

# Alberta Nonprofit Data Strategy: Registered Charities 2015-2018



**PolicyWise**  
for Children & Families



# Content

1. **Background**
2. Alberta registered charity data analysis
3. Other impactful data and analysis
4. Key takeaways

# 1. Background:

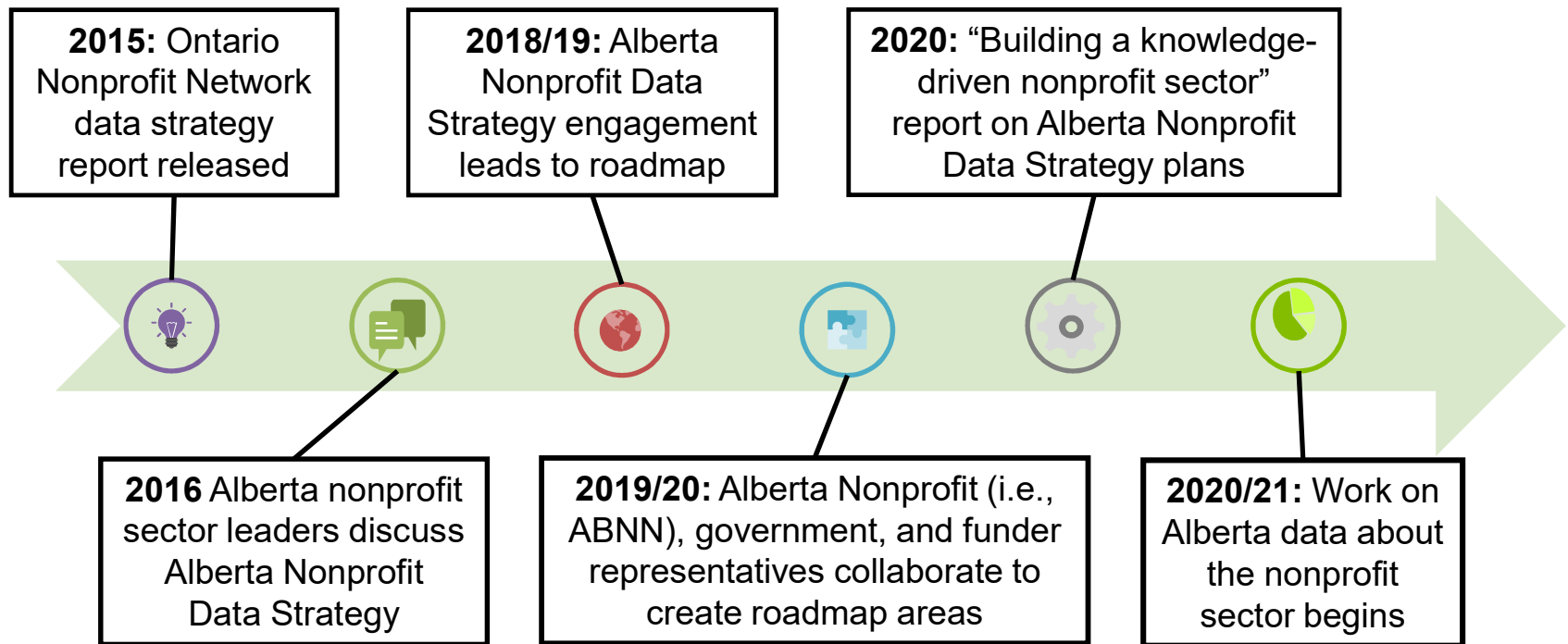
## *Alberta Nonprofit Data Strategy Initiative (2020-2023)*

**Alberta Nonprofit Data Strategy:** Build coordinated actions, leverage existing capacity, and align work to a long-term vision of moving towards a knowledge-driven nonprofit sector.

