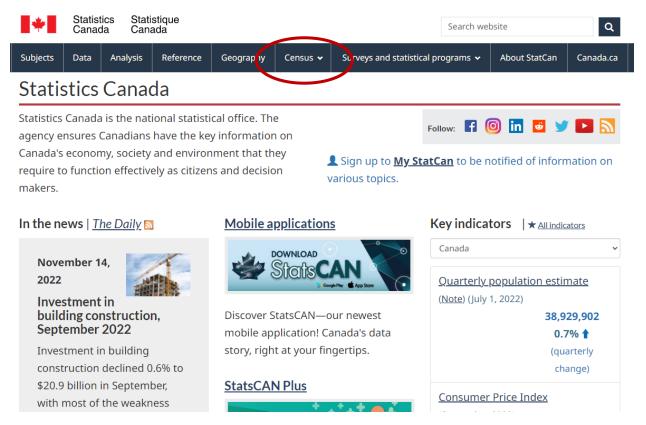
Remember, you can use our links from previous sessions or check according to this process.

In general, When looking for data from the census it is always recommended to start with the most basic easy to access information. The census profile is that option that is easy to access, has a very comprehensive content of variables and categories within the variables and will give you an idea of the possibilities with the data.

Access to the Census Profile is very easy and simple

You can use our links from previous sessions or check according to this process.

### Go to our website



Click Census in the blue bar and select Census of Population from the drop menu, once in the Census of Population page, select "Census Geography" in the blue bar menu on top of the home page:

*	Statistics Statistique Canada Canada					Search website			
Subjects	Data	Analysis	Reference	Geography	Census 🗸	Surveys and statis	tical programs 🗸 🖌	bout StatCan	Canada.ca
<u>Home</u>									
1								1.	
<b>C</b>		is Progra		tion				5	
			Popula	2601				· 1	l.
Carl			and a second second second	of Canada an nomic charac	and the second second second second	e by their	ANNO-		C and
			- 44	-	-				62.0
			<b>₩</b>	Concurs in	<b> </b>		٢	. Concurs of	Y .
Cens	<u>us data</u>	<u>Cen</u> :	<u>sus analysis</u>	Census re	<u>rerence</u>	<u>Census topics</u>	<u>Census geograp</u>	iy <u>census of</u>	<u>Agriculture</u>

Once the click on the Census Data option, and you will be in this page:

## Data products, 2021 Census

These 2021 Census products provide statistical information about the population, age, sex at birth and gender, type of dwelling, families, households and marital status, Canadian military experience, income, language, Indigenous peoples, housing, immigration, place of birth and citizenship, ethnocultural and religious diversity, mobility and migration, education, labour, and commuting as measured in the Census Program.

Visit the <u>2021 Census of Population release schedule</u> of topics and access the <u>2021 Census of Population products</u> and <u>services map: Data products</u> to learn about the upcoming suite of data products.

Most requested

A

<u>Census Profile</u>
 <u>Nighlight tables: Population and dwelling counts</u>

- Focus on Geography Series
- Data tables: Income

Click the Census profile option and you will be in the general page for searching for census profiles

# **Census Profile, 2021 Census of Population**

Release date: February 9, 2022 Updated on: October 26, 2022

This profile presents information from the 2021 Census of Population for various levels of geography, including provinces and territories, census metropolitan areas, communities and census tracts. Using the search or browse options below, users can search for an area of interest by typing its place name, postal code<sup>QM</sup> or geographic code or by browsing a list.

Place name, postal code<sup>OM</sup> or geographic code



Q 🛛 Help

From there, just enter the postal code, name or geographic code of the area you are looking

Other ways to search for information base on the geographies or with data tables beyond the Census profile are explained below. For example, you may want to explore some options for the Strathcona County municipality (Census Sub-division) in Alberta. Or more specific: I'm interested in finding data about low income seniors in Strathcona County.

