



## **Alberta Nonprofit Data Strategy:**

Community Nonprofits across Canada, Second Quarter 2022

*Notes and Figures*

# Acknowledgments

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## PROJECT SPONSORS

PolicyWise for Children & Families, Edmonton Community Foundation, and the Government of Alberta Ministry of Culture, Multiculturalism & Tourism.



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## SUGGESTED CITATION

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## SHARING GUIDELINES

It is the hope of all those who contributed to this project that these findings are shared and used to benefit others and inform policy and practice to improve child, family, and community well-being.

PolicyWise asks the intent and quality of the work is retained; therefore, PolicyWise for Children & Families must be acknowledged in the following ways:

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## Analysis Introduction

The analysis focused on community nonprofits surveyed in the Canadians Survey on Business Conditions, Second Quarter 2022.

1. Community nonprofits are also called “non-profit institutions serving households or individuals.” For example, these are social services, advocacy, or sports and recreation organizations. This definition of nonprofits most closely follows the Alberta Nonprofit Network (ABNN) view of nonprofits. This excludes government nonprofits such as schools and hospitals.
2. The sample is cross-Canada. The sample includes 1,284 self-identified community nonprofits across Canada, with 108 from Alberta. This analysis focuses on the national level due to the small sample size in Alberta. However, similar patterns were generally seen in Alberta.

More about the organizations that participated in this survey:

1. The total sample consists of 28% arts and recreation, 19% health and social, 7% information and cultural organizations, etc. The survey samples from the big subsectors within the nonprofit sector (i.e., arts and recreations, and health and social organizations).
2. The sample includes a fairly equal number of organizations across the size categories. However, this sampling misses the estimated 58% of nonprofits without employees, and is weighted more heavily towards larger organizations, which make up a smaller part of the nonprofit sector (Imagine Canada 2006; “The Nonprofit and Voluntary Sector in Alberta”).
3. A majority of organizations are well established (11+ years of business, 94%), compared to more recent organizations (10 or less years of business, 6%).
4. The data represents both rural (31%) and urban (69%) organizations.

### How to use the findings:

The findings can be used to understand the current state of nonprofits with employees, but caution should be used to apply these findings to smaller-sized nonprofits. Use the data to provide initial evidence for where the community nonprofit sector may be heading and create opportunities for future discussion on change. Also, consider how well the findings apply to your organization’s context.

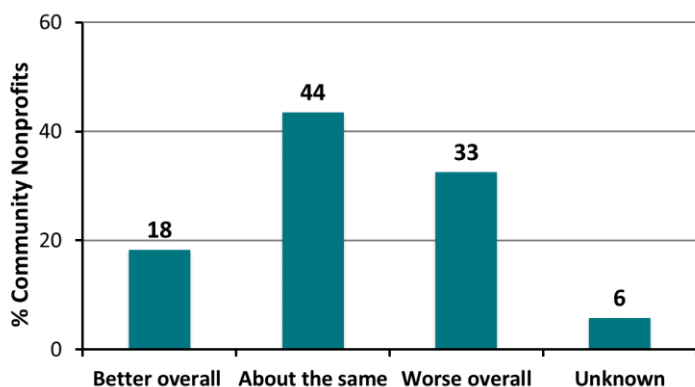
### What NOT to do with the findings:

Do NOT interpret the findings to represent the full community nonprofit sector nationally or in Alberta. Do NOT use the findings without discussing the context about how the data was collected and how this may affect their application to the broader community nonprofit sector.

## Analysis Figures

These figures underlie the narrative of the “Alberta Nonprofit Data Strategy: Community Nonprofits Across Canada, Second Quarter 2022” analysis, as sourced by the Canadian Survey on Business Conditions, Second Quarter 2022. Other data sources are also referenced directly in the analysis. Note that percentages do not always total to 100% due to rounding.

**Figure 1. Organization’s Current Overall Position Compared to 2019**

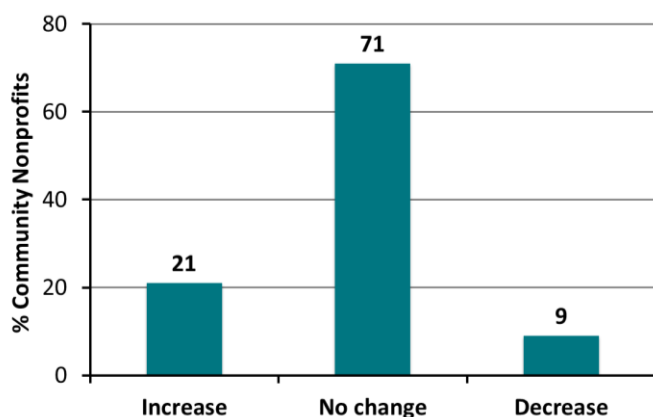


**Survey Question:** “Is this business or organization in a better overall position today than it was in 2019?”

**Source:** Statistics Canada. Table 33-10-0529-01. Business' or organization's current overall position compared with 2019, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310052901>

