

Alberta Nonprofit Data Strategy:

Canadian Survey on Business Conditions, Third Quarter 2021

ABNN
Alberta Nonprofit Network

**EDMONTON
COMMUNITY**
FOUNDATION



PolicyWise
for Children & Families

Alberta

Content

1. **Executive Summary**
2. Canadian Survey on Business Conditions Q3-2021

1. Executive Summary – Organizational Outlook

Based on the Canadian Survey on Business Conditions, Third Quarter 2021:

1. **90% of community nonprofits are optimistic about the future.**
 - A shift from more increases in expenses but **decreased** revenue in Q2, to **both increased expenses and revenue** in Q3
 - 73% report being able to continue 6+ months more.
 - Organizations are reporting workforce, clients, financial, and government regulation obstacles.

Source: Statistics Canada, Canadian Survey on Business Conditions, Third Quarter 2021



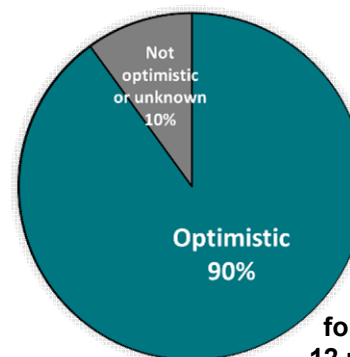
Statistics Canada

Statistique Canada

www.statcan.gc.ca

Canada

Based on 1,060 community nonprofits sampled across Canada July 2 to August 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.



Are optimistic about the upcoming days!

for next 12 months

Revenue is increasing over next 3 months!

73% can continue at least 6 months

Top obstacles next 3 months?

34% recruiting skilled employees

22% cost of insurance

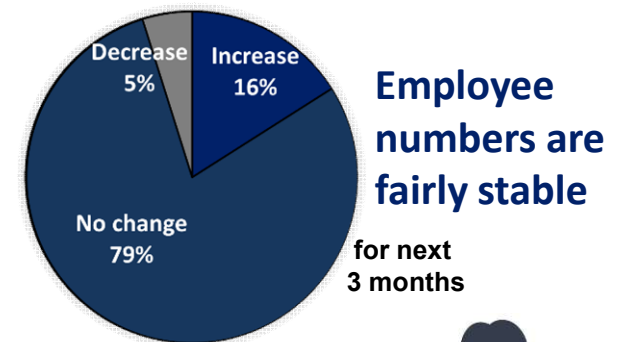
19% attracting customers



Executive Summary (cont.) – Employee Outlook

Based on the Canadian Survey on Business Conditions, Third Quarter 2021:

2. 95% of community nonprofits are reporting an expected increase or no change in their number of employees in the next 3 months.
 - 74% can continue 6+ months without considering layoffs.



74% can continue 6+ months without considering layoffs



Source: Statistics Canada, Canadian Survey on Business Conditions, Third Quarter 2021



Based on 1,060 community nonprofits sampled across Canada July 2 to August 6, 2021. These numbers may not reflect the full community nonprofit sector in Canada. Please interpret the findings with caution when discussing the full community nonprofit sector.

Executive Summary (cont.) – COVID-19



Based on the Canadian Survey on Business Conditions, Third Quarter 2021:

3. COVID-19 has affected organizations' operations.

- 68% used COVID-19 funding
- 31% have teleworking plans for post-pandemic
- 6% are using COVID-19 rapid tests to test employees

During the Pandemic...

- **68% used COVID-19 funding**
 - 69% that didn't use funding reported not needing it



Post-pandemic Plans...

Teleworking

- **31% to offer teleworking**
 - 12% to have all staff teleworking
 - 11% will reduce office space as a result of teleworking



Covid-19 Rapid Testing

- **6% to rapid test employees**
 - 55% not testing or no plans to test say they don't need it



Source: Statistics Canada, Canadian Survey on Business Conditions, Third Quarter 2021



Statistics
Canada

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Canada

www.statcan.gc.ca

Canada

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 - a. Introduction**
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 - c. Employee Outlook
 - d. COVID-19 Pandemic Past and Future

2a. Canadian Survey on Business Conditions Q3-2021: Introduction

Canadian Survey on Business Conditions

1. A Cross-Canada Statistics Canada cross-sectional survey
2. A voluntary, stratified random sample of businesses by geography, industry sector, and size
3. The Third Quarter (Q3) 2021 survey was collected between **July 2 to August 6, 2021**
4. As a comparison point, the Second Quarter (Q2) 2021 survey was collected between **April 1 to May 6, 2021**

More details at:

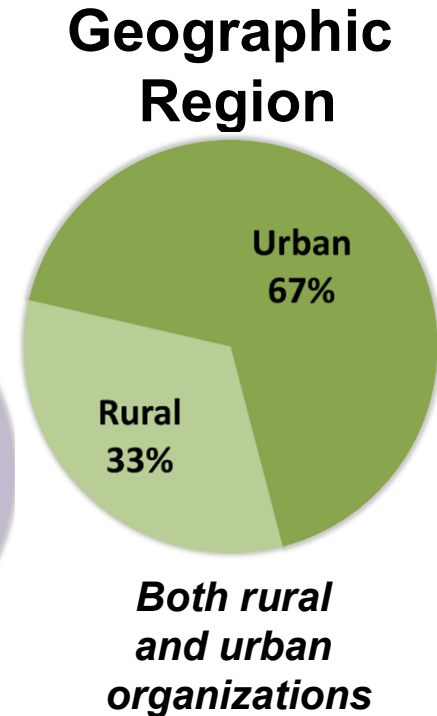
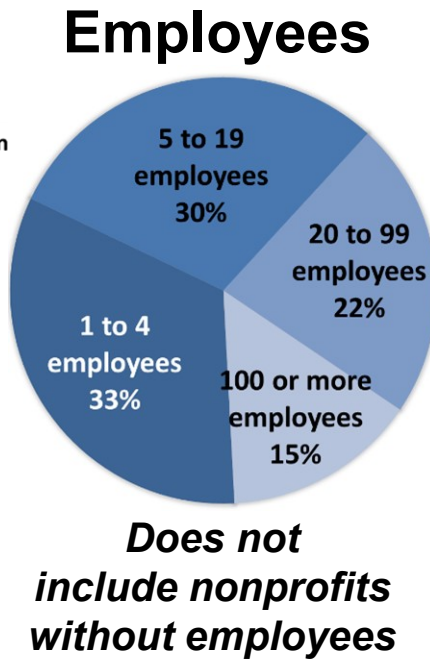
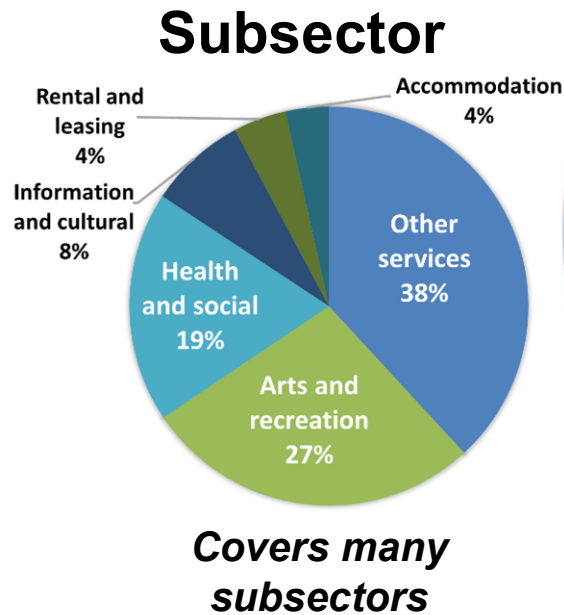
<https://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&Id=1314086>

