

Alberta Nonprofit Data Strategy: Canadian Survey on Business Conditions, Third Quarter 2021



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Content

1. **Executive Summary**
2. Canadian Survey on Business Conditions Q3-2021



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Alberta Nonprofit Data Strategy: Canadian Survey on Business Conditions, Third Quarter 2021
September 2021 | policywise.com

1. Executive Summary – Organizational Outlook

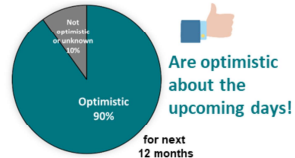
Based on the Canadian Survey on Business Conditions, Third Quarter 2021:

- 90% of community nonprofits are optimistic about the future.
 - A shift from more increases in expenses but **decreased** revenue in Q2, to **both increased expenses and revenue** in Q3
 - 73% report being able to continue 6+ months more.
 - Organizations are reporting workforce, clients, financial, and government regulation obstacles.

Source: Statistics Canada, Canadian Survey on Business Conditions, Third Quarter 2021



Based on 1,060 community nonprofits sampled across Canada July 2 to August 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.



Revenue is increasing over next 3 months!
73% can continue at least 6 months

Top obstacles next 3 months?
34% recruiting skilled employees
22% cost of insurance
19% attracting customers



Executive Summary (cont.) – Employee Outlook

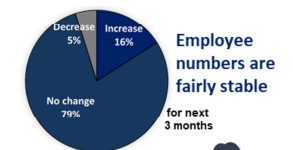
Based on the Canadian Survey on Business Conditions, Third Quarter 2021:

- 95% of community nonprofits are reporting an expected increase or no change in their number of employees in the next 3 months.
 - 74% can continue 6+ months without considering layoffs.

Source: Statistics Canada, Canadian Survey on Business Conditions, Third Quarter 2021



Based on 1,060 community nonprofits sampled across Canada July 2 to August 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.



74% can continue 6+ months without considering layoffs



Executive Summary (cont.) – COVID-19

Based on the Canadian Survey on Business Conditions, Third Quarter 2021:

3. COVID-19 has affected organizations' operations.
- 68% used COVID-19 funding
 - 31% have teleworking plans for post-pandemic
 - 6% are using COVID-19 rapid tests to test employees

Source: Statistics Canada, Canadian Survey on Business Conditions, Third Quarter 2021



Based on 1,060 community nonprofits sampled across Canada July 2 to August 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.

During the Pandemic...

- 68% used COVID-19 funding
 - 69% that didn't use funding reported not needing it

Post-pandemic Plans...

- Teleworking
- 31% to offer teleworking
 - 12% to have all staff teleworking
 - 11% will reduce office space as a result of teleworking

Covid-19 Rapid Testing

- 6% to rapid test employees
 - 55% not testing or no plans to test say they don't need it



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2a. Canadian Survey on Business Conditions Q3-2021: Introduction

Canadian Survey on Business Conditions

1. A Cross-Canada Statistics Canada cross-sectional survey
2. A voluntary, stratified random sample of businesses by geography, industry sector, and size
3. The Third Quarter (Q3) 2021 survey was collected between **July 2 to August 6, 2021**
4. As a comparison point, the Second Quarter (Q2) 2021 survey was collected between **April 1 to May 6, 2021**

More details at:

<https://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&Id=1314086>



Nonprofits in the Current Analysis

The current analysis focuses on survey responses from *community nonprofits*:

1. Also called 'Nonprofit institutions serving households'
2. The reported data is cross-Canada, but similar to Alberta patterns
3. 1,060 community nonprofits responded across Canada, with 85 from Alberta in the Q3 survey



Based on Alberta nonprofit stakeholder goals to have information on sector recovery from the COVID-19 pandemic, this deliverable was created.

