

Alberta Nonprofit Data Strategy:

Canadian Survey on Business Conditions, Second Quarter 2021



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Content

1. **Executive Summary**
2. Canadian Survey on Business Conditions Q2-2021

1. Executive Summary - Organizations

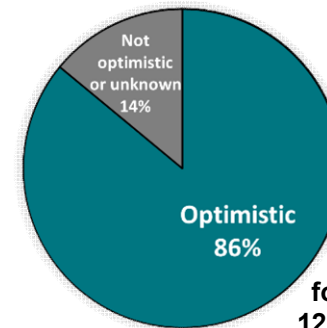
Based on the Canadian Survey on Business Conditions, Second Quarter 2021:

- 86% of community nonprofits are optimistic about the future.**
 - While more have increases in expenses than increases in revenue, 71% can take on debt or do not need to take on debt, and 81% report being able to continue 6+ months more.
 - Organizations are reporting workforce, clients, financial, and government regulation obstacles.

Source: Statistics Canada, Canadian Survey on Business Conditions, Second Quarter 2021



Based on 1,395 community nonprofits sampled across Canada April 1 to May 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.



Are optimistic about the upcoming days!

Expenses > revenue near term, but...

71% can take debt or don't need it
81% can continue at least 6 months

Obstacles next 3 months?

31% government regulations
28% recruiting skilled employees
24% attracting customers

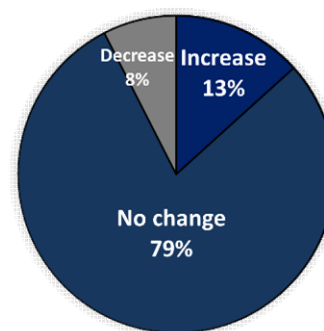


Executive Summary (cont.) - Employees

Based on the Canadian Survey on Business Conditions, Second Quarter 2021:

2. **92% of community nonprofits are reporting an expected increase or no change in their number of employees in the next 3 months.**

- 79% can continue 6+ months without considering layoffs.
- Some challenges faced for the workforce are around recruiting and retaining staff, staff training, and returning to work on-site.



Employee numbers are fairly stable

for next 3 months



79% can continue 6+ months without considering layoffs

Source: Statistics Canada, Canadian Survey on Business Conditions, Second Quarter 2021



Statistics Canada

Statistique Canada

www.statcan.gc.ca

Canada

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August 2021 | policywise.com

Executive Summary (cont.) – COVID-19



Based on the Canadian Survey on Business Conditions, Second Quarter 2021:

3. COVID-19 has affected organizations' operations.

- 31% used virtual connections in the pandemic to reach out to new clients.
- 69% used COVID-19 funding, but 67% of organizations that didn't get funding reported not needing it.
- Organizations are considering permanent workplace, support, and workspace measures post-pandemic.

During the pandemic...

- 31% used virtual services to reach NEW clients
- 69% used COVID-19 funding



Post-pandemic plans...

- 61% to require employees to come back on-site
- 31% to offer teleworking
- 58% to offer online training
- 37% to increase distance between employees in work space

Source: Statistics Canada, Canadian Survey on Business Conditions, Second Quarter 2021



Statistics
Canada

Statistique
Canada

www.statcan.gc.ca

Canada

Based on 1,395 community nonprofits sampled across Canada April 1 to May 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.

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 - d. COVID-19 Pandemic Past and Future

2a. Canadian Survey on Business Conditions Q2-2021: Introduction

Canadian Survey on Business Conditions

1. A Cross-Canada Statistics Canada cross-sectional survey
2. A voluntary, stratified random sample of businesses by geography, industry sector, and size
3. The Second Quarter (Q2) 2021 survey was collected between ***April 1 to May 6, 2021***

More details at:

<https://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&Id=1305631>

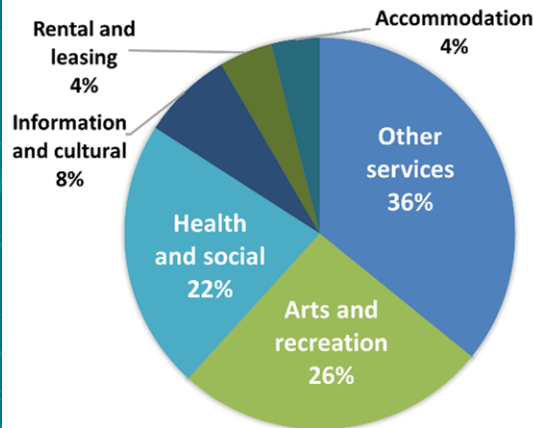
Nonprofits in the Current Analysis

The current analysis focuses on survey responses from *community nonprofits*:

1. Also called 'Nonprofit institutions serving households'
2. The reported data is cross-Canada, but similar to Alberta patterns
3. 1,395 community nonprofits responded across Canada, with 102 from Alberta

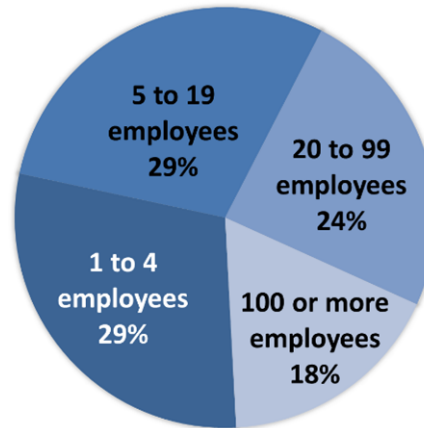
Nonprofits in the Current Analysis: Breakdown

Subsector



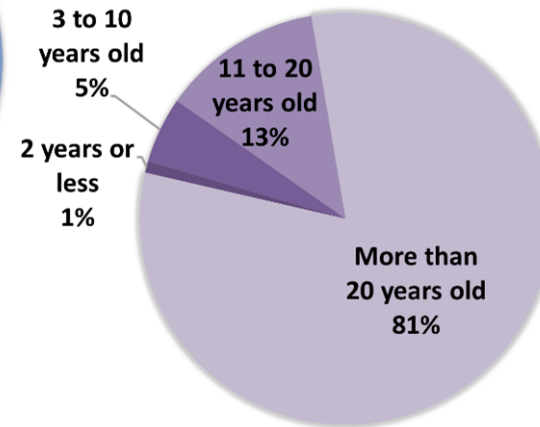
Covers many subsectors

Employees



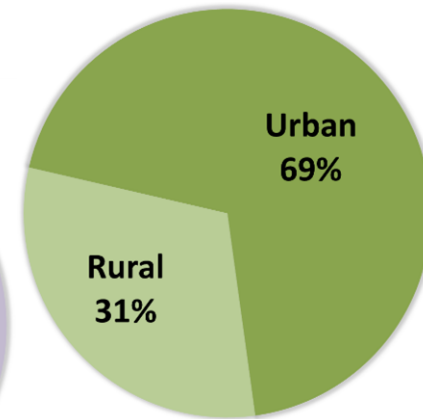
Does not include nonprofits without employees