Nonprofits in the Current Analysis

The current analysis focuses on survey responses from *community nonprofits*:

1. Also called 'Nonprofit institutions serving households'
2. The reported data is cross-Canada, but similar to Alberta patterns
3. 1,060 community nonprofits responded across Canada, with 85 from Alberta in the Q3 survey

Nonprofits in the Current Analysis: Breakdown



How to Interpret these Results?¹

(Limitations of this Data)

What to do:

1. interpret the findings with caution as they may miss aspects of the community nonprofit sector. For example, it was estimated that 58% of community nonprofits in Alberta had no employees in 2003², whereas all organizations had an employee in this analysis;
2. use the data to provide initial evidence for where the community nonprofit sector may be heading and create opportunities for future discussion on change; and
3. consider how well the findings apply to your organization's context.

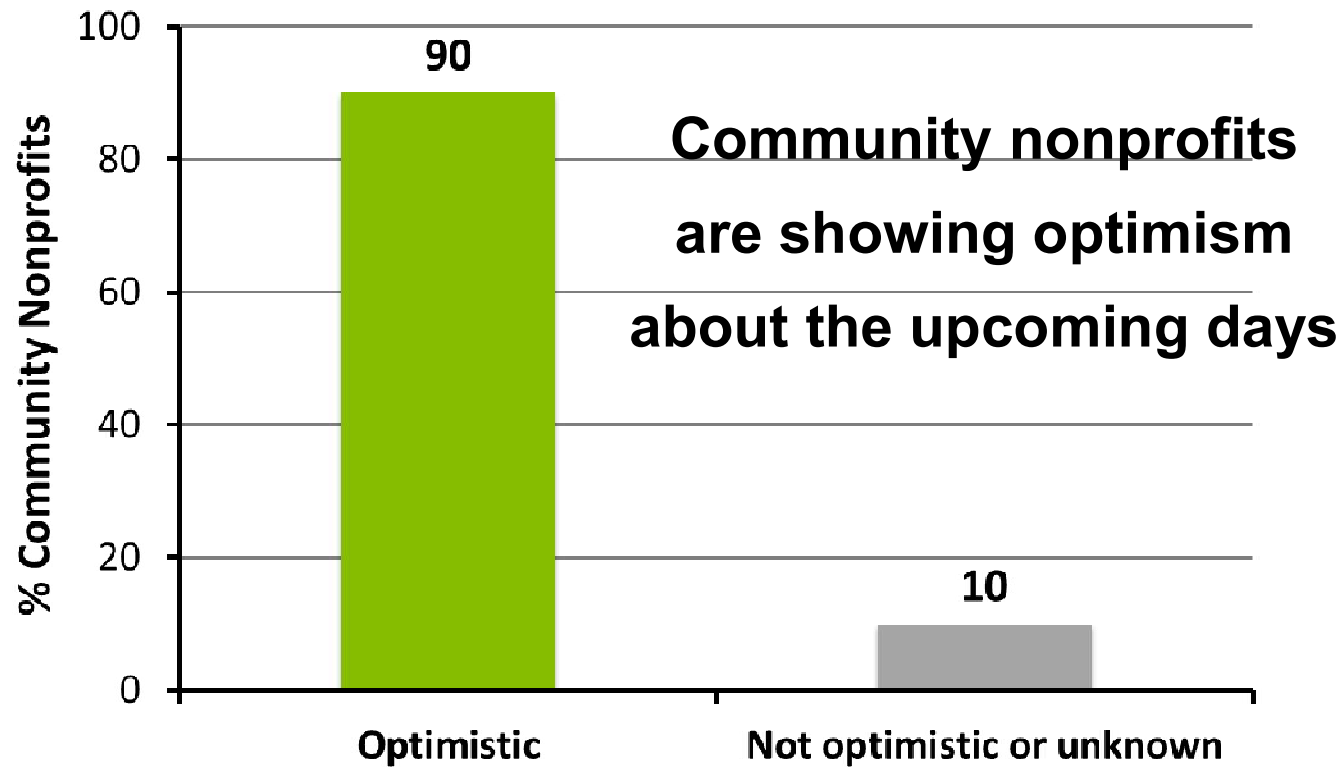
What NOT to do:

1. do NOT interpret the findings to represent the full community nonprofit sector nationally or in Alberta; and
2. do NOT use the findings without discussing the context about how the data was collected and how this may affect their application to the broader community nonprofit sector.

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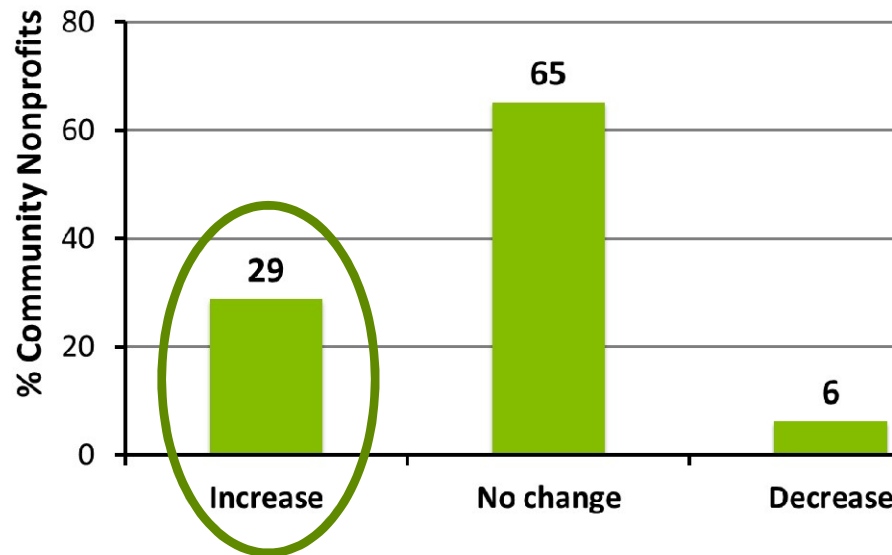
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2b. Organization Outlook: Outlook for the Next 12 Months