1. The Canadian Survey on Business Conditions is a cross-sectional survey by Statistics Canada, reflecting a sample of businesses in the time period. The results we report are cross-Canada, and not specific to Alberta nonprofits.
2. The survey is voluntary, based on a stratified random sample of businesses, and split by geography, industry sector, and size. This means that the sampling tries sample across the sector, but it will have some bias and might miss some sectors and types of nonprofits. Information is provided on the types of nonprofits covered in the next slides.
3. The main survey presented in these slides is from the Third Quarter (Q3) of 2021, collected between July 2, 2021 to August 6, 2021.
4. We also refer to results from the Second Quarter (Q2) of 2021, collected between April 1, 2021 to May 6, 2021 as a comparison point.

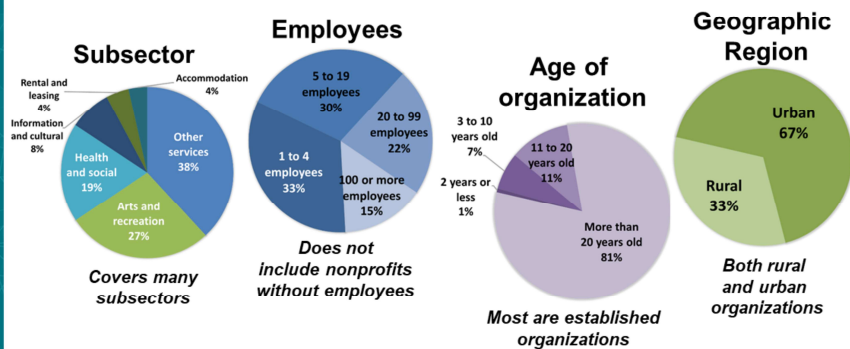
For more details go to the Statistics Canada website:

<https://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&Id=1314086>

The analysis focuses on the following nonprofit data:

1. It focused on community nonprofits (also called 'non-profit institutions serving households'). For example, these are social services, advocacy, or sports and recreation organizations. This definition of nonprofits most closely follows the Alberta Nonprofit Network (ABNN) view of nonprofits. This definition excludes government nonprofits such as schools and hospitals.
2. The sample is cross-Canada. However, similar patterns were generally seen in Alberta. This analysis focuses on the cross-Canada level due to the small sample size in Alberta.
3. The sample includes 1,060 self-identified community nonprofits across Canada, with 85 from Alberta.

Nonprofits in the Current Analysis: Breakdown



In terms of where this survey samples from:

1. The total sample consists of 27% arts and recreation, 19% health and social organizations, 8% information and cultural, etc. The survey samples from a couple of the big subsectors in nonprofits (arts and recreations, and health and social organizations). These percentages are based the North American Industry Classification System (NAICS), not on the International Classification of Non-profit Organizations (ICNPO), the standard often used for classifying nonprofit subsectors.
2. The sample includes a pretty equal sample for the different numbers of employees for organizations. This sampling misses the estimated 58% of nonprofits without employees, and is weighted more heavily towards larger organizations, which make up a smaller part of the nonprofit sector (Imagine Canada 2006; "The Nonprofit and Voluntary Sector in Alberta").
3. A majority of organizations are well established (11+ years of business, 92%), compared to more recent organizations (10 or less years of business, 8%).
4. The data represents both rural and urban organizations.

Source: Custom request

How to Interpret these Results?¹

(Limitations of this Data)

What to do:

1. interpret the findings with caution as they may miss aspects of the community nonprofit sector. For example, it was estimated that 58% of community nonprofits in Alberta had no employees in 2003², whereas all organizations had an employee in this analysis;
2. use the data to provide initial evidence for where the community nonprofit sector may be heading and create opportunities for future discussion on change; and
3. consider how well the findings apply to your organization's context.

What **NOT** to do:

1. do **NOT** interpret the findings to represent the full community nonprofit sector nationally or in Alberta; and
2. do **NOT** use the findings without discussing the context about how the data was collected and how this may affect their application to the broader community nonprofit sector.