Age of organization



Most are established organizations

Geographic Region



Both rural and urban organizations

How to Interpret these Results?¹

(Limitations of this Data)

What to do:

1. interpret the findings with caution as they may miss aspects of the community nonprofit sector. For example, it was estimated that 58% of community nonprofits in Alberta had no employees in 2003², whereas all organizations had an employee in this analysis;
2. use the data to provide initial evidence for where the community nonprofit sector may be heading and create opportunities for future discussion on change; and
3. consider how well the findings apply to your organization's context.

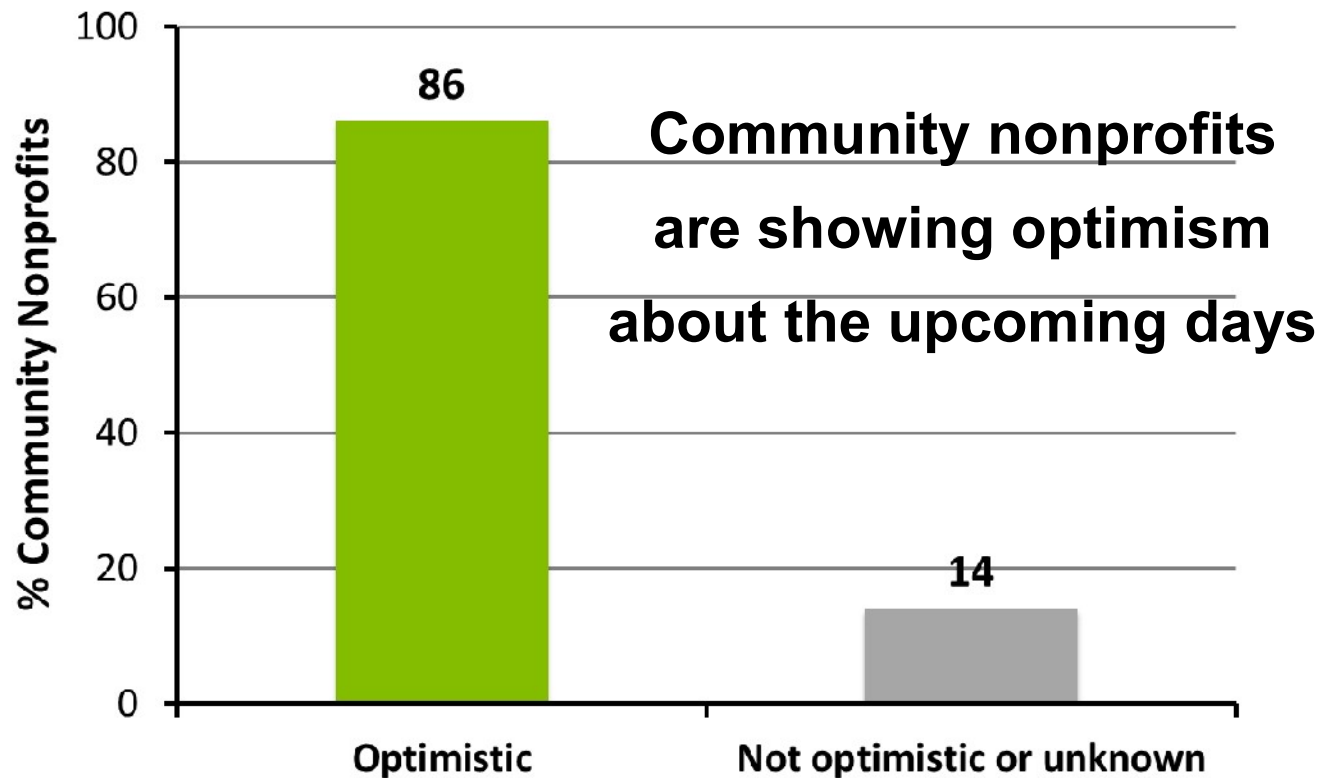
What NOT to do:

1. do NOT interpret the findings to represent the full community nonprofit sector nationally or in Alberta; and
2. do NOT use the findings without discussing the context about how the data was collected and how this may affect their application to the broader community nonprofit sector.

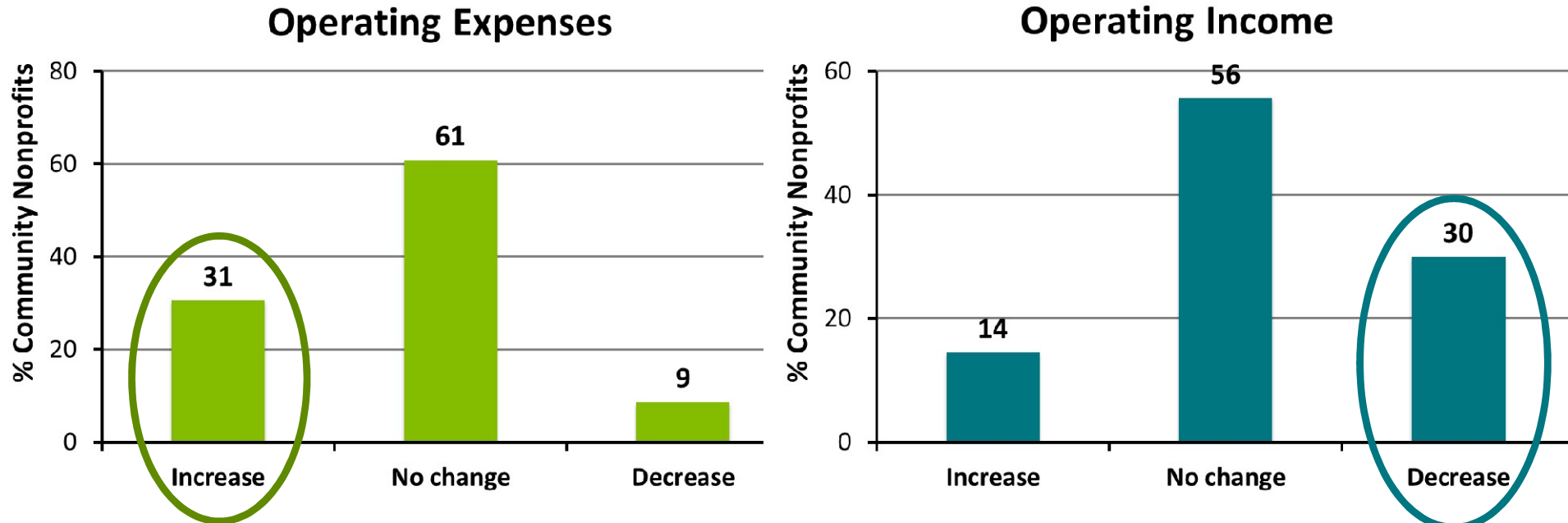
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2b. Organization Outlook: Outlook for the Next 12 Months



