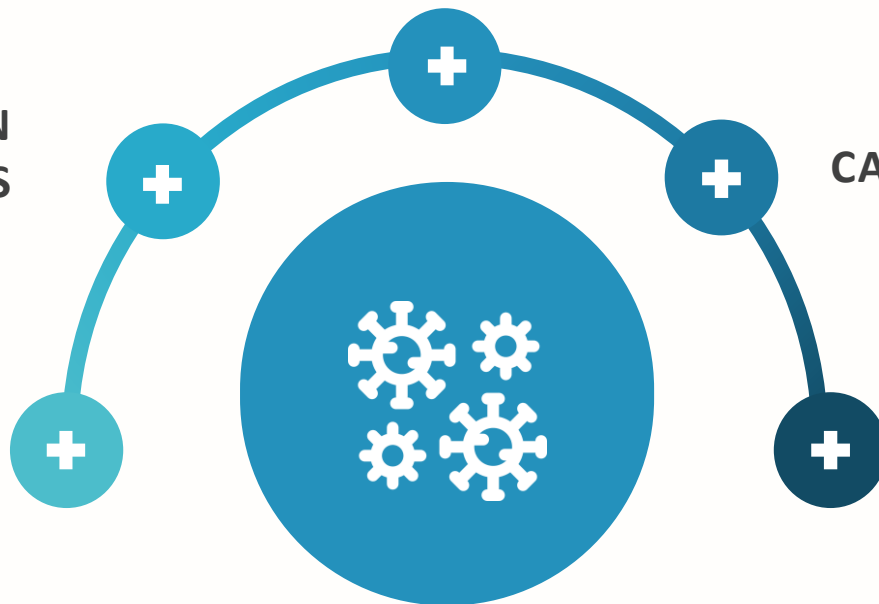
DATA SOURCES

COVID-19 Data

THE CANADIAN PERSPECTIVE SURVEY SERIES

CANADIAN SURVEY ON
BUSINESS CONDITIONS

CANADIAN ECONOMIC
DASHBOARD AND
COVID-19



IMPACTS OF COVID-19 ON
CANADIANS: COLLECTION SERIES
(CROWDSOURCING)

LABOUR FORCE SURVEY
SUPPLEMENT –
LABOUR MARKET
IMPACTS OF COVID-19

Survey



Using the Statistics Canada Website



www.statcan.gc.ca

The screenshot shows the Statistics Canada website homepage. At the top, there is a navigation bar with the Canadian flag, the text 'Statistics Canada' and 'Statistique Canada', a search bar, and a menu with links: Subjects, Data, Analysis, Reference, Geography, Census, Surveys and statistical programs, About StatCan, and Canada.ca. Below the navigation bar, the main heading 'Statistics Canada' is followed by a paragraph describing the agency's role. To the right of this paragraph are social media icons and a sign-up link for 'My StatCan'. The page is divided into several sections: 'In the news' featuring an article about divorces in Canada from March 9, 2022; 'Mobile applications' promoting the 'StatsCAN' app; 'StatsCAN Plus' with a 'Stay on top of the country's statistical news' message; 'COVID-19' with a 'A data perspective' graphic; and 'Key indicators' which includes a dropdown menu set to 'Canada' and a list of indicators: 'Quarterly population estimate' (38,436,447, 0.5% increase), 'Consumer Price Index' (5.1% increase), 'Unemployment rate' (6.5%, 0.5 pts increase), and 'Real GDP by expenditure'.

Statistics Canada is the national statistical office. The agency ensures Canadians have the key information on Canada's economy, society and environment that they require to function effectively as citizens and decision makers.

Follow:

Sign up to [My StatCan](#) to be notified of information on various topics.

In the news | [The Daily](#)

March 9, 2022
A fifty-year look at divorces in Canada, 1970 to 2020

In 2020, there were 42,933 divorces granted in Canada, a sharp decrease from the 56,937 divorces recorded in 2019. While the number of divorces in the country has been generally declining for many years, this 25% annual decrease is the largest since the Divorce Act of 1968 came into force.