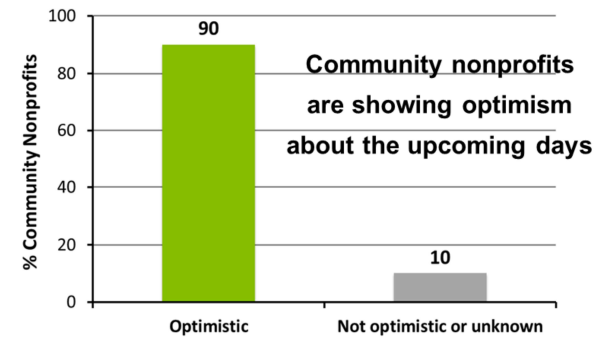
As with most surveys, the results should be used and interpreted with some caution¹.

- 1: https://albertanonprofits.ca/resources/Documents/ABNN%20Pulse%20Check%20Report_November%202020.pdf
- 2: Roach, R. (2006). The Nonprofit and Voluntary Sector in Alberta: Regional Highlights of the National Survey of Nonprofit and Voluntary Organizations. Toronto, ON: Imagine Canada.

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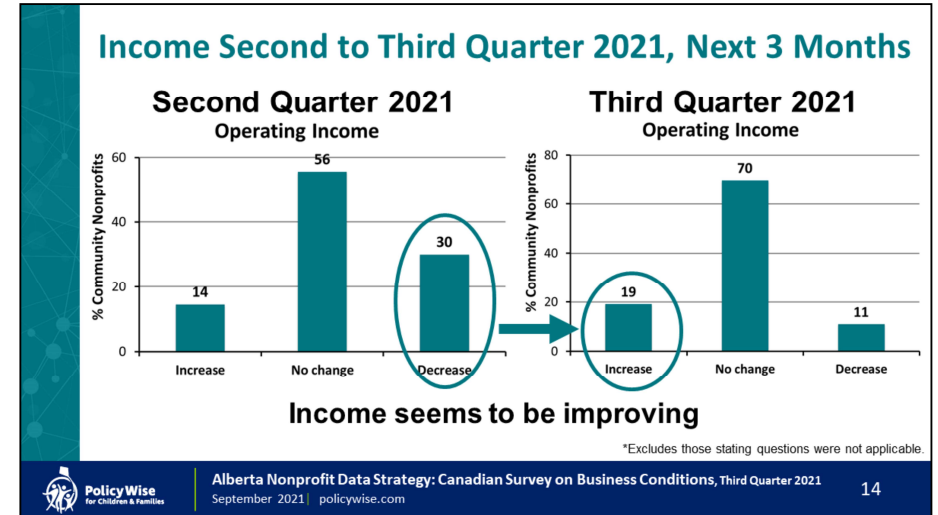
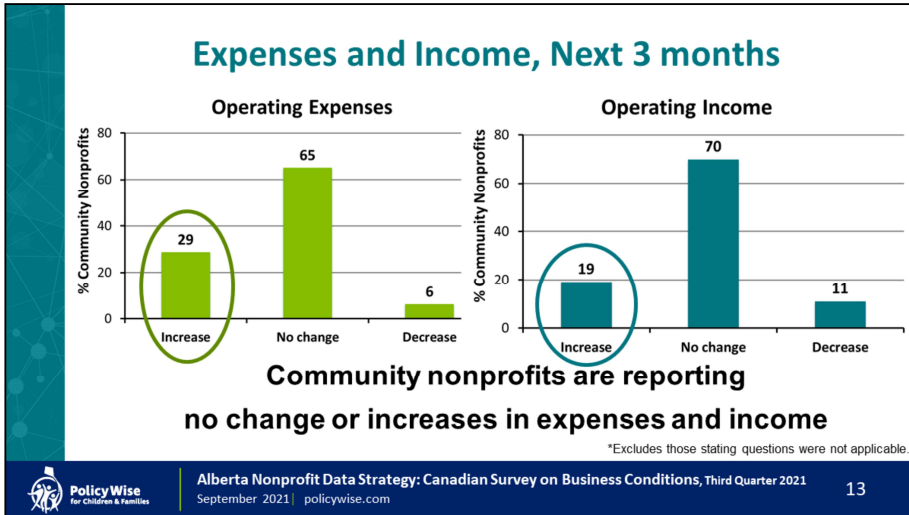
2b. Organization Outlook: Outlook for the Next 12 Months



Survey Question: “Over the next 12 months, what is the future outlook for this business or organization?”