Following the same path described above to access to the Census page, this time go for the geography product/options:



In the Census geography is always recommended to go first to the GeoSuite that contains the most comprehensive set of information for the geographies. To reach the GeoSearch, select "Attribute Information Products"



# Census geography

Census geography covers a wide range of Canadian geographic areas—from provinces and territories down to blocks. These geographic areas have boundaries, names, and other information that make it possible to locate them on the ground and relate census data to them. Most products have information available for the current and previous censuses.



### **Spatial information products**

Spatial information products provide the shape and location of geographic features. Geographic boundaries and road networks are available for mapping and Geographic Information System (GIS) applications.



### <u>Maps</u>

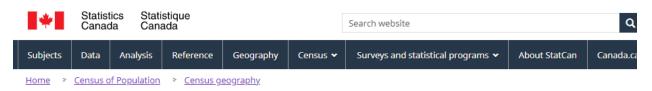
Maps are a visual representation of the world. Statistic Canada census maps show Canada and its geographic areas for which census data are tabulated and disseminated. This category includes static reference and thematic maps as well as the interactive mapping applications GeoSearch and Census Program Data Viewer.



### Attribute information products

Attribute information products provide tabular information for use with mapping and Geographic Information System (GIS) applications. Products include GeoSuite, the Geographic Attribute File and correspondence files.

Select the GeoSuite option



# Attribute information products

Attribute information products provide tabular information for use with mapping and Geographic Information System (GIS) applications.

### 🚯 What's new?

- The downloadable version of GeoSuite was not produced for the 2021 Census. A <u>GeoSuite data package</u> containing all of the 2021 tables in CSV format is available for download.
- <u>Read more</u> ✓



In the "Search geography by name or code" window start typing the name of the geography you are interested in. Keep an eye of the options that appear as you type, for Strathcona, several options will appear for different provinces other than Alberta, choose the one for Alberta that is a CSD (Census Sub-Division) as it corresponds to the municipality we are looking data from. Then click in the magnified glass icon, this image will appear:

Statistics Statistique Canada Canada	Search website
bjects Data Analysis Reference Geography Census	✓ Surveys and statistical programs ✓ About StatCan Canada.c
ome < Census of Population < Census geography < Attribute inf	ormation products 🔗 GeoSuite
GeoSuite	Quick guide 🕑 Useful links 🔗
Search geography by name or code	Hierarchy of standard geographic areas for dissemination, 2021 Census
Data vintage 2021 Select:   2021 2016 2011 2006	CANADA
Strathcona County, SM (Specialized municipality) 🗶 Q 🌣 Search result for: Strathcona County, SM (Specialized municipality) [CSD], Alta 4811052	PROVITERR
2021 Census     Geographic level     2016 Census     More information       Population:     99,225     A       Total private     38,203       dwellings:     37,128       Private dwellings     37,128	DPL ADA CCS POPCTR RA
residents: Land area (Km <sup>2</sup> ): 1,170.6506	
IR refusal: No SAC type: For more information, including an explanation of any type of adjustment(s) that may have occurred, see the More Information tab in the Search result panel.	
Map result for: Strathcona County, SM (Specialized municipality) [CSD], Alta	4811052
Display results for: CSD	4
CSD	Variable description 🛛 Show/hide columns 🌣 Export 🛓
CSDuid 🛉 🕂 CSDdguid 🛉 🖡 CSDname 🛉 🐳 CSDtype 🛉 🖡 SAt	Ctype + CSDpop_2021 + CSDtdwell_2021 + CSDurdwell_2021 + CSDurdwell_2021 + CSDurdwell_2021
County <sup>1</sup> (Specialized su municipality) wit me	Census 99,225 38,203 37. bdivision hin census etropolitan ea)
Showing 1 to 1 of 1 entries	•
	1

The data is not much but it is a good start to go to other places. Take note of the code for the CSD: 4811052, click on the Geography level tab to gain more information:

2021 Lensus	Geographic 2016 Mor level Census informa	
Prov/Terr:	Alberta (48)	
ER:	Edmonton (4860)	
CD:	Division No. 11 (4811)	
CCS:	Strathcona County (4811052)	
CMA/CA:	Edmonton (48835)	
CSD:	Strathcona County (4811052)	

This is very interesting because as you may notice here, 4811052 is part of PR 48 (Alberta); the ER Edmonton (4860); of the CD 4811; the CCS (Census Consolidated Subdivision, mainly for the Census of Agriculture) 4811052; the CMA/CA of Edmonton (48835); and, the CSD per se. Are any of these geographies interesting to further exploration or comparison?