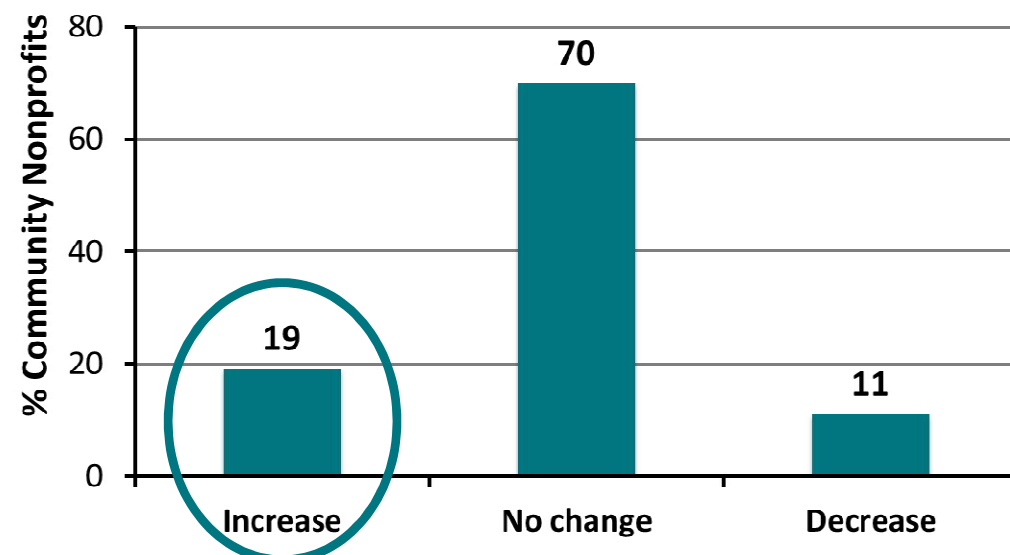


Expenses and Income, Next 3 months

Operating Expenses



Operating Income

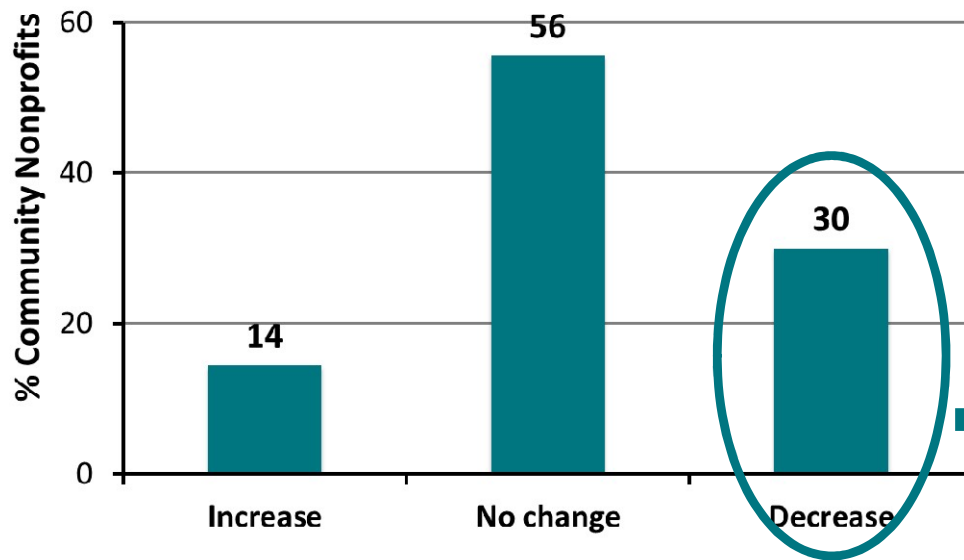


**Community nonprofits are reporting
no change or increases in expenses and income**

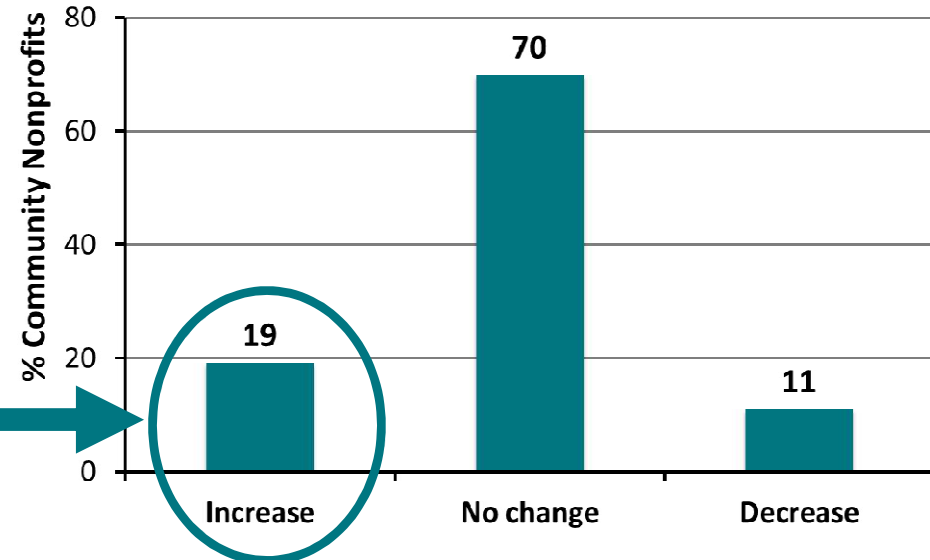
*Excludes those stating questions were not applicable.