Analysis Notes: Optimistic consists of ‘very optimistic’ and ‘somewhat optimistic’.

Source: Statistics Canada. Table 33-10-0393-01. Future outlook over the next 12 months, third quarter of 2021. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310039301>



Survey Question: “Over the next three months, how are each of the following expected to change for this business or organization?” Subcategories were “Operating expenses” and “Operating income”.

Analysis Notes: The percentages exclude those answering ‘not applicable’.

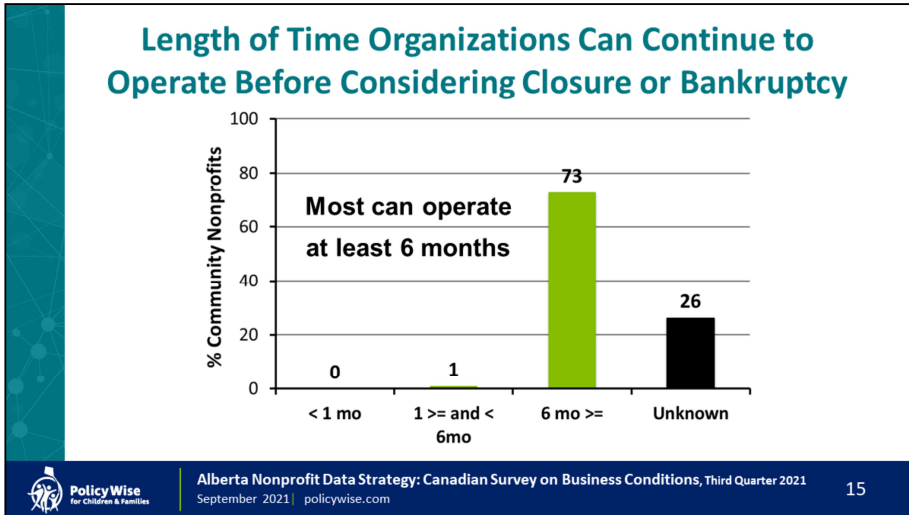
Source: Statistics Canada. Table 33-10-0363-01. Business or organization expectations over the next three months, third quarter of 2021. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310036301>

Survey Question: “Over the next three months, how are each of the following expected to change for this business or organization?” The subcategory was “Operating income”.

Analysis Notes: The percentages exclude those answering ‘not applicable’. The second quarter 2021 value is from the previous iteration of the survey.

Source:
Second Quarter 2021: Statistics Canada. Table 33-10-0337-01. Business or organization expectations over the next three months, by business characteristics, second quarter of 2021. <https://doi.org/10.25318/3310033701-eng>

Third Quarter 2021: Statistics Canada. Table 33-10-0363-01 Business or organization expectations over the next three months, third quarter of 2021. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310036301>



Survey Question: “How long can this business or organization continue to operate at its current level of revenue and expenditures before having to consider the following options? Closure or bankruptcy:”

Analysis Notes: Responses of “1 month to less than 3 months” and “3 months to less than 6 months” were combined, and “6 months to less than 12 months” and “12 months or more” were combined.

Source: How to cite: Statistics Canada. Table 33-10-0394-01. Length of time businesses or organizations expect to continue to operate at its current level of revenue and expenditures, third quarter of 2021.
<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310039401>

Survey Question: “Over the next three months, which of the following are expected to be obstacles for this business or organization? Select all that apply.”