**Figure 2. Organization’s Expected Operating Income, Next 3 months**

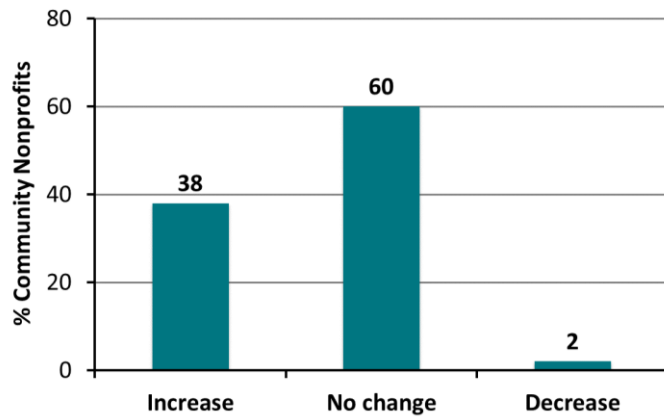


**Survey Question:** “Over the next three months, how are each of the following expected to change for this business or organization? Operating income.”

**Source:** Statistics Canada. Table 33-10-0503-01. Business or organization expectations over the next three months, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310050301>

Figure 3. Organization’s Expected Demand for Goods and Services, Next 3 months

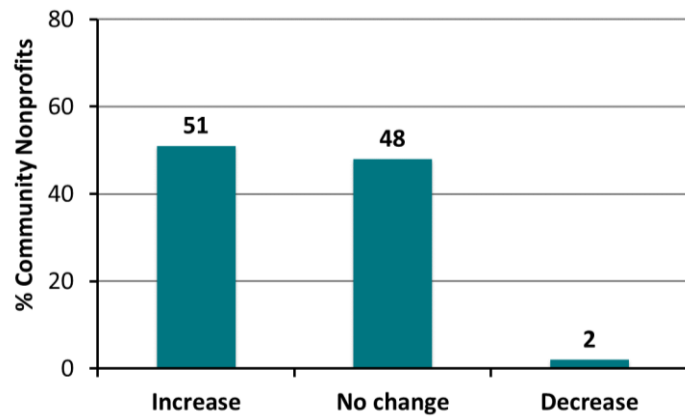


**Survey Question:** “Over the next three months, how are each of the following expected to change for this business or organization? Demand for goods and services offered by this business or organization.”

**Source:** Statistics Canada. Table 33-10-0503-01. Business or organization expectations over the next three months, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310050301>

Figure 4. Organization’s Expected Operating Expenses, Next 3 months

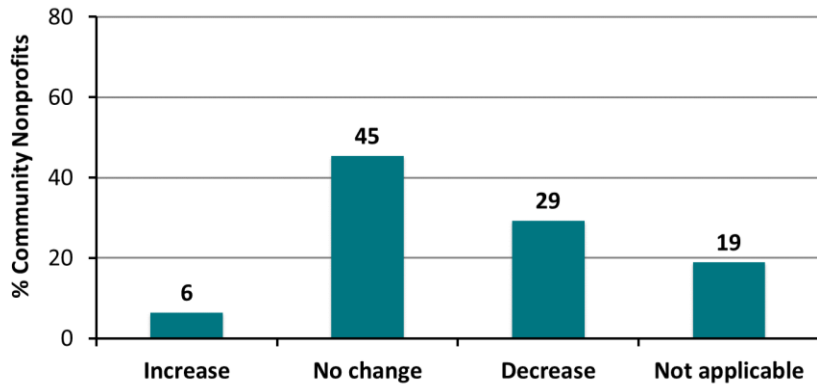


**Survey Question:** “Over the next three months, how are each of the following expected to change for this business or organization? Operating expenses.”