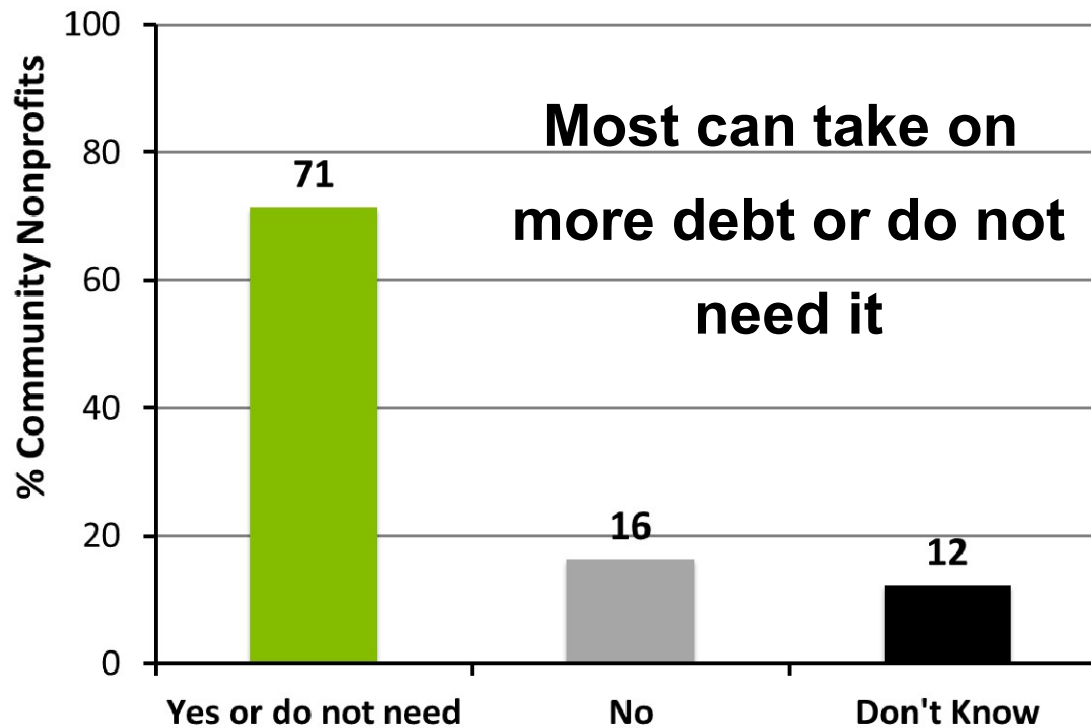
Expenses and Income, Next 3 months



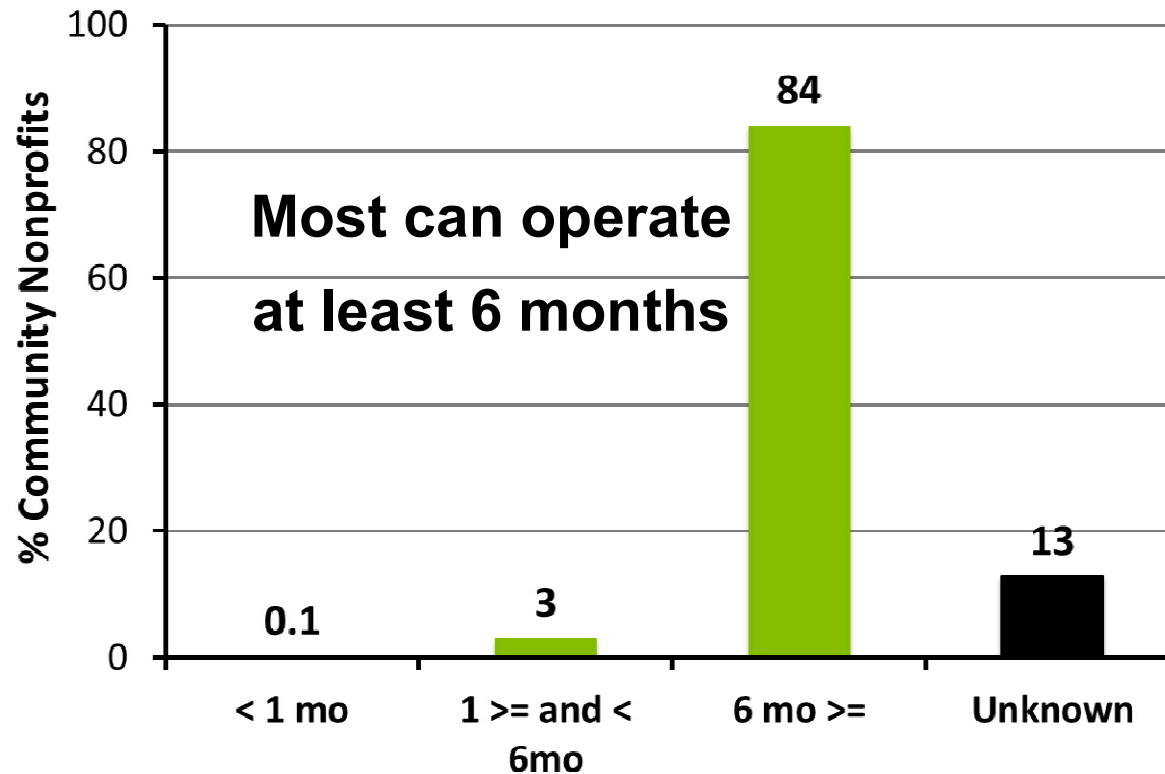
In the short term, more community nonprofits are reporting increases in expenses than income

*Excludes those stating questions were not applicable.