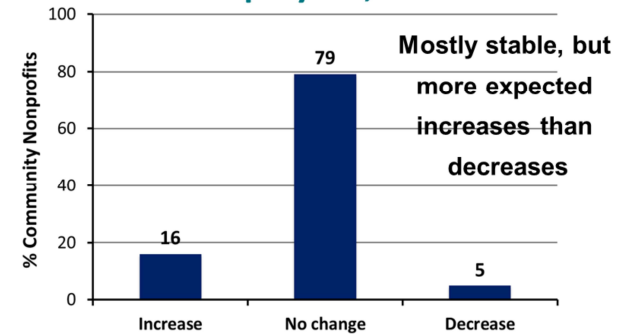
Analysis Notes: Categories were created through a qualitative grouping of the topics by PolicyWise and are presented to show a comparison from Q2 to Q3. Comparisons were made to second quarter 2021 obstacles, purple (more than Q2) reflects an increase in the obstacle from Q2 to Q3 and green (less than Q2) reflects a decrease in the obstacle from Q2 to Q3.

Source: How to cite: Statistics Canada. Table 33-10-0364-01. Business or organization obstacles over the next three months, third quarter of 2021.
<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310036401>

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2c. Employee Outlook: Number of Employees, Next 3 months



*Excludes those stating this question was not applicable.

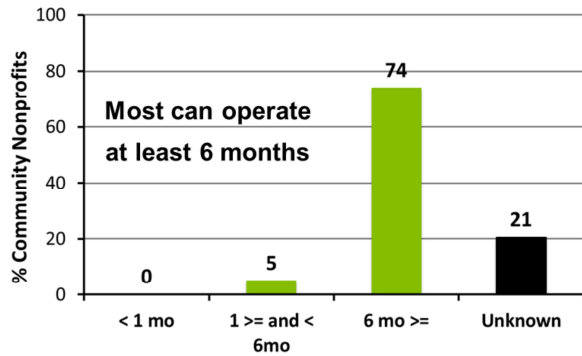
Survey Question: “Over the next three months, how are each of the following expected to change for this business or organization? Number of employees.”

Analysis Notes: The percentages exclude those answering ‘not applicable’.

Source: Statistics Canada. Table 33-10-0363-01. Business or organization expectations over the next three months, third quarter of 2021.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310036301>

Length of Time Organizations Can Continue to Operate Before Considering Laying Off Staff



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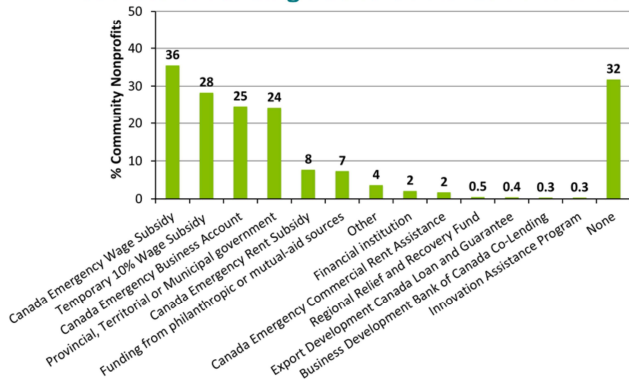
1. Executive Summary
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Survey Question: “How long can this business or organization continue to operate at its current level of revenue and expenditures before having to consider the following options? Laying off staff:”

Analysis Notes: Responses of “1 month to less than 3 months” and “3 months to less than 6 months” were combined, and “6 months to less than 12 months” and “12 months or more” were combined.