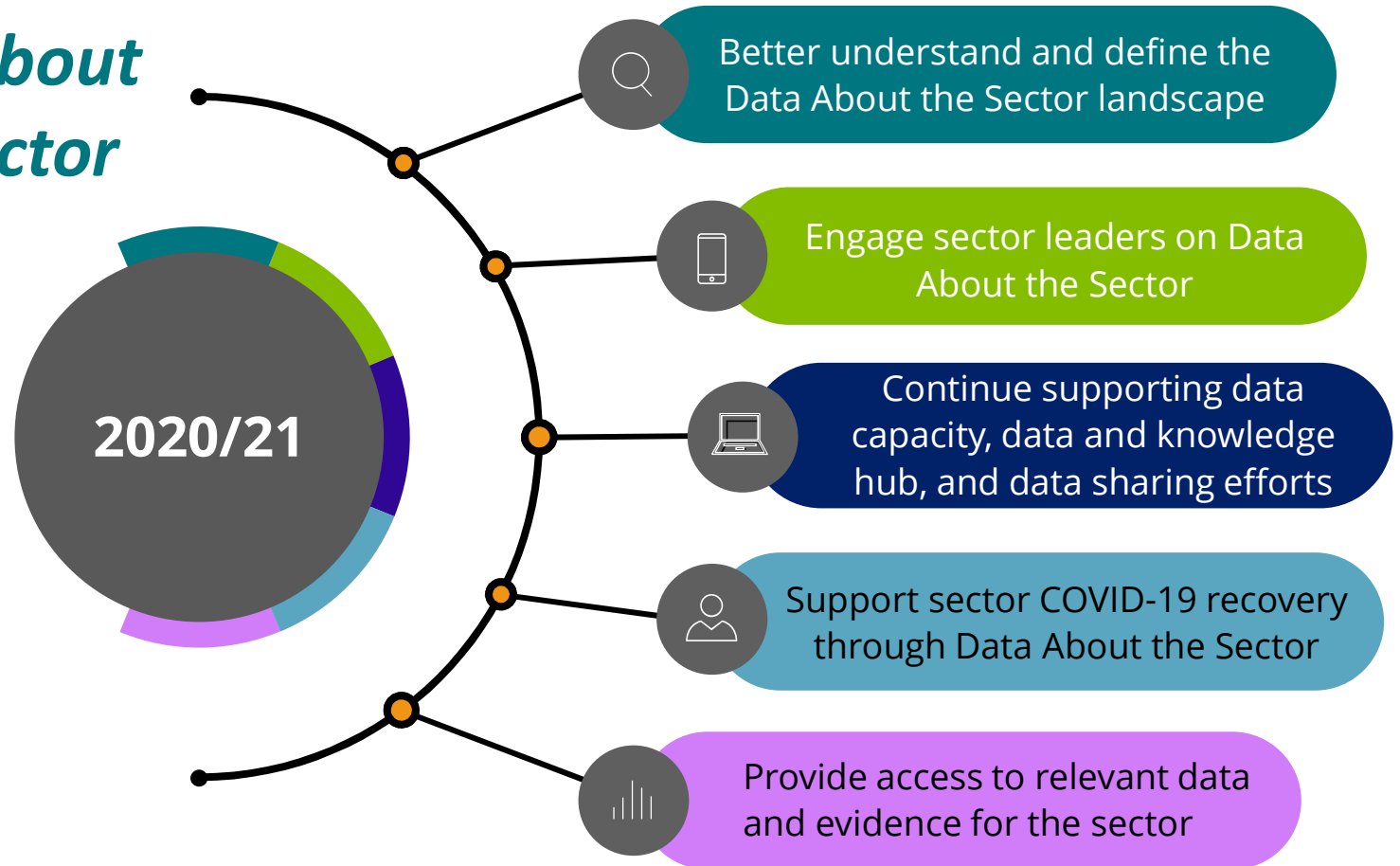
### **Desired Outcomes**

1. Better use of existing data to inform decision making
2. High quality creation of and mobilization of evidence
3. Centralized support for data and evidence within subsectors

# Alberta Nonprofit Data Strategy history



# Data About the Sector



## *Current work:*

# Data about the sector questions

## Main research questions from engagement

1. What is the role of the nonprofit sector in Alberta?
2. How does the nonprofit sector contribute to the Alberta economy?
3. What are the nonprofit sector's value & impact on Alberta and in Albertan communities?
4. What workforce information is available, including demographics?

# Data about the sector questions

## Secondary questions

5. How is the nonprofit sector defined in key reports?
6. How can we support COVID-19 recovery in the sector with data?
7. How can we use data to help transform the sector and maximize its impact?

