

ABNN's Data to Action Day – June 4, 2019
Calgary, Alberta

Evaluation Summary

Demographics:

- 23 respondents

High Level Summary:

1. Attendees took away knowledge about data capacity, using data strategically and the challenges of using data effectively.
2. Most attendees want to encourage their organizations to use data more strategically.
3. There were some attendees who felt confident telling a compelling story using data yet some attendees felt less confident about telling a compelling story using data.
4. Some attendees indicated interest in assistance with data strategies and all respondents indicated interest in future workshops/events.

Survey Results by Question:

Question	Results	Examples
<i>Knowledge Gained</i>		
1. "I left the workshop with knowledge that I can take to my organization about how to increase capacity for using data."	9% <i>Strongly agree</i> 52% <i>Agree</i> 35% <i>Neutral</i> 4% <i>Disagree</i>	n/a
2. "I left the workshops with ideas about how I (or others) can use data more strategically in my organization."	4% <i>Strongly agree</i> 87% <i>Agree</i> 9% <i>Neutral</i>	n/a
3. From the panel discussion, what was your key insight or take-away?	n/a	<p>Importance of evidence to inform programming</p> <p>Data can be used to better understand clients' needs</p> <p>Common challenges exist across agencies (e.g., capacity, time, tech poverty)</p> <p>The need to build capacity within staff to use data more effectively</p>
<i>Knowledge Translation</i>		
4. "I understand more about how to convey a compelling story using data from my organization."	22% <i>Strongly agree</i> 52% <i>Agree</i> 13% <i>Uncertain</i> 0% <i>Disagree</i> 4% <i>Not applicable</i>	n/a
5. "I will be encouraging more strategic use of data in my organization."	83% <i>Yes</i> 17% <i>Not applicable</i>	
<i>Interest in Collaboration and Future Learning</i>		
6. "I would be interested in assistance with some or all of the above."	39% <i>Yes</i> 17% <i>No</i> 44% <i>Not applicable</i>	n/a
7. "I would be interested in future events/workshops"	96% <i>Yes</i> 4% <i>Not applicable</i>	n/a