Depending on your objectives these other geographies might or might not be of interest. The interesting issue here is that the CSD is part of the CMA of Edmonton. So that means that we have the option to get data at the Census Track (CT) level as part of the CMA of Edmonton besides the Dissemination Area (DA) level when looking for data. So now we have two more options beyond CSD: CT & DA and maybe if we are lucky we can have some data to the ADA level. Good news!

We'll come back to the Census Geography page and we choose Maps in this occasion:



# Census geography

Census geography covers a wide range of Canadian geographic areas—from provinces and territories down to blocks. These geographic areas have boundaries, names, and other information that make it possible to locate them on the ground and relate census data to them. Most products have information available for the current and previous censuses.



### Spatial information products

Spatial information products provide the shape and location of geographic features. Geographic boundaries and road networks are available for mapping and Geographic Information System (GIS) applications.



# <u>Maps</u>

Maps are a visual representation of the world. Statistic Canada census maps show Canada and its geographic areas for which census data are tabulated and disseminated. This category includes static reference and thematic maps as well as the interactive mapping applications GeoSearch and Census Program Data Viewer.



### Attribute information products

Attribute information products provide tabular information for use with mapping and Geographic Information System (GIS) applications. Products include GeoSuite, the Geographic Attribute File and correspondence files.

#### In the maps page we go to the GeoSearch option:

*	Statis Canad		istique ada			Search website		Q
Subjects	Data	Analysis	Reference	Geography	Census 🗸	Surveys and statistical programs $ ullet $	About StatCan	Canada.ca
<u>Home</u> >	Census o	of Population	> <u>Census g</u>	eography				

### Maps

Maps are a visual representation of the world. Statistic Canada census maps show Canada and its geographic areas for which census data are tabulated and disseminated. This category includes static reference and thematic maps as well as the interactive mapping applications GeoSearch and Census Program Data Viewer.



### What's new?

- The 2021 Census Program Data Viewer (CPDV) has been completely redesigned, with a more modern and user friendly interface as well as enhanced functionalities.
- <u>Read more</u> •



### Reference maps

Reference maps illustrate the location of census standard geographic areas for which census statistical data are tabulated and disseminated. The maps display the boundaries, names and unique identifiers of standard geographic areas, as well as major physical features, such as streets, railroads, coastlines, rivers and lakes.

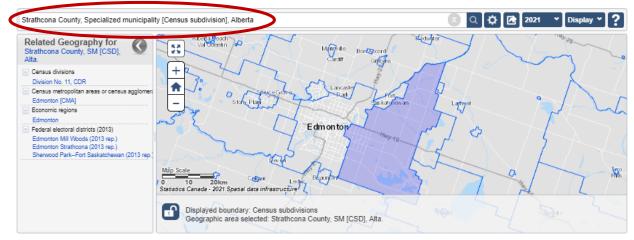




GeoSearch is an interactive mapping application that makes it easy to find places in Canada, see them on a map, and get basic geographic and demographic data for them. In the GeoSearch page enter the name of the place (or a Postal Code) in the window above the map, as in GeoSuite a drop menu will appear that contains the list of all data product from 2006 census to 2021. You can select from there the tabulation that is the right one, once it appears:

# GeoSearch

*GeoSearch* is an interactive mapping application that makes it easy to find geographic areas in Canada for which census data are available. To find a specific place of interest, users can click and zoom in on a map of Canada or they can search by place name or postal code<sup>QM</sup>. Links to data products, analytical products and maps that are available for the selected area are listed below the map.