# Data About the Sector: Environmental scan

## *Environmental Scan: 19* reports returned from Alberta (2005 to 2020)

The environmental scan found:

1. Macroeconomic analyses, surveys, subsector profiles
2. How nonprofits and subsectors were defined in reports
3. Different sector indicators
  - Economic and workforce indicators.
4. An intriguing dataset, the registered charity data



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## 2a. Registered charity data introduction

### Registered Charities (CRA T3010) data

1. Covers 'Registered Charities'
2. Benefit, rich data
3. Has limitations
  - Does not cover all nonprofits
  - Data errors
  - Delayed reporting

## Why registered charity data?

1. Most registered charities are nonprofits
2. The data is readily available
3. The data allows interesting, informative analyses
4. The data can inform future discussions on data collection

# Registered Charity requirements

## Registered Charities:

1. Have charitable purposes that benefit the public
  - The relief of poverty, advancement of education, advancement of religion, or other charitable activities.
2. Required minimum charitable activities
3. Cannot use income to benefit members
4. Apply for registered charity status and file a CRA T3010

# Nonprofit definition for the current analysis

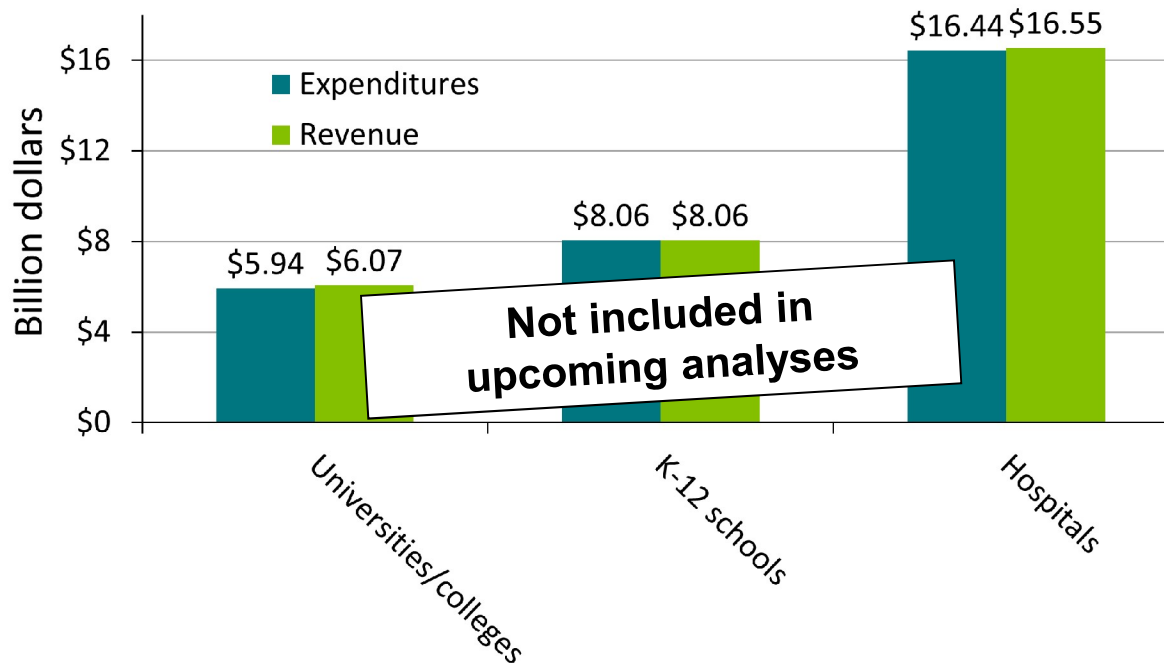
## The registered charity data *nonprofit* definition:

1. Is based on literature and the Alberta Nonprofit Network
2. Does not include hospitals, universities/colleges, and K-12 schools
3. Does not cover all nonprofits
  - ~26,000 Nonprofits listed on the Alberta Non-Profit listing in 2021
  - 9,076 registered charities in 2018, and 8,786 registered charity nonprofits after excluding hospitals, universities/colleges, and schools