Income Second to Third Quarter 2021, Next 3 Months

Second Quarter 2021 Operating Income



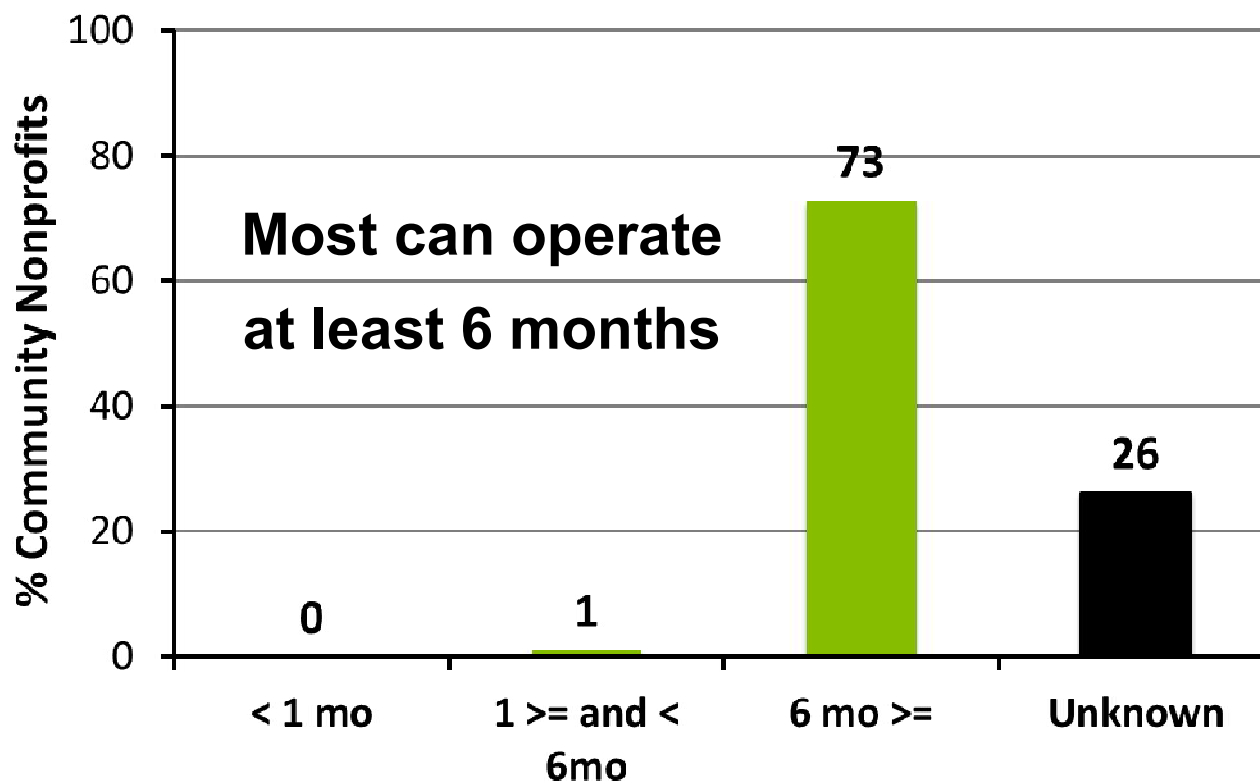
Third Quarter 2021 Operating Income



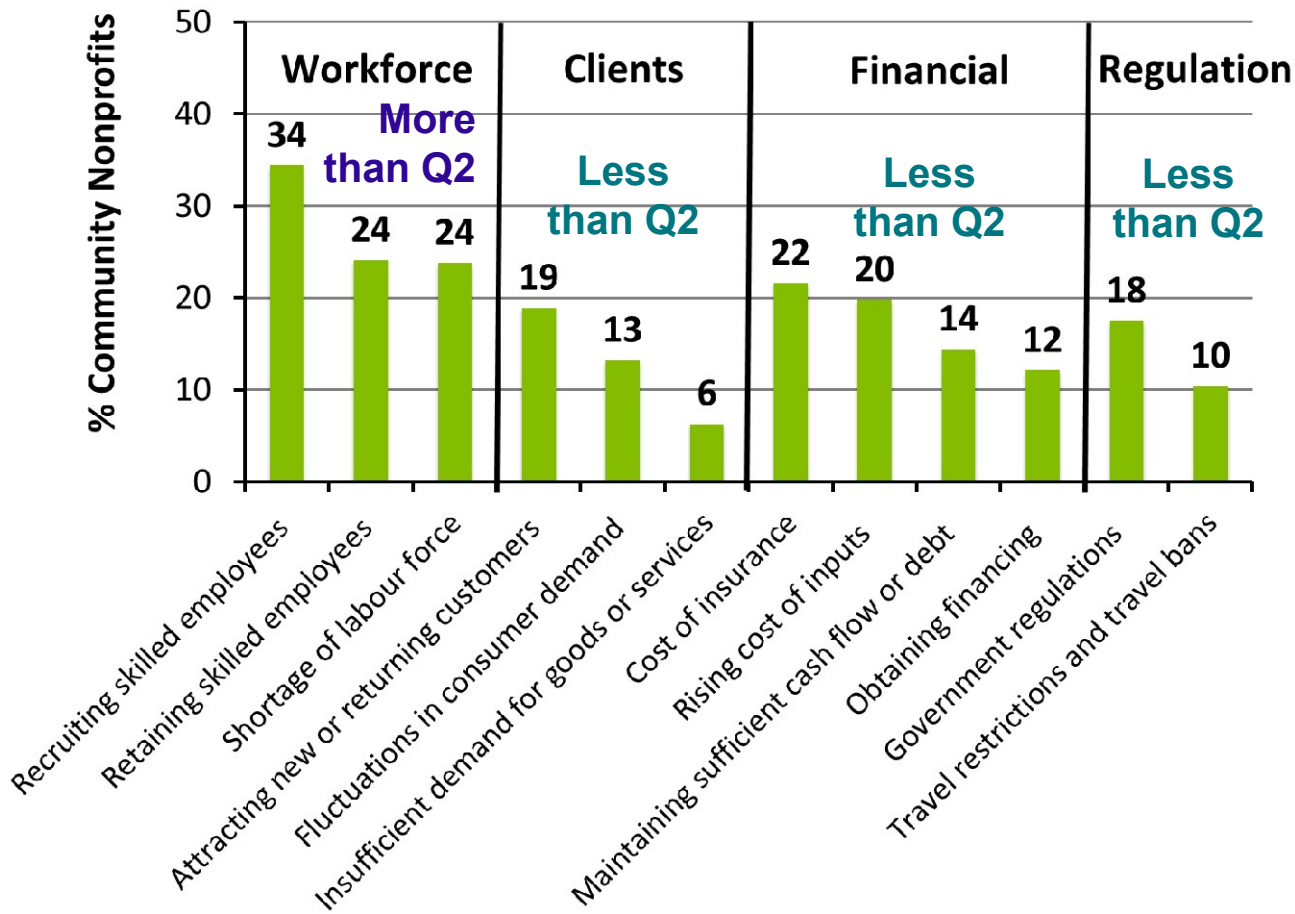
Income seems to be improving

*Excludes those stating questions were not applicable.