[Continue reading...](#)

Mobile applications

Discover StatsCAN—our newest mobile application! Canada's data story, right at your fingertips.

StatsCAN Plus

Stay on top of the country's statistical news throughout the day!

COVID-19

COVID-19
A data perspective

Key indicators | [★ All indicators](#)

Canada

Indicator	Value	Change
Quarterly population estimate (Note) (October 1, 2021)	38,436,447	0.5% ↑ (quarterly change)
Consumer Price Index (January 2022)	5.1% ↑	(12-month change)
Unemployment rate (January 2022)	6.5%	0.5 pts ↑ (monthly change)
Real GDP by expenditure		

Activity and Discussion



www.statcan.gc.ca

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Statistics Canada

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Follow: [f](#) [i](#) [in](#) [y](#) [t](#) [r](#)

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[Continue reading...](#)

Item 3 of 4 [Play](#)

Mobile applications

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StatsCAN Plus

Stay on top of the country's statistical news throughout the day!

COVID-19

COVID-19
A data perspective

Key indicators | [★ All indicators](#)

Canada

[Quarterly population estimate \(Note\) \(October 1, 2021\)](#)

38,436,447

0.5% ↑
(quarterly change)

[Consumer Price Index \(January 2022\)](#)

5.1% ↑
(12-month change)

[Unemployment rate \(January 2022\)](#)

6.5%

0.5 pts ↑
(monthly change)

[Real GDP by expenditure](#)



6 W's

Who? Target population

When? Year, month, frequency of data

What? Data we're interested in

Why?

Where? Geography

How? Sources of data



What was the average hourly wage of Indigenous identity employees working in the Alberta non-profit sector in 2019? How did the number of jobs in the sector for this group change from 2015 to 2019?

Who? Indigenous identity individuals

When? Current / Most Recent data

What? Average hourly wages, number of jobs

Why? ???

Where? Alberta

How?

- Census
- General Social Survey
- Satellite Account of Non-profit Institutions and Volunteering
- Survey of Household Spending
- Labour Force Survey
- COVID-related Surveys

- [Satellite Account of Non-profit Institutions and Volunteering](#)



What was the average expenditure per Alberta household on fresh vegetables in 2019? Was this higher or lower than Canada overall?

Who? Households

When? Current / Most Recent data

What? Average expenditure

Why? ???

Where? Alberta and Canada

How?

- Census
- General Social Survey
- Satellite Account of Non-profit Institutions and Volunteering
- Survey of Household Spending
- Labour Force Survey
- COVID-related Surveys

- [Survey of Household Spending](#)

Additional Practice



Of businesses in Alberta that have a primarily visible minority ownership, what percentage expect 100% of their workforce to continue to work from home once the pandemic is over?

- [Canadian Survey on Business Conditions](#)

Additional Practice



Which municipality in Alberta had the highest percentage of new immigrants (immigrated between 2011 to 2016) in Alberta?

- [2016 Census](#)

Additional Practice



Looking at unemployment rates, which industry in Alberta was hit the hardest by COVID-19 at the start of the pandemic? Is that the same now?

- [Labour Force Survey](#)

Activity #1:

\$32.75

2015: 15,579

2019: 16,686

Activity #2:

Alberta: \$873

Canada: \$750

Additional Practice #1:

12.9%

Additional Practice #2:

Brooks: 15.7%

Banff: 9.2%

Additional Practice #3:

March 2020

Accommodation and food services: 18.6%

February 2022

Business, building and other support services: 14.8%

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Contact our Data Service Centre (DSC)

DSC's assist with:

- Simple and free data requests, technical and methodological questions
- Complex requests requiring research, extraction or customization of data from multiple sources;
- Producing customized reports, analyses and maps
- Offering standard and customized virtual workshops for data users of all levels of expertise
- Various outreach activities such as webinars, newsletters, presentations, information sessions, etc.

Thank you!