

Statistics Canada & the
Alberta Nonprofit Data
Strategy are excited
to bring you

Using Census Data to Enrich Alberta Nonprofits

Join us from 11AM-12PM MT:

October 18

November 1

November 3

November 10

November 17

November 29

A FREE 6-PART LEARNING SERIES

Discover how to use data to support your nonprofit. We will cover Census methods, geographies, variables, analyses, & how to access data,

**Space is limited.
Sign up now!**

We will give priority to Alberta nonprofits.

*Attend all 6 sessions to receive a
Certificate of Completion!*



CENSUS METHODOLOGY & ACCESS

We will provide a brief history of the Census and explore the Census methodology. You will learn how to navigate the StatCan website and complete a case study on how Census data is used.



GEOGRAPHY & CONFIDENTIALITY

We will focus on the different levels of geography from provinces and territories available through the Census. You will also learn about confidentiality and the Census.



CENSUS CONCEPTS AND VARIABLES

We will explore the Census data concepts and the variables. You will learn about the reference materials available and how to access highlight tables and data profiles.



DATA PRODUCTS & ANALYSES

We will introduce the multi-variable cross-tabulations available on the StatCan website. You will also learn how to use the Beyond 20/20 data browser to view and manipulate data tables.



TOPIC SELECTED BY PARTICIPANTS

We will cover topics you identify as relevant to your interests and data needs. For example, we can help you with historical comparisons or how to create a Census profile.



SUMMARY AND EXERCISES

In this final session, you will apply everything you have learned. You will collaborate with other participants to practice using Census data to make informed, evidence-based decisions. We will focus on topics that you identify as relevant to your work.