Length of Time Organizations Can Continue to Operate Before Considering Closure or Bankruptcy



Obstacles, Next 3 months

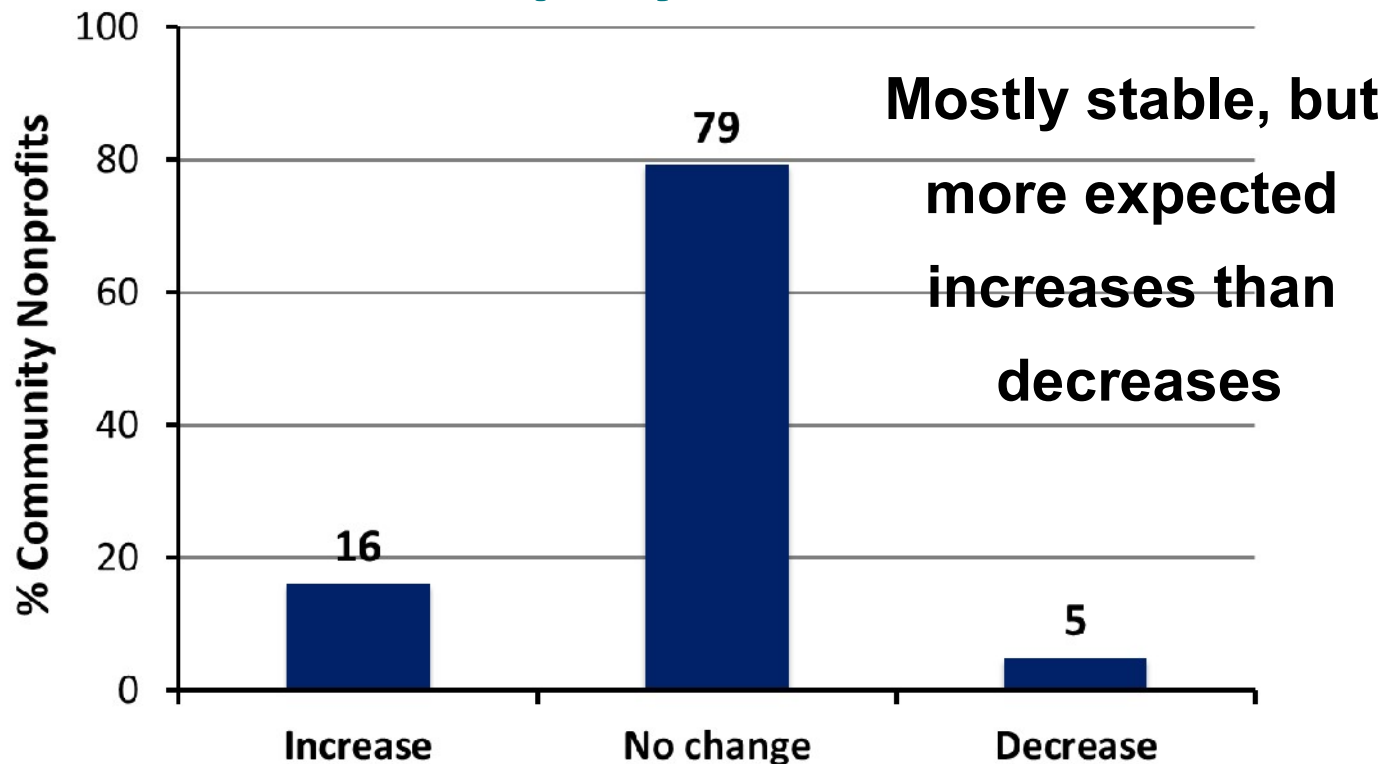


Workforce was a larger obstacle than the second quarter 2021, while the rest were less of an obstacle.

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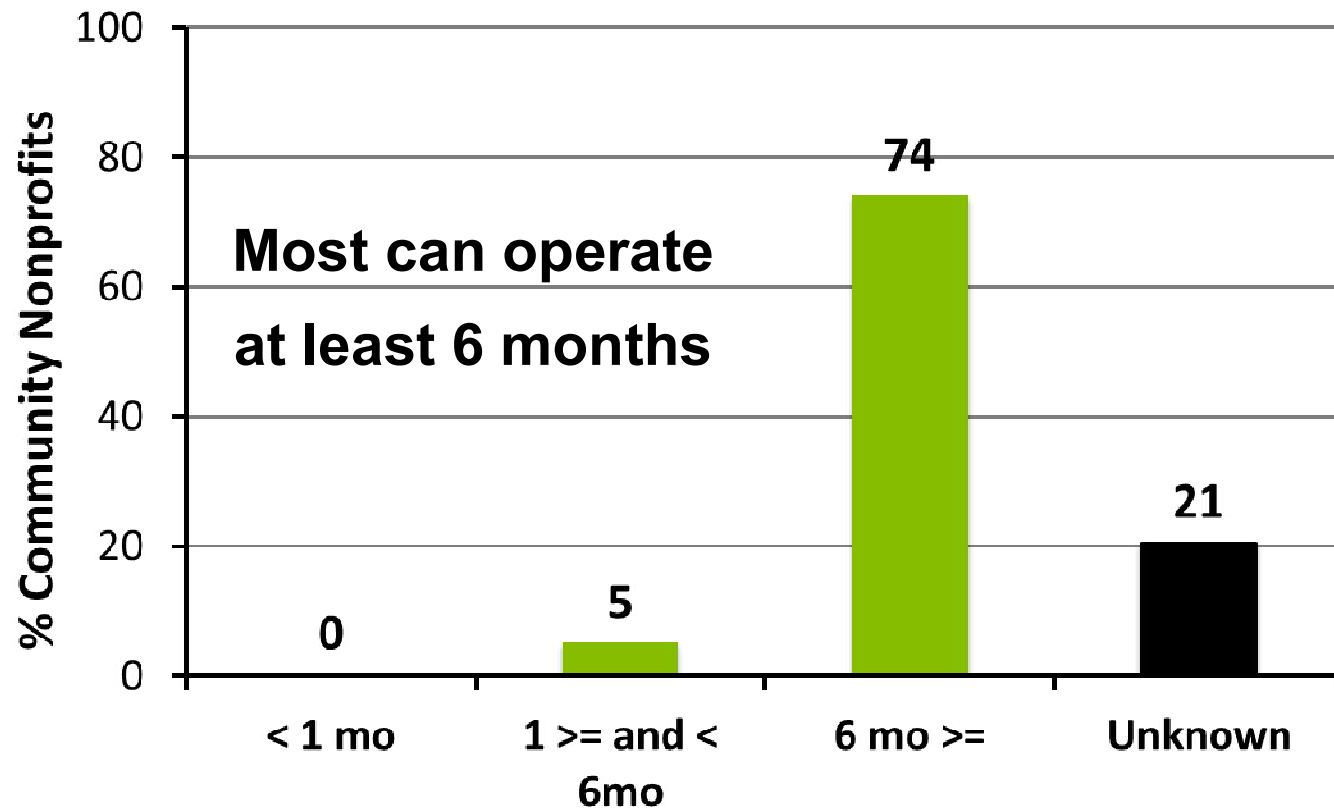
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2c. Employee Outlook: Number of Employees, Next 3 months



*Excludes those stating this question was not applicable.