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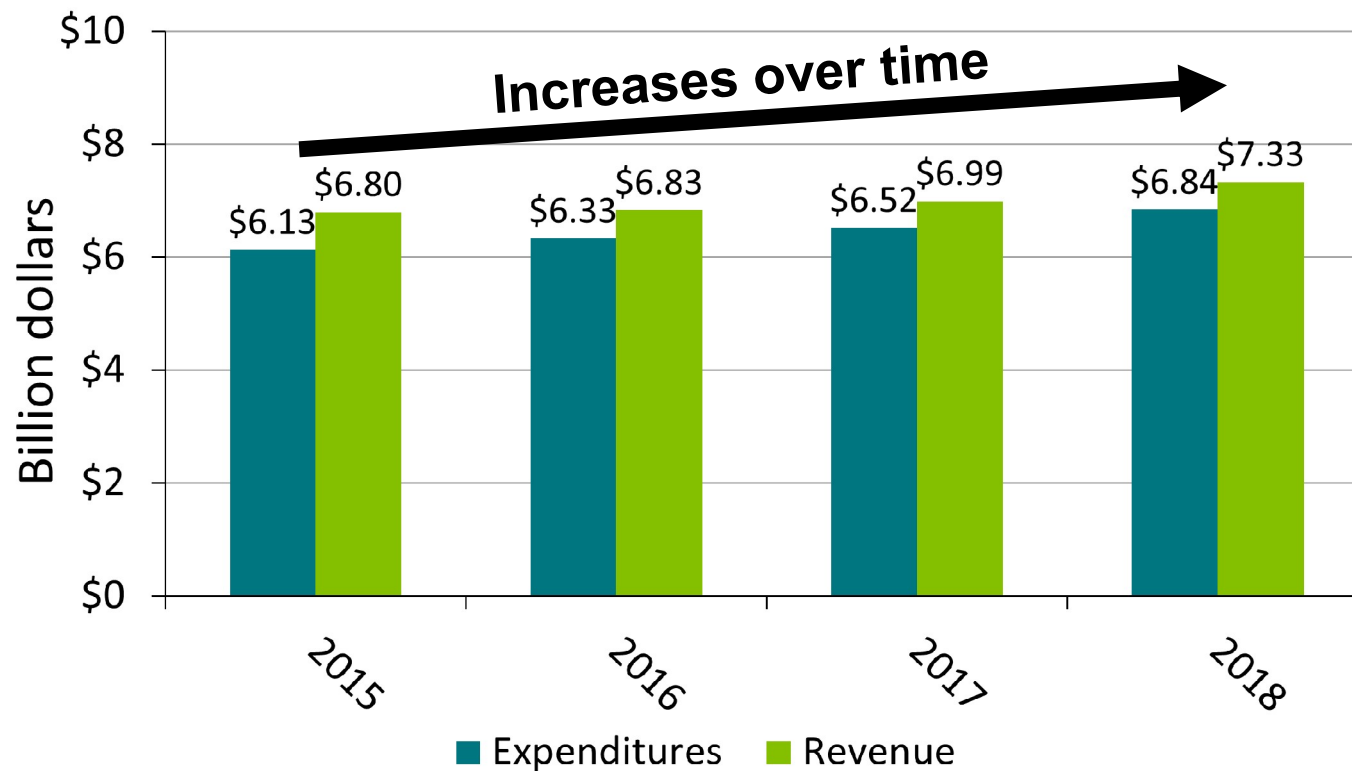
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## 2b. Full sector analysis: Removed organizations, 2018



