

ABNN's Data to Action Days Evaluation Summary

(February 5, 2019 Edmonton, Alberta and June 4, 2019

Calgary, Alberta)

Demographics:

- 43 respondents

High Level Summary:

1. Attendees took away knowledge about data capacity, using data strategically and the challenges of using data effectively.
2. All applicable attendees want to encourage their organizations to use data more strategically.
3. The great majority of attendees are confident translating their research and data findings into stories
4. Some attendees indicated interest in future collaborations and all respondents indicated interest in future workshops/events.

Survey Results by Question:

Question	Results	Examples
<i>Knowledge Gained</i>		
“I left the workshop with knowledge that I can take to my organization about how to increase capacity for using data.”	23% Strongly agree 54% Agree 21% Neutral 2% Disagree	n/a
“I left the workshops with ideas about how I (or others) can use data more strategically in my organization.”	26% Strongly agree 67% Agree 7% Neutral	
<i>Knowledge Translation</i>		
“I understand more about how to convey a compelling story using data from my organization.”	28% Strongly agree 47% Agree 12% Uncertain 2% Disagree 7% Not applicable	n/a
“I will be encouraging more strategic use of data in my organization.”	91% Yes 9% Not Applicable	“I plan to present the idea of a "data strategy" to our leadership and ideally work with our staff to develop a data system that is effective and provides meaningful insights.”
		“We have already been working very hard at using data strategically within my organization and do so in a lot of different ways. What I really took away was some tools I can use to facilitate that

conversation which is priceless!”

“With the knowledge gained on some of the processes to acquire data, the use of the data, and the current climate in the city on who and how the data can be shared across organizations, I foresee nothing but improvement on what this will mean for our organization. While our initial goal is to create a system, our ultimate is to find indicators that can help to better shape the products we have and services we use for our community. And the information attained at this conference will no doubt play a strong roll in how we as an organization grow and evolve.

“We are wanting to a complete assessment of all of our programs, evaluation tools and methods and what information we want to gather aside from what we have to gather for funders. We want to find better ways to do this and tell the stories. “

Interest in Collaboration and Future Learning

“I would be interested in assistance with some or all of the above.”	49% Yes 12% No 35% Not applicable	n/a
“I would be interested in future events/workshops”	98% Yes 2% Not applicable	n/a