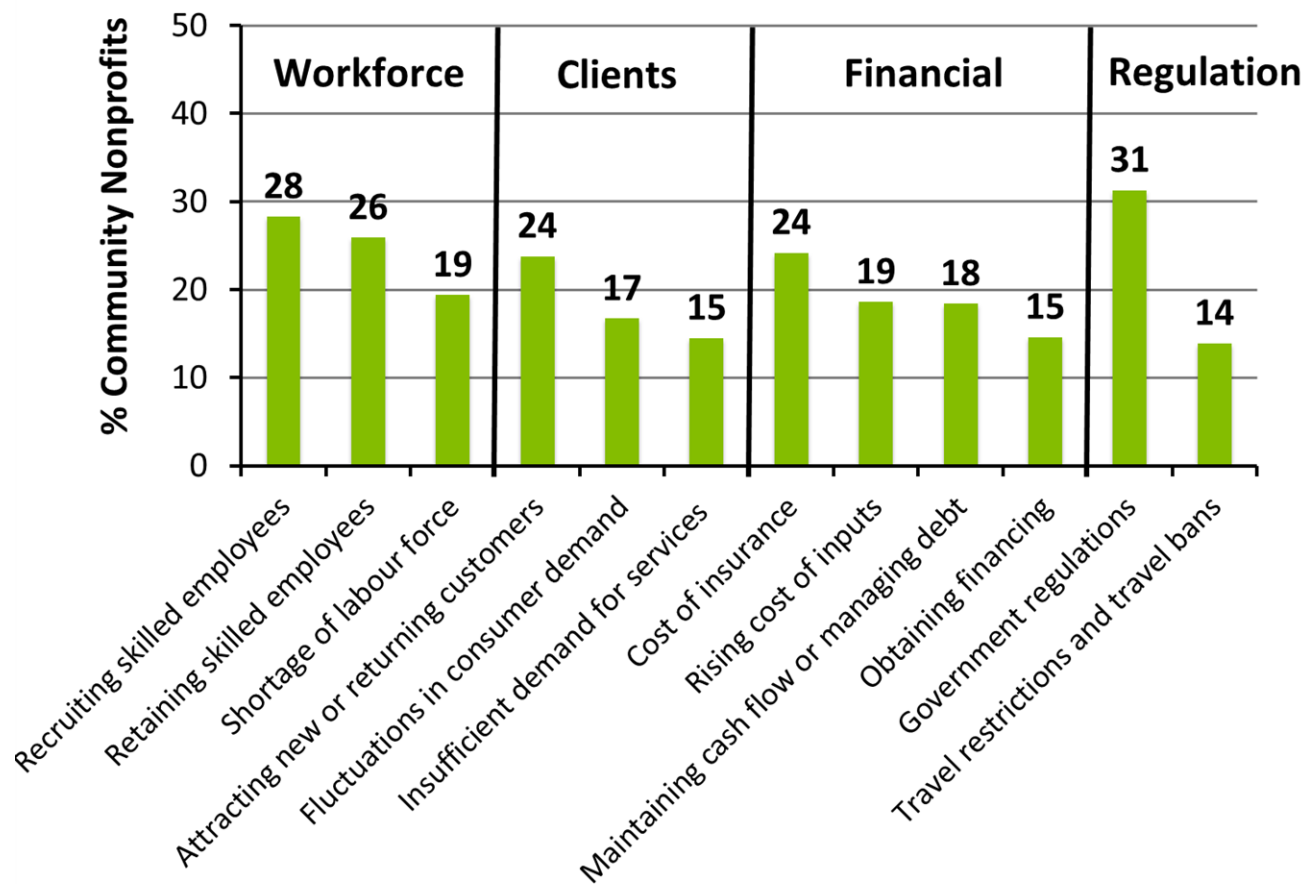
Ability to Take on More Debt



Length of Time They Can Continue to Operate Before Considering Closure or Bankruptcy