Source: Statistics Canada. Table 33-10-0394-01. Length of time businesses or organizations expect to continue to operate at its current level of revenue and expenditures, third quarter of 2021. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310039401>

2d. COVID-19 Pandemic Past and Future: Sources of Funding Due to COVID-19 Pandemic



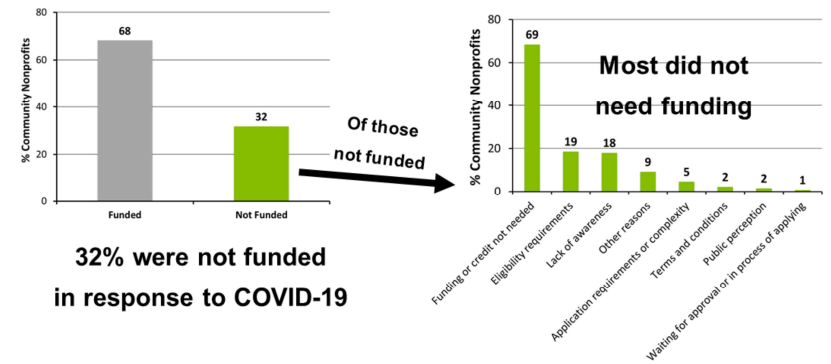
Survey Question: "Funding or credit. Due to COVID-19, was funding or credit for this business or organization approved or received from any of the following sources? Select all that apply."

Analysis Notes: 'None' was answered as 'none of the above'.

Source: Statistics Canada. Table 33-10-0383-01. Sources of funding approved or received due to the COVID-19 pandemic, third quarter of 2021.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310038301>

Reasons for Not Accessing COVID-19 Funding



Survey Question:

- Left graph "Funding or credit. Due to COVID-19, was funding or credit for this business or organization approved or received from any of the following sources? Select all that apply."
- Right graph "For which of the following reasons has this business or organization not accessed any funding or credit due to COVID-19? Select all that apply."

Analysis Notes:

- For the left graph 'Not funded' was answered as 'none of the above', stating that they did not select any of the funding types from the last slide (including 'other').
- The percentages on the right are of the 31% that were not funded in response to COVID-19.

Source:

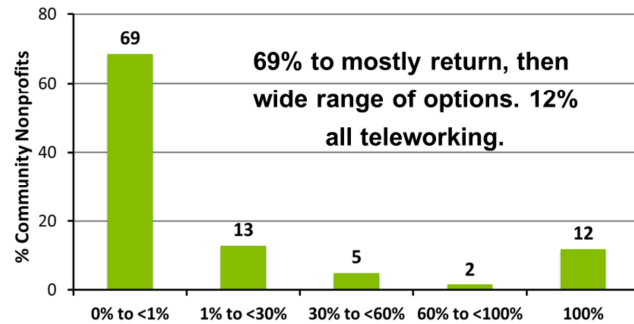
- Statistics Canada. Table 33-10-0383-01. Sources of funding approved or received due to the COVID-19 pandemic, third quarter of 2021.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310038301>

- Statistics Canada. Table 33-10-0384-01. Reasons business or organization did not access any funding or credit due to the COVID-19 pandemic, third quarter of 2021.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310038401>

Percent of Workforce Anticipated to Telework, Post-Pandemic



69% to mostly return, then wide range of options. 12% all teleworking.

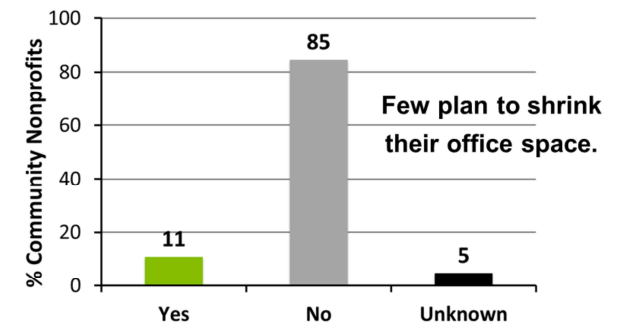
Survey Question: “Once the COVID-19 pandemic is over, what percentage of the workforce is anticipated to continue to primarily telework?”

Analysis Notes: Responses grouped together to make the above percentage bands. Some figures do not add to 100% due to rounding.