# Results for Strathcona County, Specialized municipality [Census subdivision], Alberta – 2006 to 2021 censuses

)ata produ	ucts (321) Ana	alytical products (5)	Maps (6)			
Show 10	✓ entries			Filter results:		
Census	• Date	🗸 Торіс	*	Title (links will open in a	a new window	ı)
2021	Oct 26, 2022	Profile		Census Profile, 2021 Censu Population	<u>us of</u>	Featured product
2016	Feb 8, 2017	Profile		2016 Census Profile		Featured product
2021	Oct 26, 2022	Data visualization		Census Program Data View	wer (CPDV)	
2021	Oct 26, 2022	Ethnocultural and	religious	Ethnic or cultural origin by	<u>y gender and a</u>	<u>ge: Canada,</u>

Census profiles as traditionally the most visited option, will appear first and then all the data available under three different tabs: Data products; Analytical Products and Maps. Read carefully the "Title" column. Check for the list that might contain the data/information you are looking or is closer to your data needs. My recommendation is always to sort by Census year and have the most recent data in the top or have them in chronological order. I will visit the Census Profile for the Strathcona County and compare it to other geographies (Edmonton CSD, CMA & ER) to show you uses and characteristics of the profiles.

# Results for Strathcona County, Specialized municipality [Census subdivision], Alberta – 2006 to 2021 censuses

Data produ	icts (321)	Analyt	ical products (5)	Maps (6)		
Show 10	✓ entries				Filter results:	
Census	Date	\$	Торіс	\$	<u>Title (links will open in a new windo</u>	<u>w)</u> +
2021	Oct 26, 20	022	Profile		<u>Census Profile, 2021 Census of</u> <u>Population</u>	Featured product
2016	Feb 8, 20	17	Profile		2016 Census Profile	Featured product
2021	Oct 26, 20	022	Data visualizatio	n	<u>Census Program Data Viewer (CPDV)</u>	
2021	Oct 26, 20	)22	Ethnocultural an diversity	id religious	Ethnic or cultural origin by gender and provinces and territories and census su population 5,000 or more	-
2021	Oct 26, 20	)22	Immigration, pla and citizenship	ace of birth,	Immigrant status and period of immigr birth: Canada, provinces and territories and census subdivisions	
2021	Oct 26, 20	022	Income		Individual Market Basket Measure pove economic family characteristics of perso provinces and territories, census divisio subdivisions	ons: Canada <u>,</u>
2021	Sep 21, 20	022	Data visualizatio	n	Housing indicators, 2021 Census	
2021	Sep 21, 20	022	Housing		Acceptable housing by tenure: Canada, territories, census divisions and census	

From the comprehensive list of data that appears in the menu, choose the tabulations that according to their title will give you more of the information you are looking for.

Remember that for all of the Census data tables it is possible to customized according to certain limitations by using the "Customize table" option (related to the table as you see it) or the "Add/Remove data" blue button (more possibilities related to data base); for example:

### Age of primary household maintainer by tenure: Canada, provinces and territories, census divisions and census subdivisions

Frequency: Occasional		<u> e Help</u>
Table: 98-10-0232-01		Save my customizations
Release date: 2022-09-23		<u></u>
Geography: Canada, Province	or territory, Census division, Census subdivision	
<i>Universe:</i> Private households in Sample data	n occupied private dwellings, 2021 Census — 25%	
5 1 5	ousehold maintainer (9), Structural type of including census family structure (9), Statistics	
▼ Customize table		
Geography :	Structural type of dwelling (10) : $^{1}$	
Strathcona County 🔹	Total - Structural type of dw 💌	
Household type including censu	Statistics (3C) :	
Total - Household type inclu 💌	Number of private househol *	
Apply		

Or using the "Add/Remove data" option. As an example in this case I choose Geography 4811052 and the age categories 65 and older

▼ Customize table (Add/Remove data)
GeographyStructural type of dwelling $(10)^1$ Household type including census family structure $(9)^2$ Statistics (3C)
Age of primary household maintainer (9) <sup>3</sup> Tenure (4) <sup>4</sup> Customize layout ④
4811052 Filter Reset
1 of 5,468 items selected   <u>Clear all</u>
Select all items
Select specific levels only
🗕 🔲 Canada [11124]
<b>—</b> 🔲 Alberta [48]
— 🔲 Division No. 11 [4811]
😴 Strathcona County [4811052]