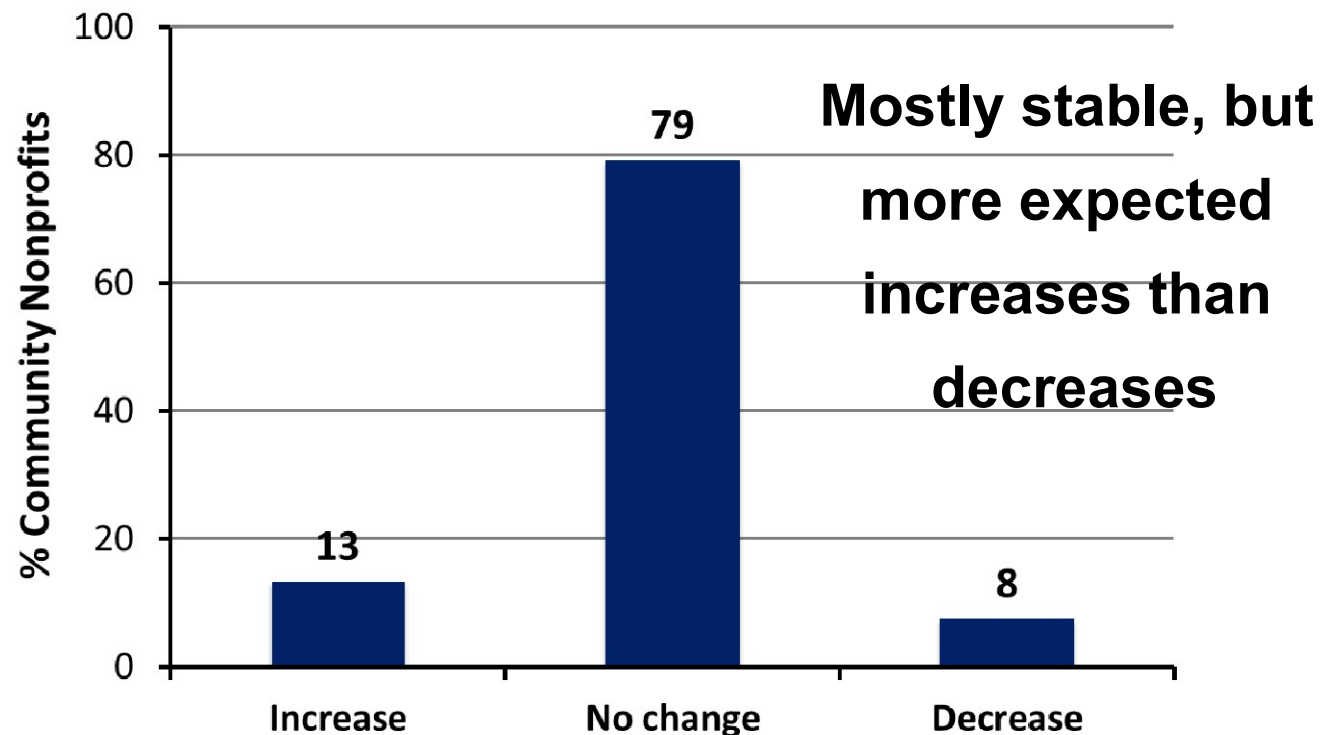
Obstacles, Next 3 months



Content

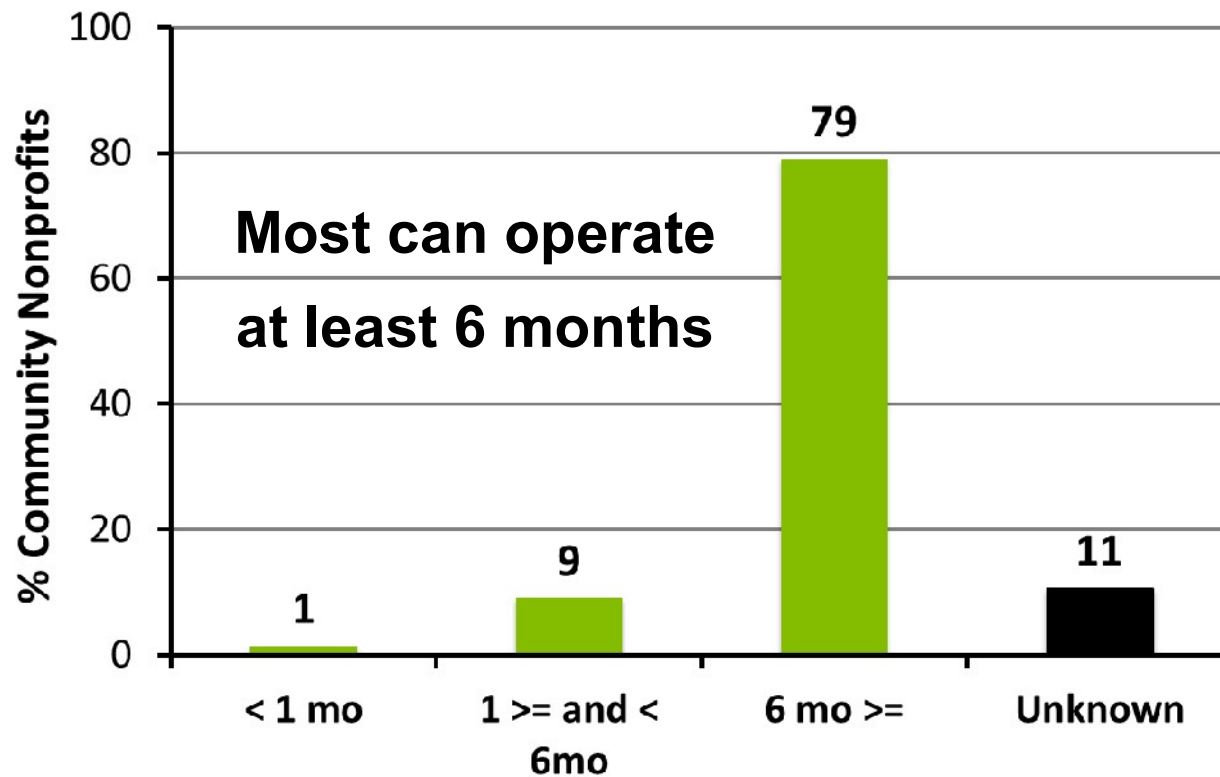
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2c. Employee Outlook: Number of Employees, Next 3 months

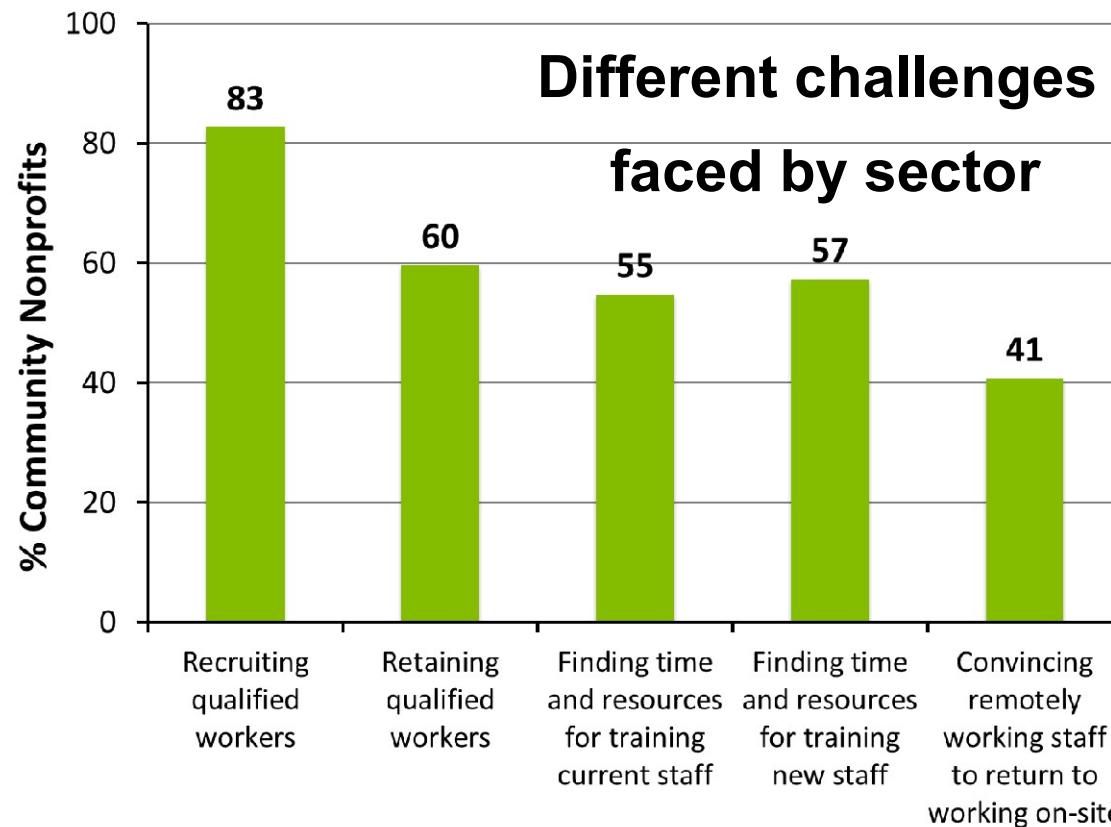


*Excludes those stating this question was not applicable.

