

WORKSHOP 3

How do you tell a story with data?

Facilitated by
Cathie Scott & Carley Piatt

DATA.
to *Action*

ABNN
Alberta Nonprofit Network



Policy Wise
for Children & Families

February 5, 2019

Workshop overview

15 min.	Intro and welcome activity
5 min.	Why tell a story with data
20 min.	Story Part 1: Asking good questions
30 min.	Story Part 2: Contextualizing data
15	Reflections on your work
5 min.	How did you find the workshop?

Perspective (and context) is everything



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“Data” is one piece



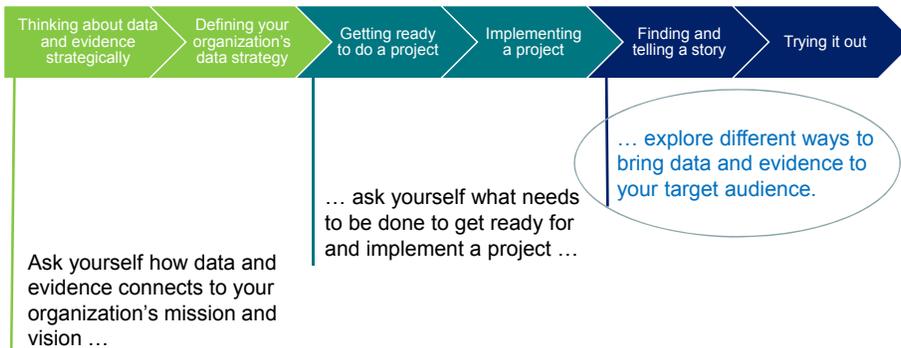
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Workshop connections



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Workshop connections

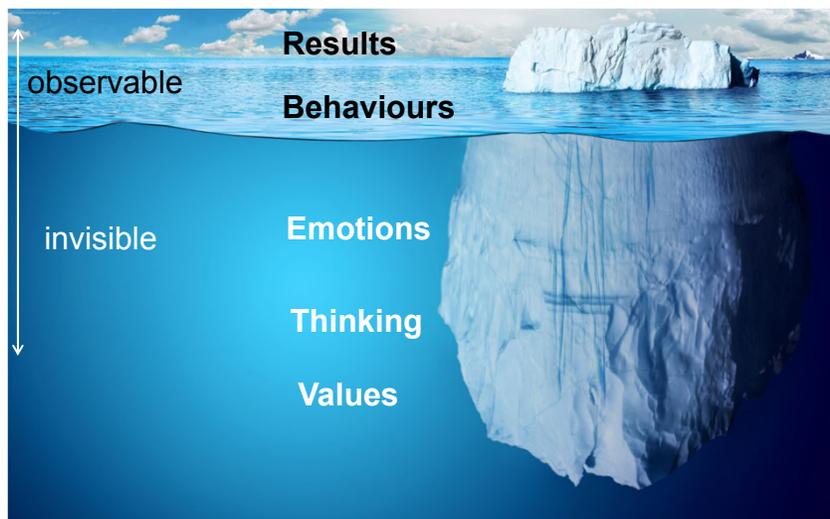


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Why tell a story with data



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Rock, D (2006). Quiet Leadership. Six Steps to Transforming Performance at work. NY, NY. Collins.

		Who is the audience?	
		Internal?	External?
What & Why is information needed?	Short-term (operational) decisions?		
	Long-term (strategic) decisions?		

9 Planning & Discovery

Story Part 1: Asking good questions



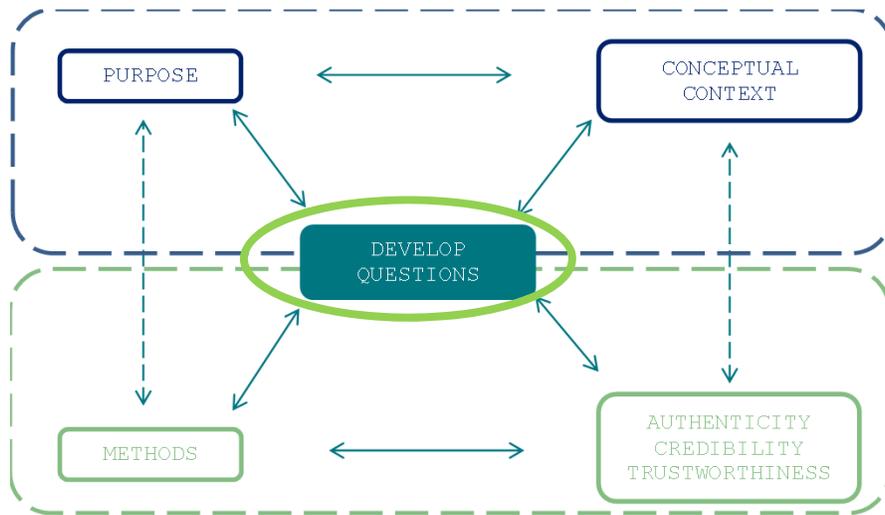
Why?

What if?

How...?

10

Getting to the question



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Story Part 2: The role of context in telling a story



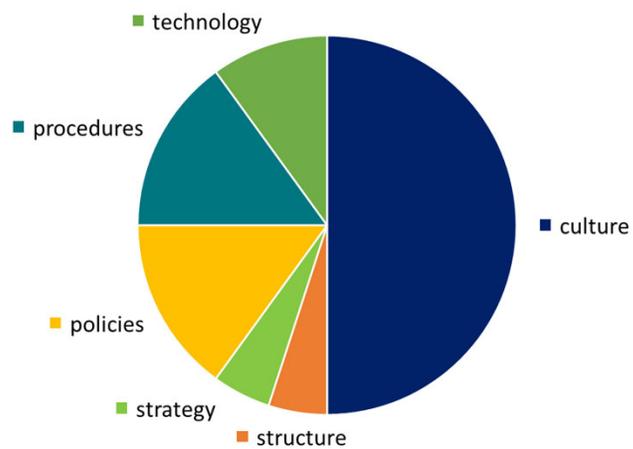
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Reflections on your work



13

Telling stories with data for change



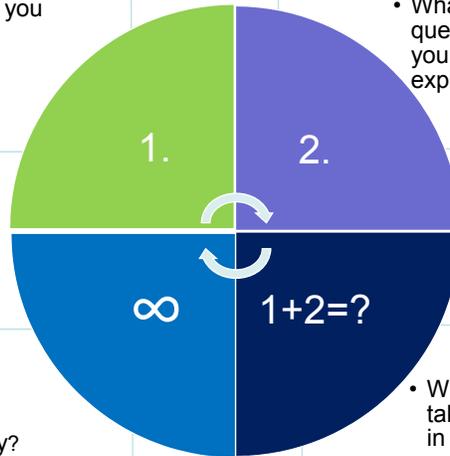
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Don't forget about change

How did you find the workshop?

• What did you learn?

• What other questions would you like to explore?



• What will you do differently?

• What will you take away to use in your organization?

15

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