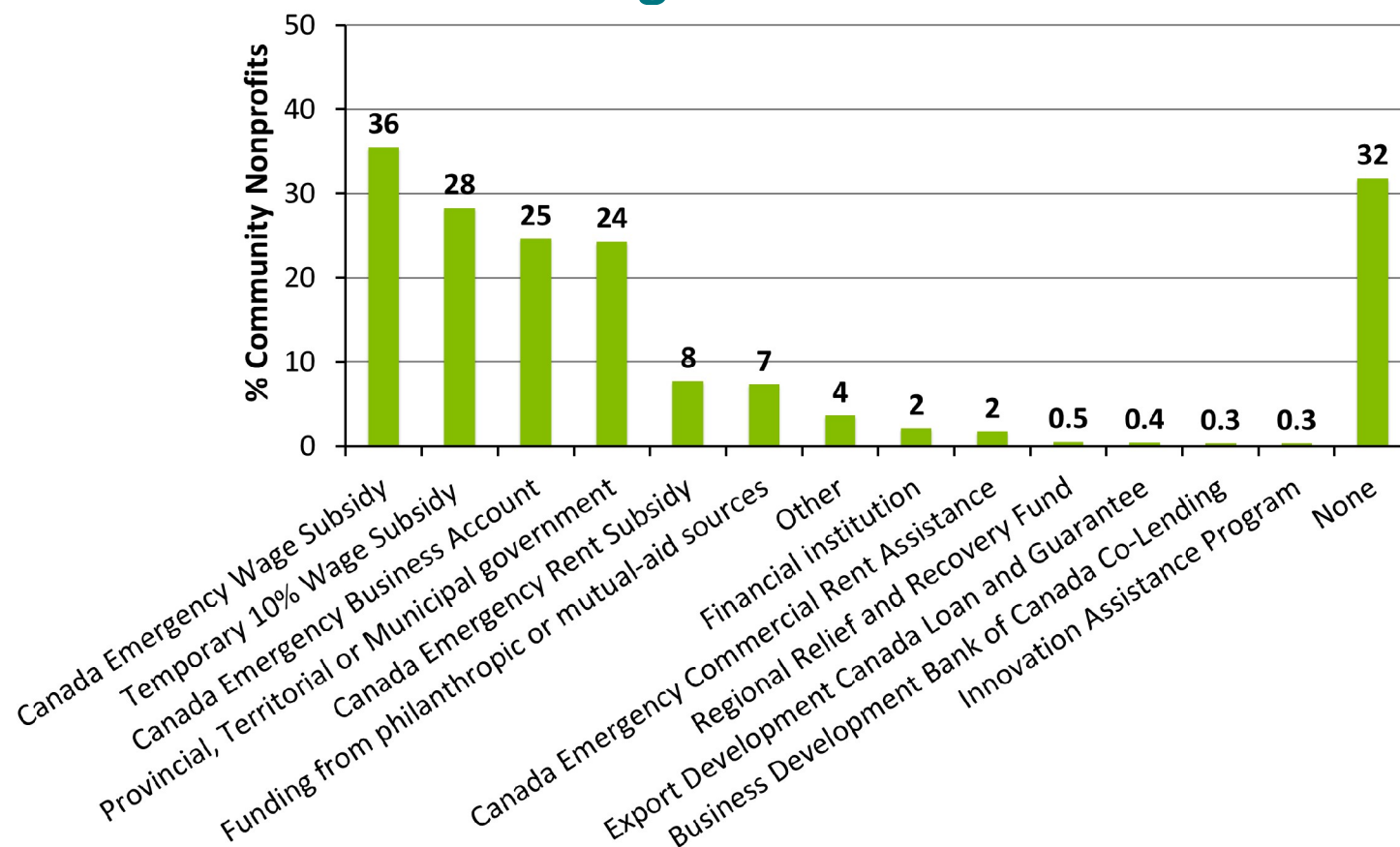
Length of Time Organizations Can Continue to Operate Before Considering Laying Off Staff



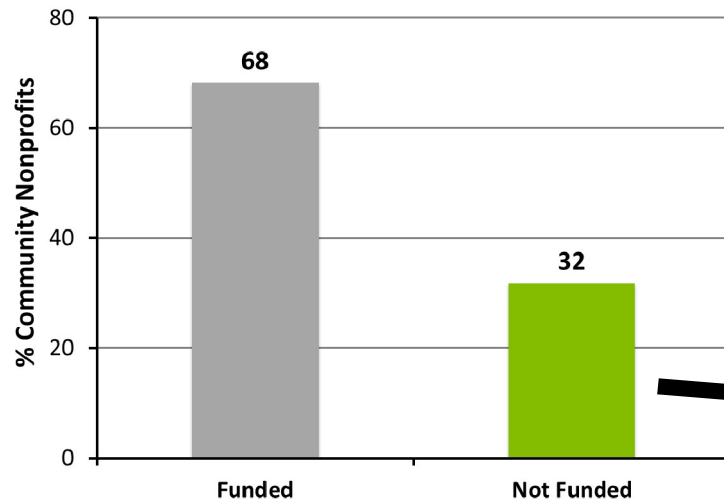
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2d. COVID-19 Pandemic Past and Future: Sources of Funding Due to COVID-19 Pandemic