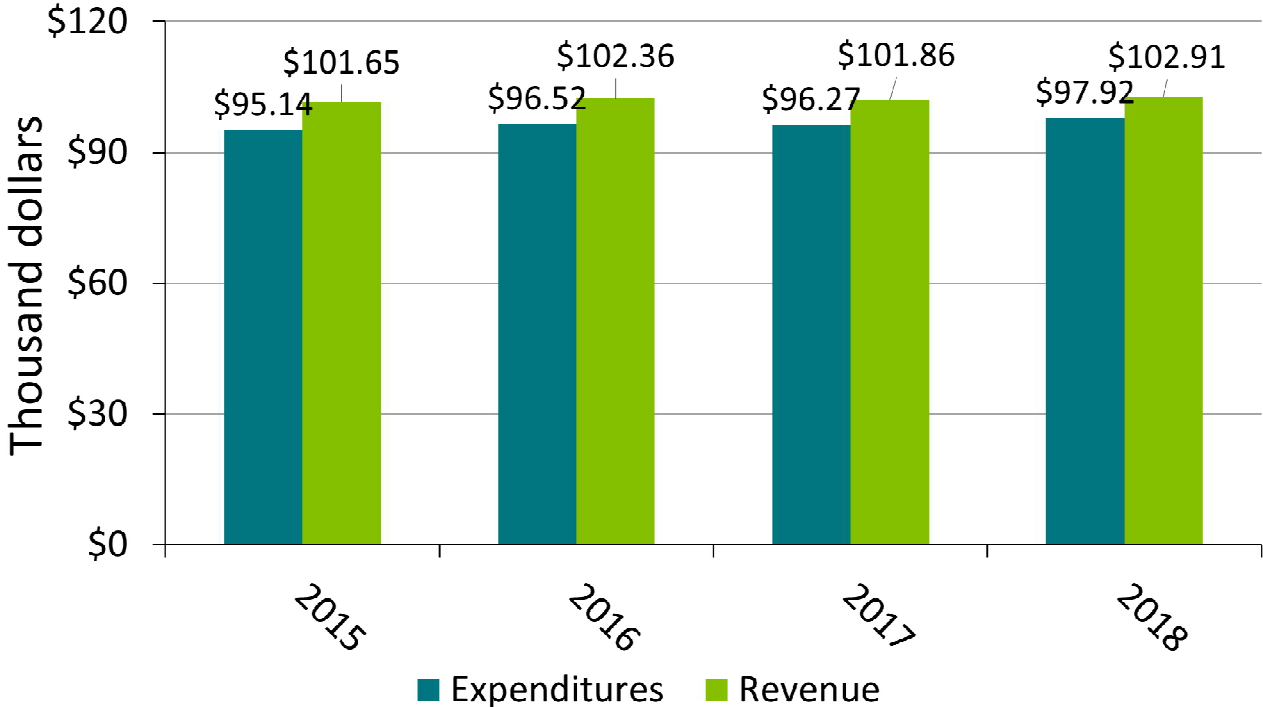
**High  
expenditures  
and revenues**

# Total expenditures and revenues



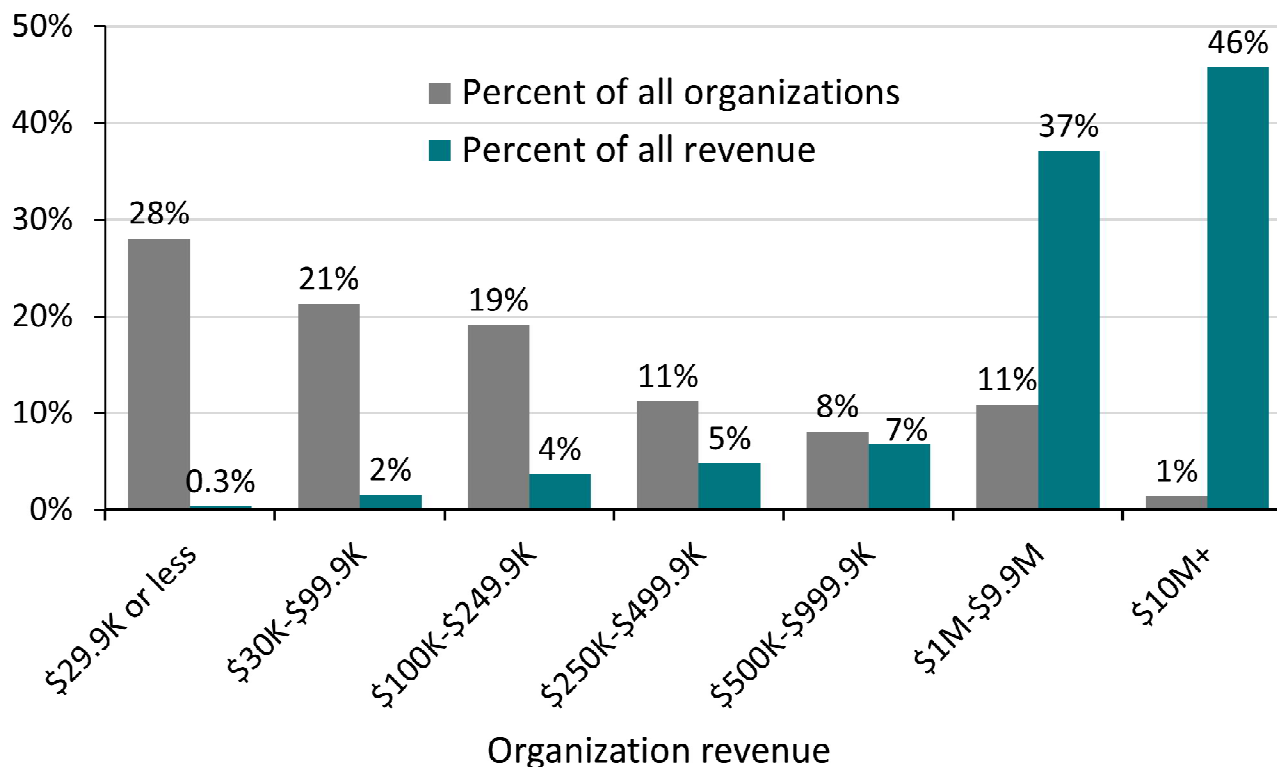


