

ABNN's Data to Action Day – February 5, 2019
Edmonton, Alberta

Evaluation Summary

Demographics:

- 20 respondents

High Level Summary:

1. Attendees know more about data capacity and using data strategically.
 - 100% of respondents agreed or agreed strongly with this statement.
2. Attendees will take the information learned back to their organizations.
 - 100% said “yes”.
3. Most attendees are confident translating findings into stories but some do not
 - 75% said agree.
 - 25% said uncertain, disagree, or not applicable.
4. Some attendees indicated interest in future collaborations and all respondents indicated interest in future workshops/events.
 - 65% want to get help on data capacity building.
 - 100% want workshops/events in the future.

Survey Results by Question:

Question	Results	Examples
<i>Knowledge Gained</i>		
“I left the workshop with knowledge that I can take to my organization about how to increase capacity for using data.”	40% Strongly agree 55% Agree 5% Neutral	n/a
“I left the workshops with ideas about how I (or others) can use data more strategically in my organization.”	50% Strongly agree 45% Agree 5% Neutral	
<i>Knowledge Translation</i>		
“I understand more about how to convey a compelling story using data from my organization.”	35% Strongly agree 40% Agree 10% Uncertain 5% Disagree 10% Not applicable	n/a
“I will be encouraging more strategic use of data in my organization.”	100% Yes	<p>“I plan to present the idea of a "data strategy" to our leadership and ideally work with our staff to develop a data system that is effective and provides meaningful insights.”</p> <p>“We have already been working very hard at using data strategically within my organization and do so in a lot of different ways. What I really took away was some tools I can use to facilitate that conversation which is priceless!”</p> <p>“With the knowledge gained on some of the processes to acquire data, the use of the data, and the current climate in the city on who and how the</p>

data can be shared across organizations, I foresee nothing but improvement on what this will mean for our organization. While our initial goal is to create a system, our ultimate is to find indicators that can help to better shape the products we have and services we use for our community. And the information attained at this conference will no doubt play a strong roll in how we as an organization grow and evolve.

“We are wanting to a complete assessment of all of our programs, evaluation tools and methods and what information we want to gather aside from what we have to gather for funders. We want to find better ways to do this and tell the stories. “

Interest in Collaboration and Future Learning

“I would be interested in assistance with some or all of the above.”	65% Yes 5% No 25% Not applicable	n/a
“I would be interested in future events/workshops”	100% Yes	n/a