Length of Time They Can Continue to Operate Before Considering Laying Off Staff

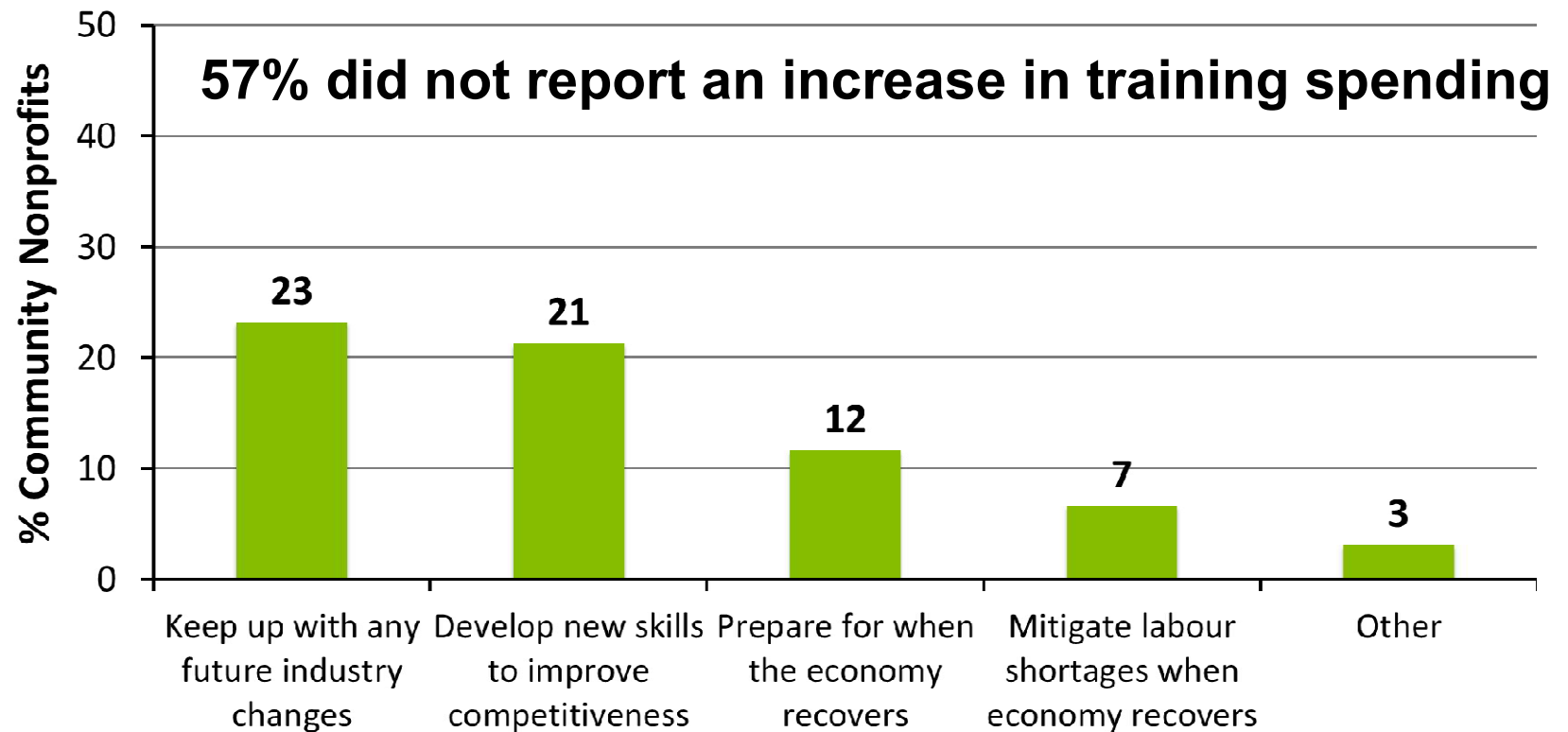


Challenges to Workforce, Next 3 months



*Excludes those stating questions were not applicable.

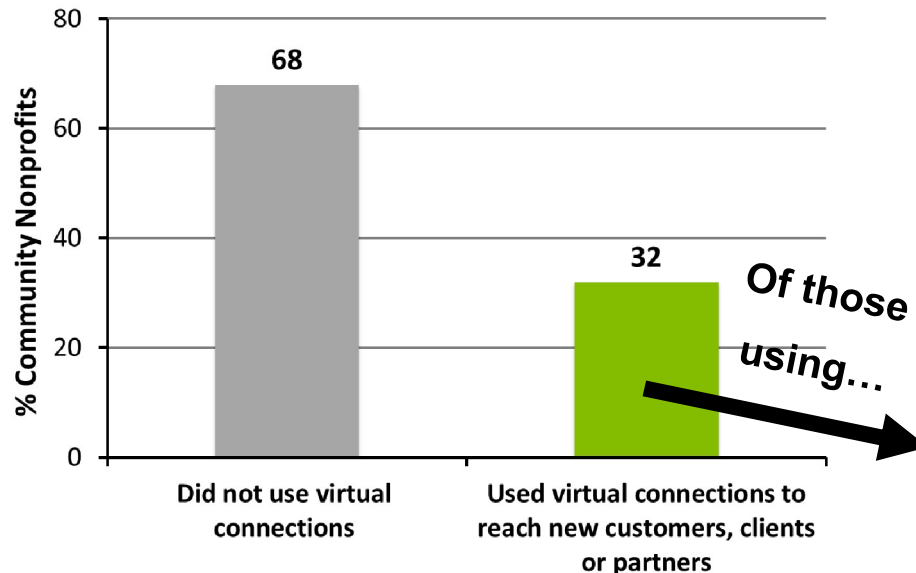
Intentions to Increase Spending on Employee Training, Next 12 Months