**Source:** Statistics Canada. Table 33-10-0503-01. Business or organization expectations over the next three months, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310050301>

Figure 5. Organization’s Expected Cash Reserves, Next 3 months

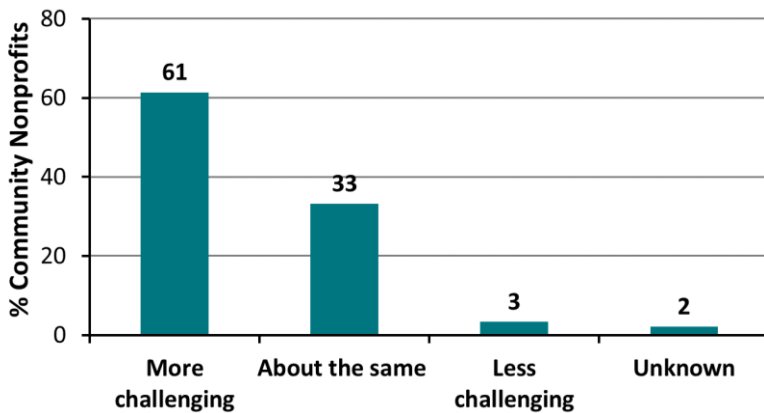


**Survey Question:** “Over the next three months, how are each of the following expected to change for this business or organization? Cash reserves”.

**Source:** Statistics Canada. Table 33-10-0503-01. Business or organization expectations over the next three months, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310050301>

Figure 6. Challenges Recruiting and Retaining Staff Compared to 12 Months Ago

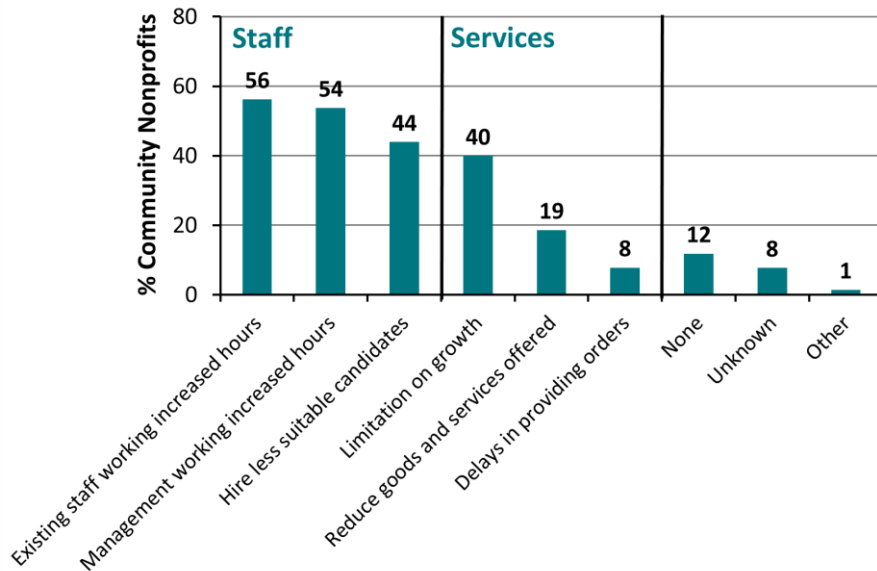


**Survey Question:** “Compared with 12 months ago, how would this business or organization describe its challenges with recruiting and retaining staff?”

**Source:** Statistics Canada. Table 33-10-0506-01. Business or organization challenges with recruiting and retaining staff compared with 12 months ago, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310050601>

Figure 7. Impact of Labour Related Obstacles, Next 3 months

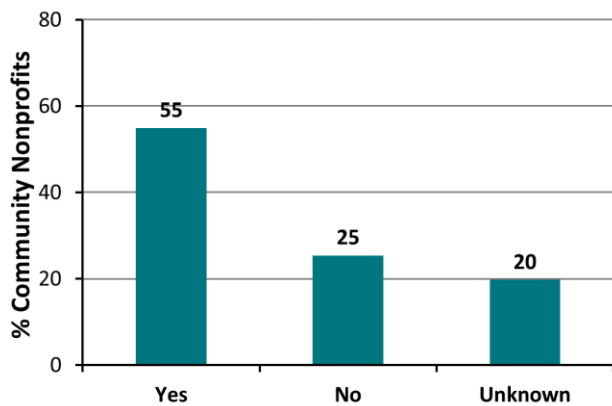


**Survey Question:** “Over the next three months, what are the expected impacts of labour-related obstacles for this business or organization?”

**Source:** Statistics Canada. Table 33-10-0505-01. Business or organization expected impacts of labour-related obstacles over the next three months, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310050501>

Figure 8. Expectation of Inflation Being an Issue Discussing Wages, Next 12 Months



**Survey Question:** “Over the next 12 months, does this business or organization expect inflation to be a bigger issue when discussing wage increases with employees?”

**Source:** Statistics Canada. Table 33-10-0516-01. Business or organization expectations of inflation to be a bigger issue when discussing wage increases with employees over the next 12 months, second quarter of 2022.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310051601>