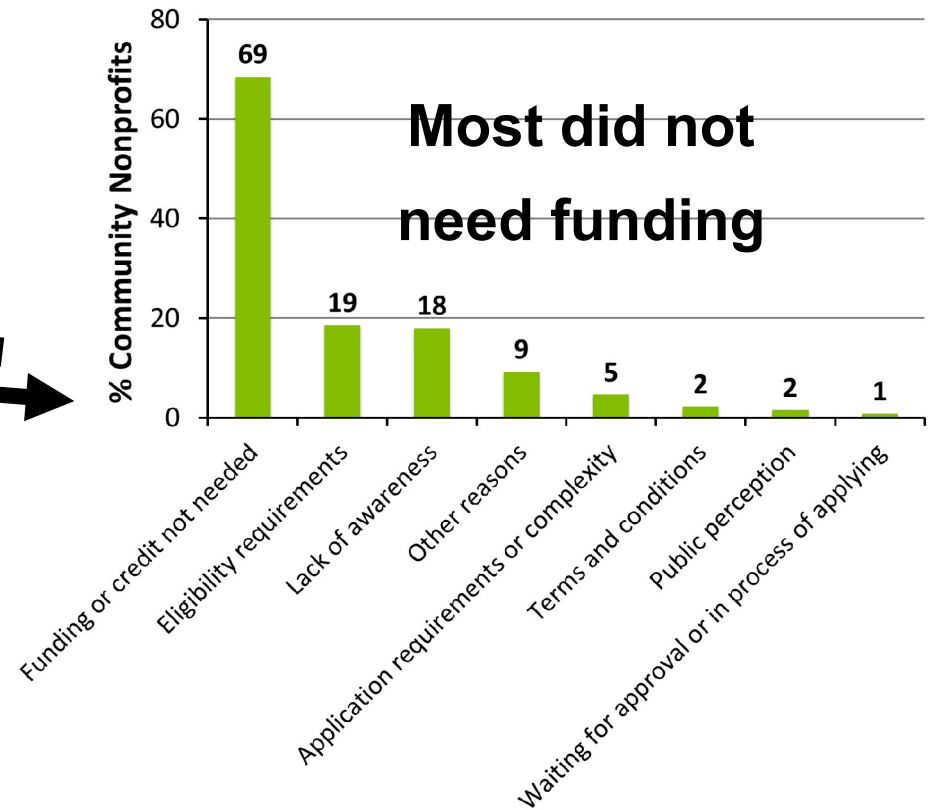


Reasons for Not Accessing COVID-19 Funding

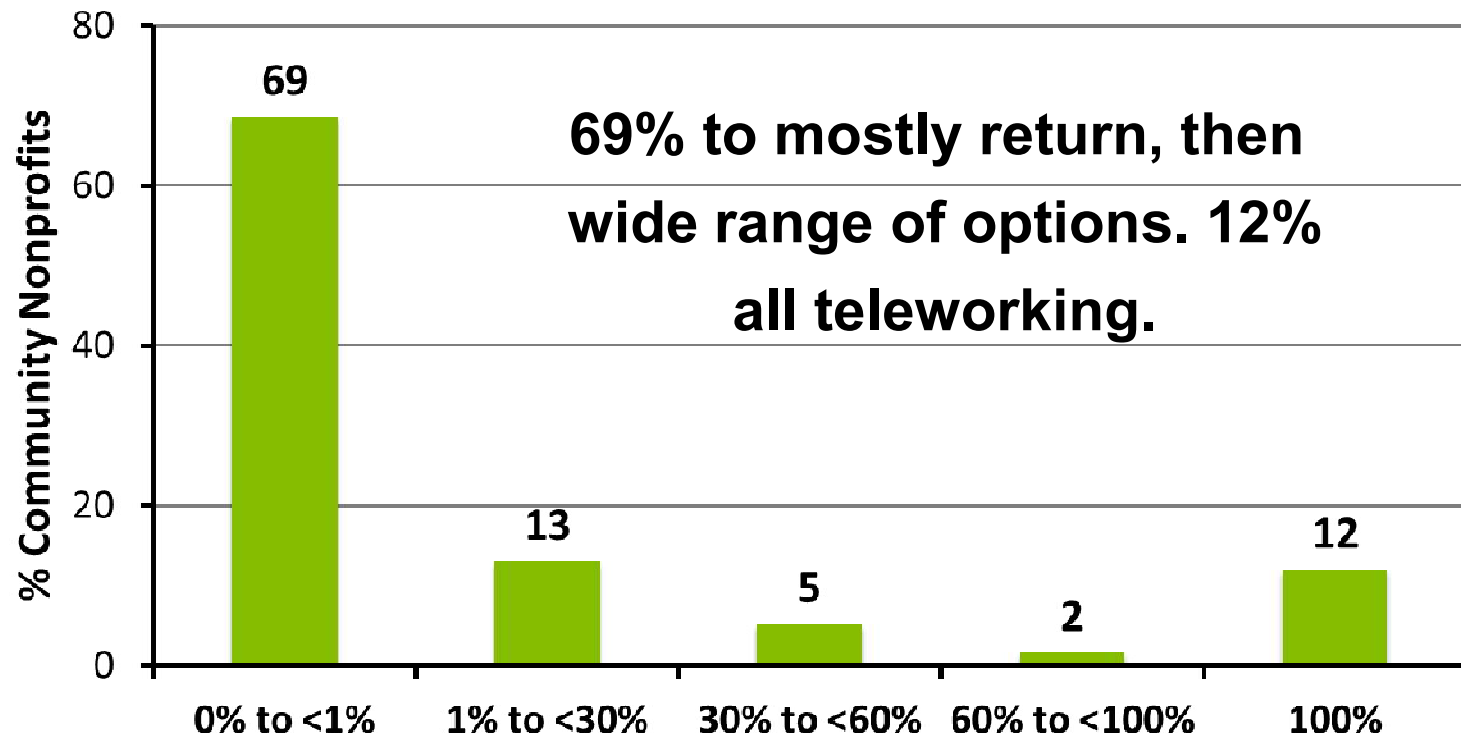


**32% were not funded
in response to COVID-19**

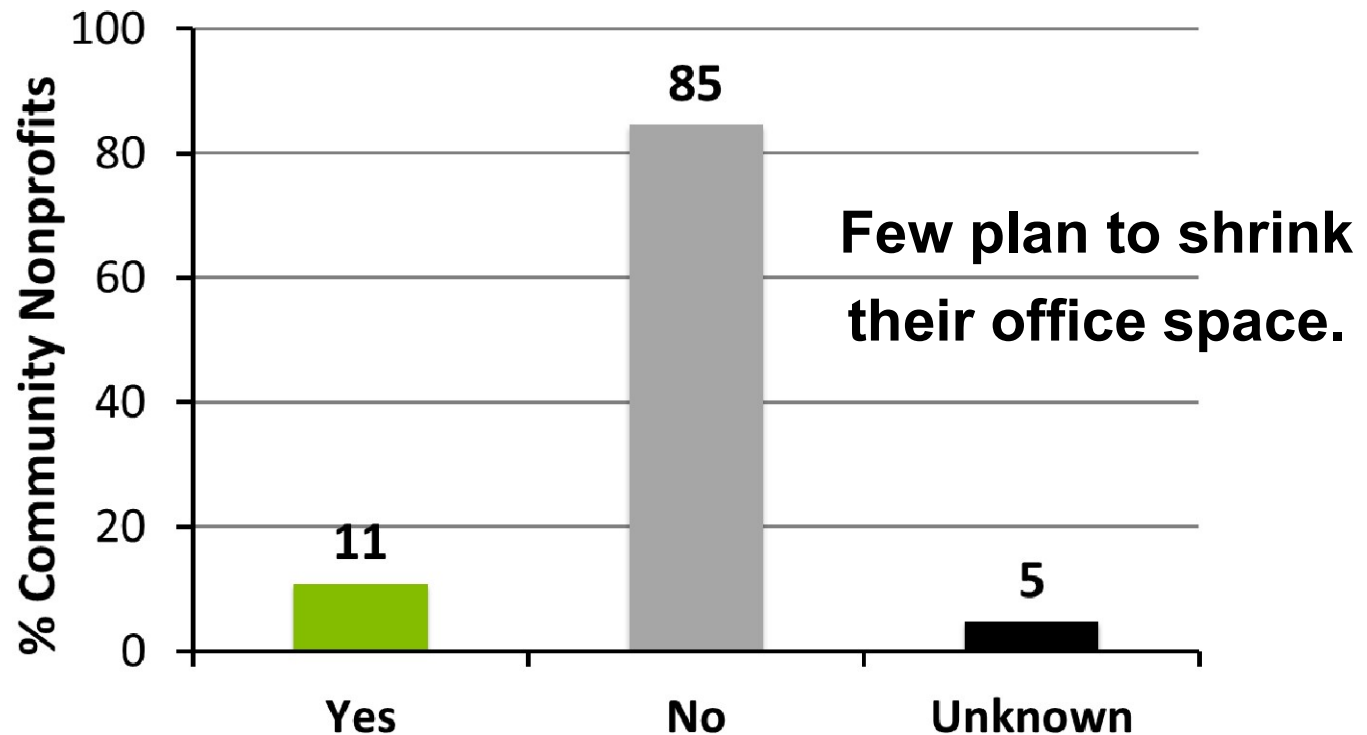
Of those
not funded



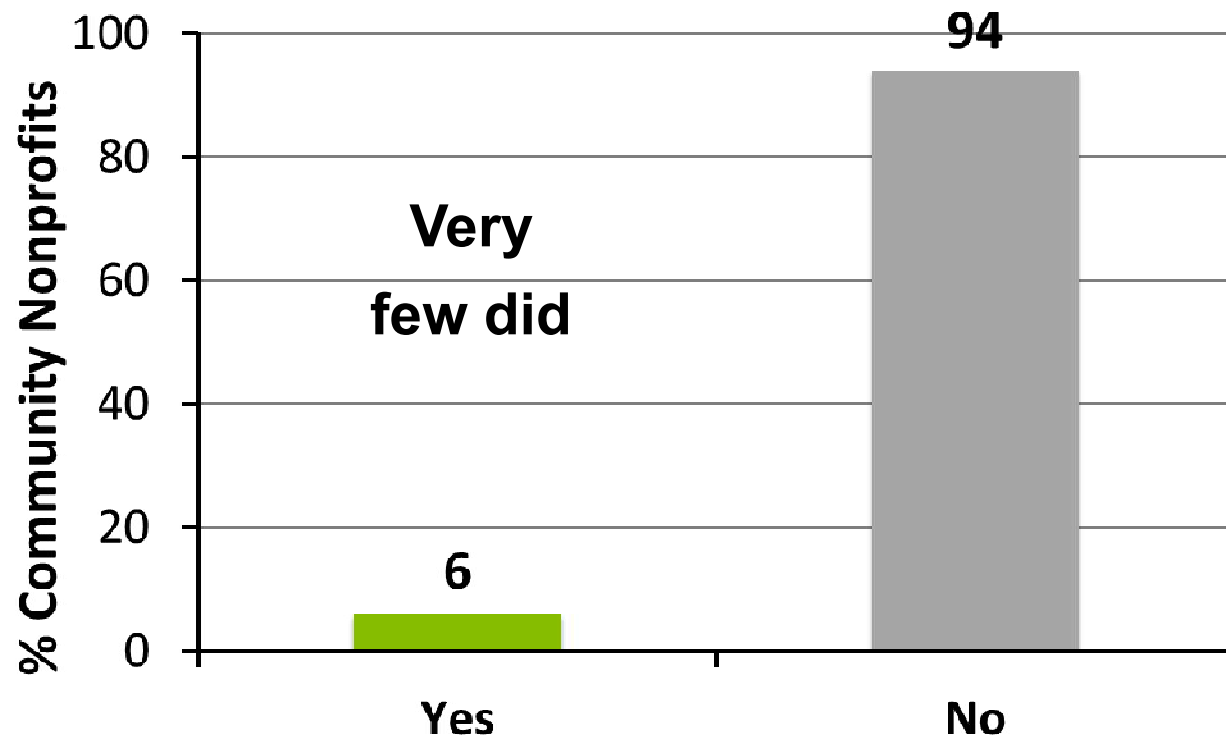
Percent of Workforce Anticipated to Telework, Post-Pandemic



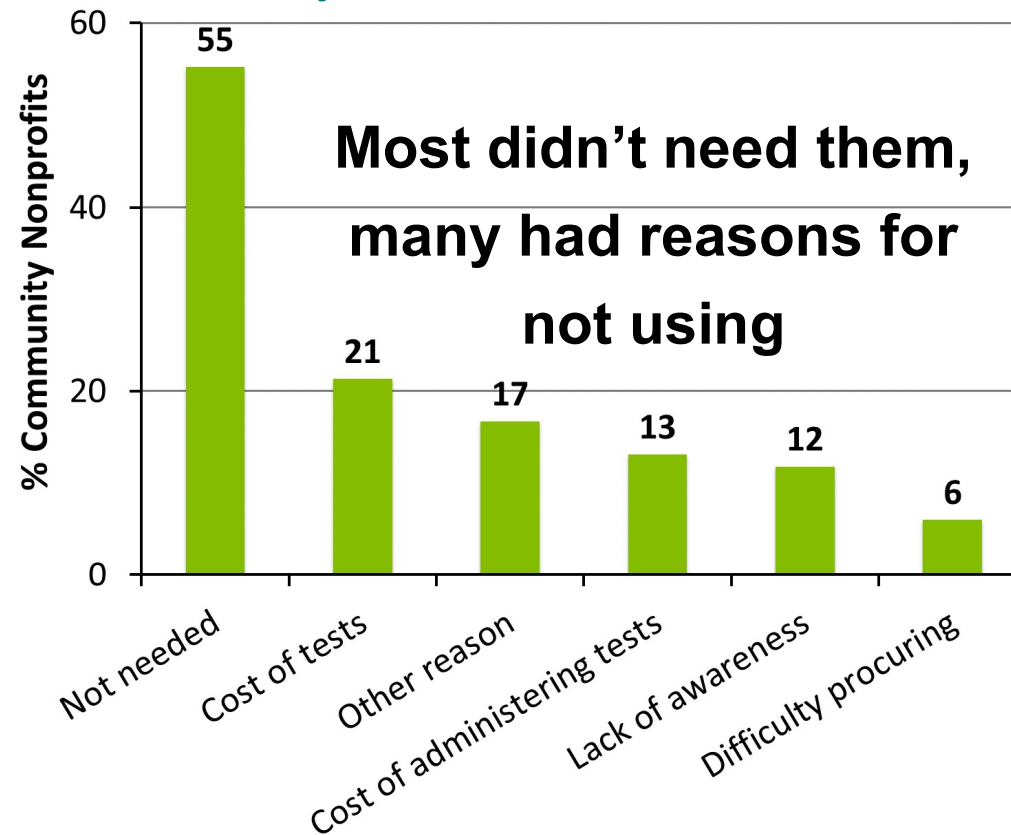
Among Those that Plan to Telework, How Many Will Shrink Office Space, Post-Pandemic



How Many Organizations Used COVID-19 Rapid Test Kits for Employees in the Last Month



Among Those That Don't Plan to Use COVID-19 Rapid Test Kits, Reasons for Not Using



Acknowledgements

PRIMARY CONTRIBUTORS

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