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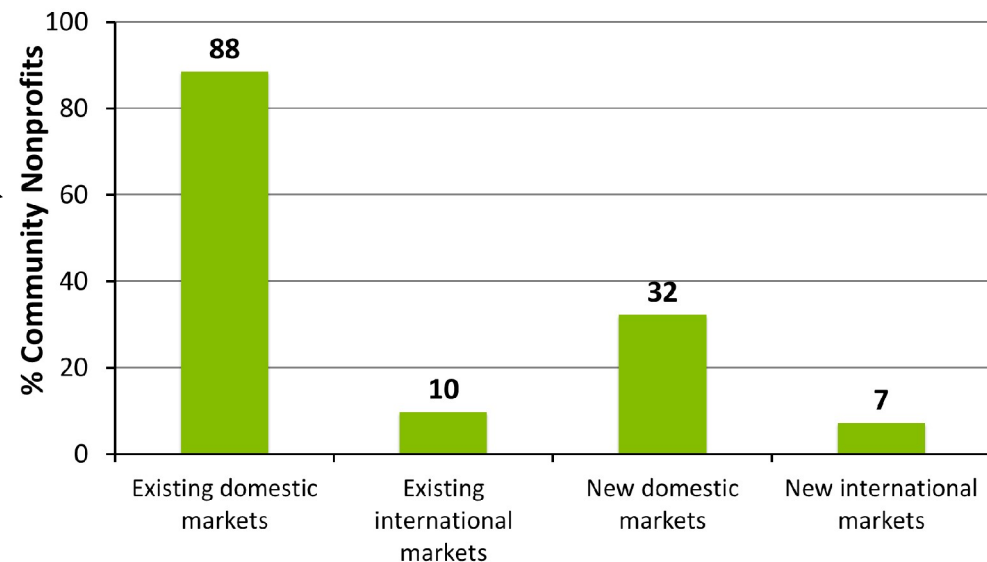
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2d. COVID-19 Pandemic Past and Future: Outreach to New Customers, Last 12 months