Source: Statistics Canada. Table 33-10-0391-01. Percentage of workforce anticipated to continue to primarily telework once the COVID-19 pandemic is over.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310039101>

Among Those that Plan to Telework, How Many Will Shrink Office Space, Post-Pandemic



Few plan to shrink their office space.

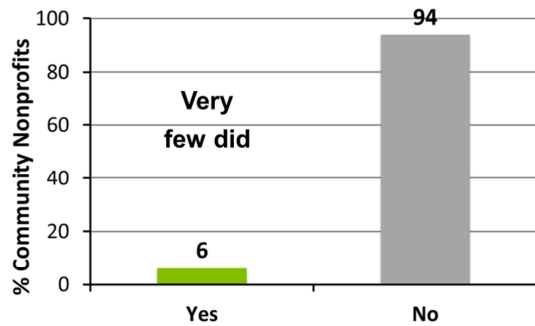
Survey Question: “Once the COVID-19 pandemic is over, what percentage of the workforce is anticipated to continue to primarily telework?” If percentage was 1% or more, the question was “Does this business or organization foresee shrinking office locations because more of the workforce is teleworking?”

Analysis Notes: The percentage is among the 31% of organizations that plan to telework for at least 1% of their staff.

Source: Statistics Canada. Table 33-10-0392-01. Businesses or organizations anticipated to shrink office locations due to the workforce teleworking.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310039201>

How Many Organizations Used COVID-19 Rapid Test Kits for Employees in the Last Month



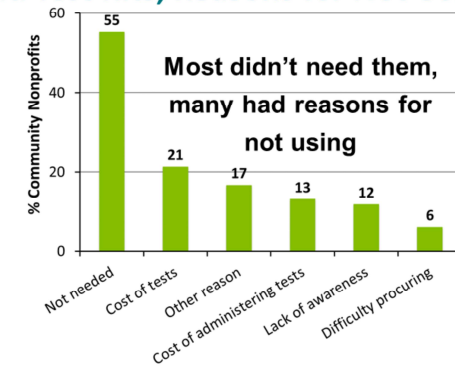
Survey Question: “Over the last month, has this business or organization used COVID-19 Rapid Test kits to test on-site employees for COVID-19 infection?”

Analysis Notes: “COVID-19 Rapid Test kits are self-testing kits that are used to assess and monitor the infection status of individuals with or without symptoms. Typically such kits provide a result within 15 minutes and can be used by employers to screen for COVID-19 among employees in settings where in-person work is required. Positive test results typically require confirmation by more accurate laboratory-based tests administered by public health authorities.” (Statistics Canada)

Source: Statistics Canada. Table 33-10-0378-01. COVID-19 Rapid Test kit usage over the last month, third quarter of 2021.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310037801>

Among Those That Don't Plan to Use COVID-19 Rapid Test Kits, Reasons for Not Using



Most didn't need them,
many had reasons for
not using

Survey Question: “Over the last month, has this business or organization used COVID-19 Rapid Test kits to test on-site employees for COVID-19 infection?” If no and no plans use tests in next three months or don't know, then question was “For which of the following reasons does this business or organization not have plans to use COVID-19 Rapid Test kits in the next three months?”

Analysis Notes: For those not using COVID-19 Rapid Test kits or planning to use them, reasons for not using them are reflected above. “COVID-19 Rapid Test kits are self-testing kits that are used to assess and monitor the infection status of individuals with or without symptoms. Typically such kits provide a result within 15 minutes and can be used by employers to screen for COVID-19 among employees in settings where in-person work is required. Positive test results typically require confirmation by more accurate laboratory-based tests administered by public health authorities.” (Statistics Canada)

Source:

Statistics Canada. Table 33-10-0382-01 Reasons business or organization does not have plans to start using COVID-19 Rapid Test kits in the next three months, third quarter of 2021.

<https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=3310038201>

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