So the table I got is like this:

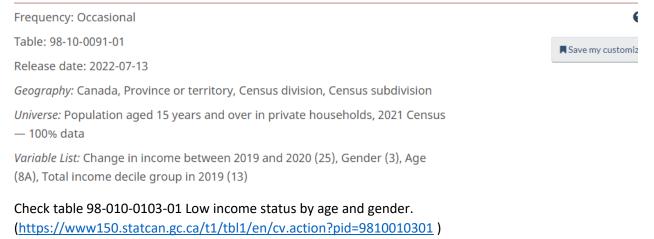
Geography		Strathcona County 🚯 ( <u>map)</u>							
Structural type of dwelling (10) <sup>1</sup>		Total - Structural type of dwelling							
Household type including census family structure (9) <sup>2</sup>	Т	ōtal - Household type	including family stru	icture <sup>5</sup>					
Statistics (3C)		Number of private households							
Topuro (4)4	Total - Tenure	Owner	Renter	Dwelling provided by the local government, First Nation or Indian band					
Tenure (4) <sup><u>4</u></sup> Age of primary	Total - Tenure	Owner	Kenter						
household maintainer									
<b>(9)</b> <sup>3</sup> <b>↑ ↓</b>	<b>1</b>	<b>↑</b>	★ ↓	▲ ↓					
Total - Age of primary household maintainer <sup>6</sup>	37,125	32,220	4,915	0					
65 to 74 years	5,995	5,500	495	0					
75 to 84 years	3,105	2,800	305	0					
85 years and over	765	625	140	0					

### Abbreviation notes:

List of abbreviations and acronyms found within various Census products.

You can look for table 98-10-0091-01 for income rank by age and gender

# Changes in income before and after the COVID-19 pandemic by 2019 income rank, age and gender: Canada, provinces and territories, census divisions and census subdivisions



Check table 98-10-0252-01 Shelter-cost-to-income ratio by tenure: Canada, provinces and territories, census metropolitan areas and census agglomerations.

(https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=9810025201&pickMembers%5B0%5D=1.120&pickMembers%5B1%5D=2.1&pickMembers%5B2%5D=3.1&pickMembers%5B3%5D=4.1&pickMembers%5B5%5D=6.1)

You can check the Comparison Age Pyramid (between two geographies). Link <u>https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/dv-vd/pyramid/index-en.htm</u>

Please note that when you are using the GeoSearch option by default all the tables are for the geography selected (4811052) BUT when you use the "Add/Remove data" button , you have to re-state your geography of interest. It is always a good idea to have the geography code handy to speed the process. Also remember that these tables can be used as templates for customized or semi-customized data or special order crosstabulations. You can consult with the OSI (Government of Alberta Office of Statistics and Information; link <u>https://www.alberta.ca/office-statistics-information.aspx</u> ) as they may have available the data you are looking for.

Second option go for the most general information at the CSD level with the option "Focus on Geography". To access from the Data Products 2021 Census page chose Focus on Geography Series in the Most Requested listed options

*	Statis Canad		stique ada			Search website		Q		
Subjects	Data	Analysis	Reference	Geography	Census 🗸	Surveys and statistical programs 🐱	About StatCan	Canada.ca		
Home >	Home > Census of Population									

# Data products, 2021 Census

These 2021 Census products provide statistical information about the population, age, sex at birth and gender, type of dwelling, families, households and marital status, Canadian military experience, income, language, Indigenous peoples, housing, immigration, place of birth and citizenship, ethnocultural and religious diversity, mobility and migration, education, labour, and commuting as measured in the Census Program.

 Visit the 2021 Census of Population release schedule of topics and access the 2021 Census of Population products and services map: Data products to learn about the upcoming suite of data products.