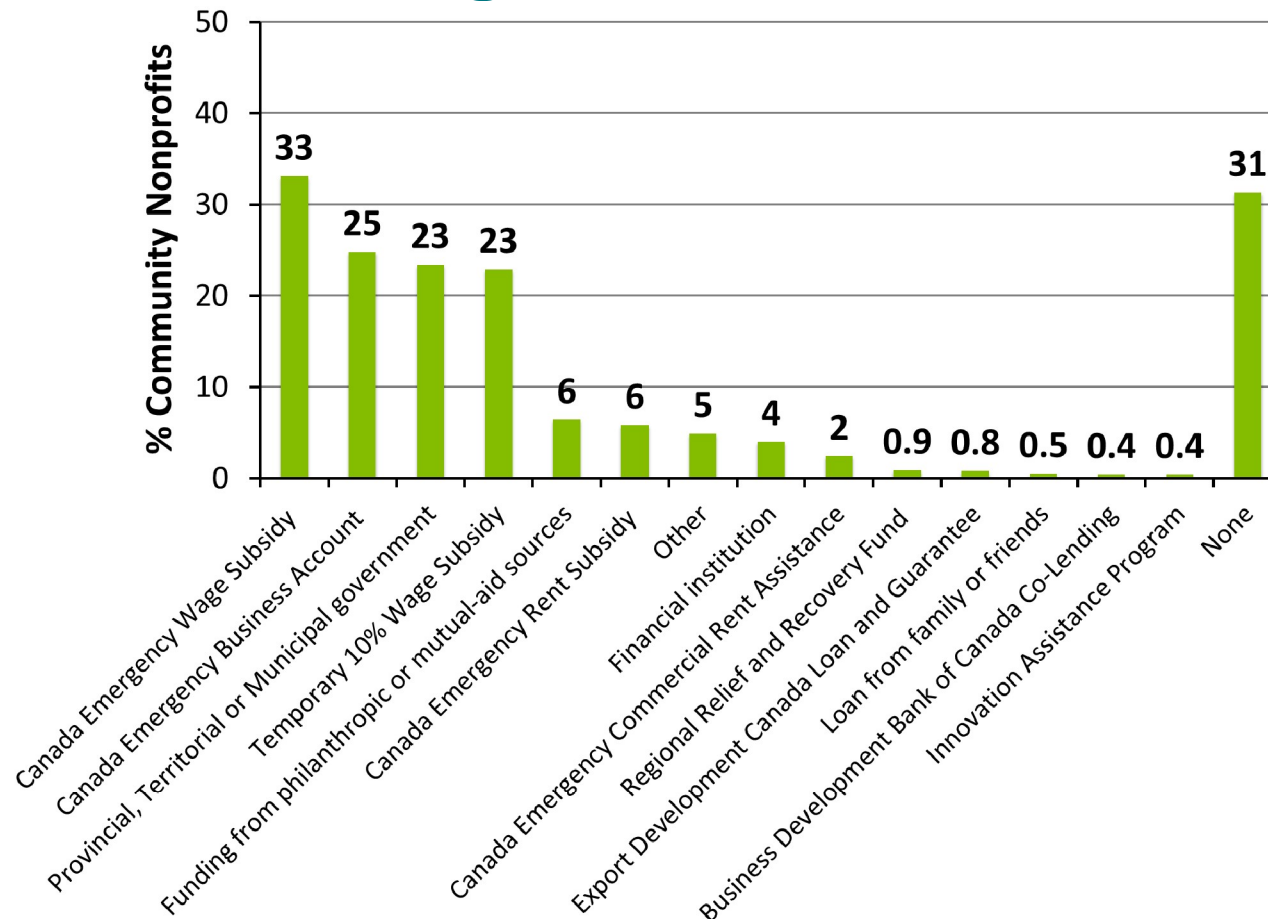


32% used virtual connections to reach new customers

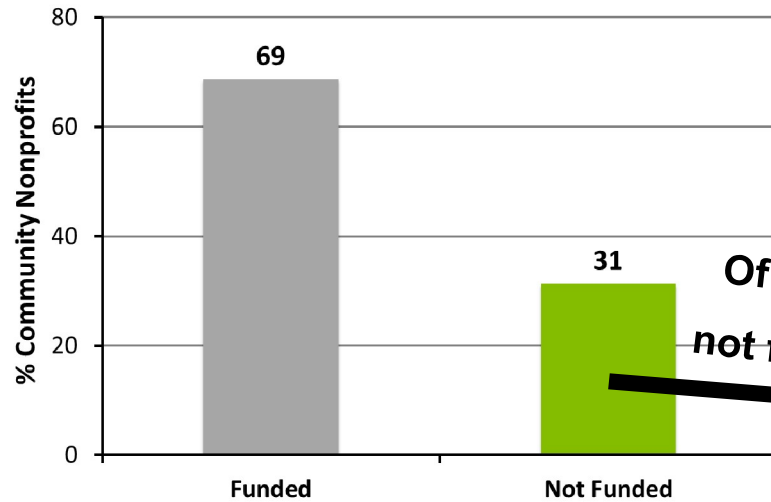
Most to existing and domestic markets



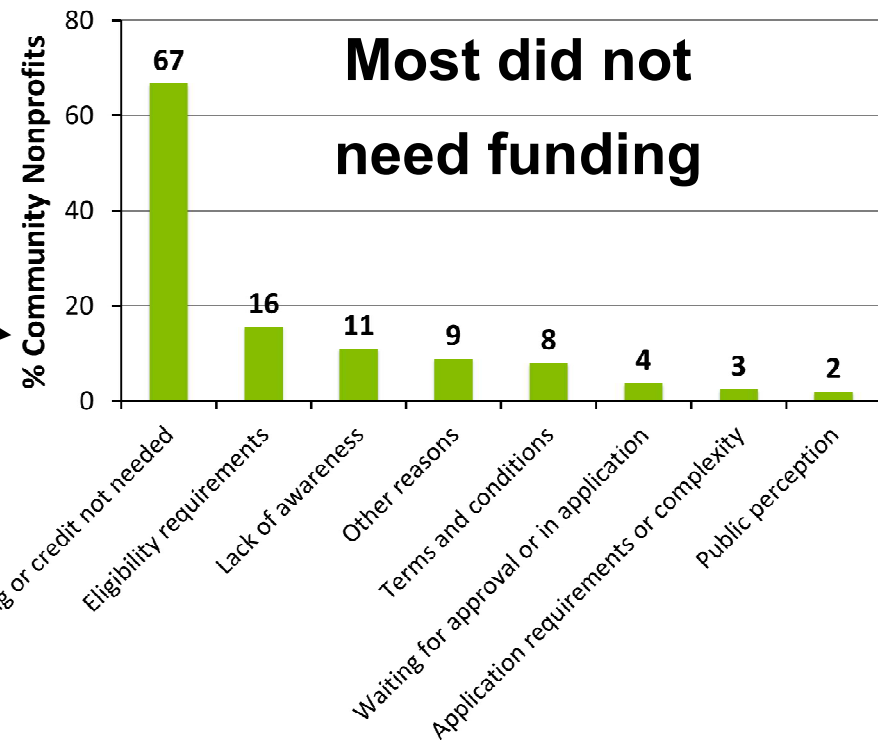
Sources of Funding Due to COVID-19 Pandemic



Reasons for Not Accessing COVID-19 Funding



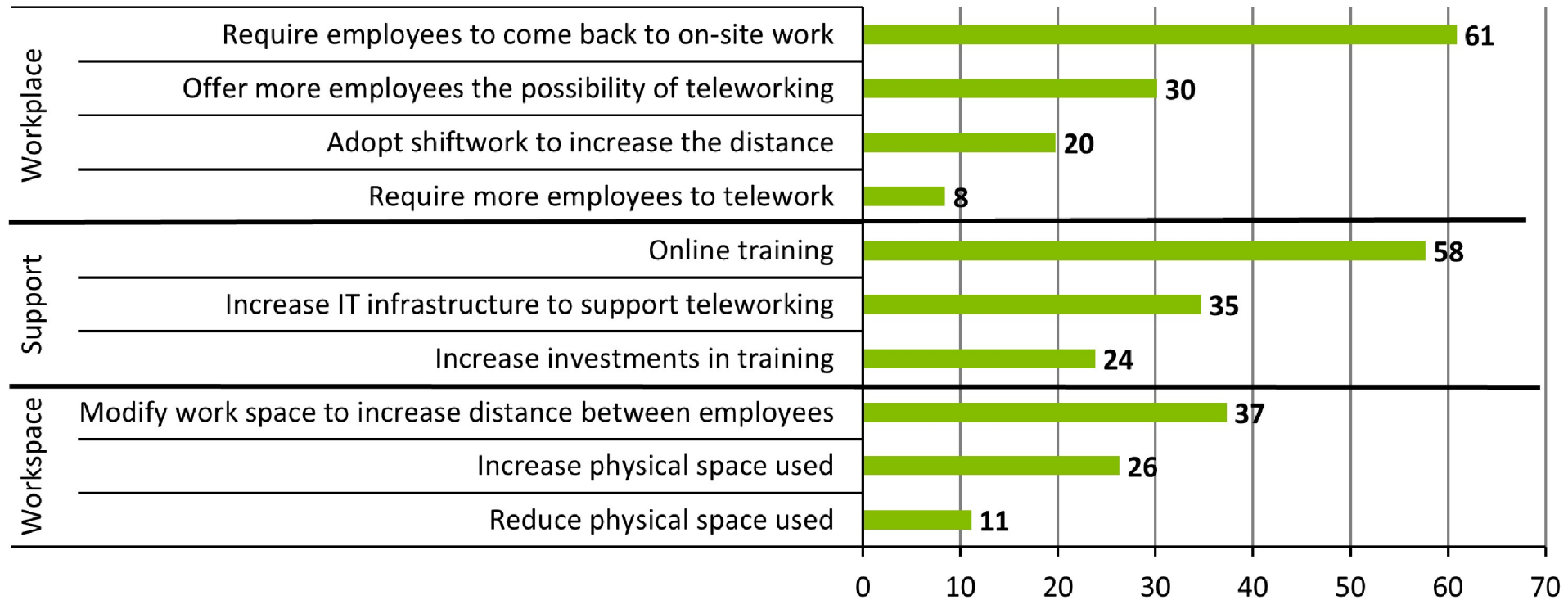
Of those
not funded



Most did not
need funding

**31% were not funded
in response to COVID-19**

Likely to be Permanent Measure Post-Pandemic



*Excludes those stating questions were not applicable.

Acknowledgements

PRIMARY CONTRIBUTORS

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