### Most requested

- Census Profile
- <u>Highlight tables: Population and dwelling counts</u>
- Focus on Geography Series
- Data tables: Income

2021 Census of Ponulation data products

Once in the page chose by geography in two steps: first the province (Alberta) and then check in alphabetic order for the CSD

# Select from a list of geographies, Alberta

Province or territory: Alberta	
A B C D E F G H I J K L M N O	PQ
- Collapse all	
Census subdivision	
<ul> <li>Eckville (Town) [map]</li> <li>Edberg (Village) [map]</li> <li>Eden Valley 216 (Indian reserve) [map]</li> <li>Edgerton (Village) [map]</li> <li>Edmonton (City) [map]</li> <li>Edson (Town) [map]</li> <li>Elk Point (Town) [map]</li> <li>Elnora (Village) [map]</li> <li>Empress (Village) [map]</li> <li>Enoch Cree Nation (Indian reserve) [map]</li> <li>Ermineskin 138 (Indian reserve) [map]</li> </ul>	
<ul> <li>Census metropolitan area / Census agglomeration</li> </ul>	
• Edmonton (Census metropolitan area) [map]	

Once in the geography selected there are by now 10 different topics to choose from and then the most general information in graphic form will appear in the page for each topic:

### Focus on Geography Series, 2021 Census of Population

E Feedback

# Edmonton, Census metropolitan area O O Data quality

Topic:		Geographic name:	
Housing	~	Edmonton, Census metropolitan area (Census metropolitan area), A	Submit

### How census data helps users

To give you a better idea of how census data could be used in various kinds of businesses, here are a few examples of inquiries received by Statistics Canada consultants.

### Example 1: News media

A journalist writing a story wants a breakdown of population by ethnic origin for the Montréal, Ottawa - Gatineau and Vancouver census metropolitan areas (CMAs).

Using census data, the journalist was able to find out not only the number of people belonging to various ethnic groups in the three CMAs, but also the distribution of population by other variables such as age, sex, marital status, education, income, mother tongue, and home language.

### Example 2: Marketing

A daily newspaper has determined that its typical reader has above-average education and an annual income of \$70,000 or more. The company wants to know where to find people who fit this profile so that it can focus its marketing efforts on them.

Since census data are available for small areas, the newspaper was able to use education and income data to determine in which neighbourhoods people fitting the profile live.

### Example 3: Market sectors

An entrepreneur wants to know how many dwellings in the Calgary CMA need repairs.

The census provided the entrepreneur with information about housing repair needs, as well as other valuable business information, such as period of construction, type of dwelling, number of rooms and bedrooms, tenure, costs of shelter, and value of dwelling, for each census tract in the Calgary CMA.

### Example 4: Actuarial analysis

An actuary working on a workers' compensation case needed to know the employment income of crane operators in the marine industry in a particular region. He wanted to exclude seasonal fluctuations and regional and occupational variations affecting his client's occupation.

The census was able to supply data on the employment income of persons who had the same occupation and characteristics as his client and lived in the geographic area of interest.

Assessing economic well being. Accurate census data are critical for developing accurate assessments of economic well-being for the Nation as a whole as well as for different racial, ethnic, and regional populations.

Assisting families and low-income populations. Accurate census data are critical for programs that aim to identify areas eligible for housing assistance; housing subsidies; job training and employment services; energy cost assistance; and community economic development. Accurate census data also are critical to allocating funds for supplemental programs and other social services for women and children.

Assisting the elderly and the disabled. Accurate census data are required to determine and forecast the number of persons eligible for benefits based on age, such as Social Security and Medicare and to forecast the number of persons eligible for Social Security disability benefits. They are necessary to develop baselines for reducing employment barriers faced by persons with disabilities and to allocate funds for vocational education and rehabilitation programs for disabled workers.

Education. The accuracy of census data affects the allocation of funding for numerous education programs such as vocational, minorities, language skills and adult education.

INDIVIDUAL USES: Location decisions. Individuals can make better choices about home-buying, job relocation, or starting a small business if they can take advantage of accurate census information.

Serving as an important base for other surveys.

Finally, for historical comparations or describing trends across several periods of time.