# Typical revenue and expenditures (Median: 50 percentile)



**'Typical'  
organization  
~\$100K**

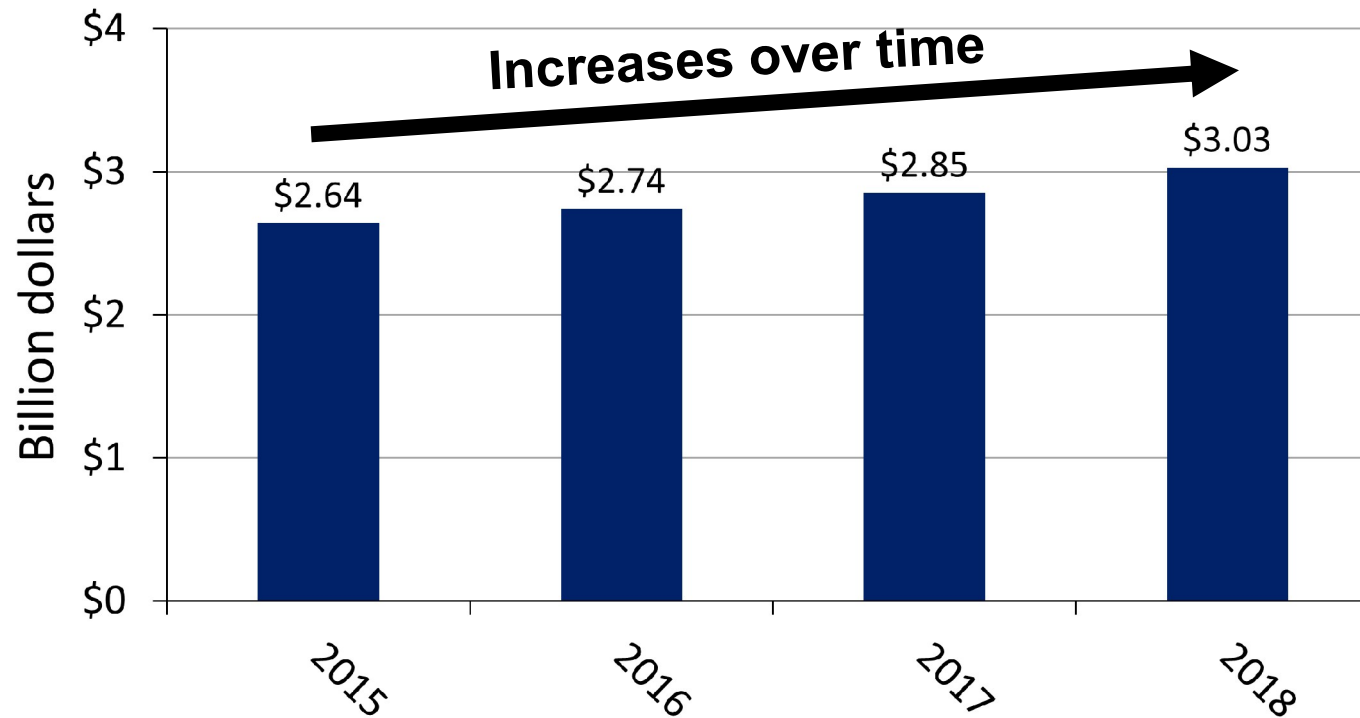
# Percent organizations and revenue, 2018



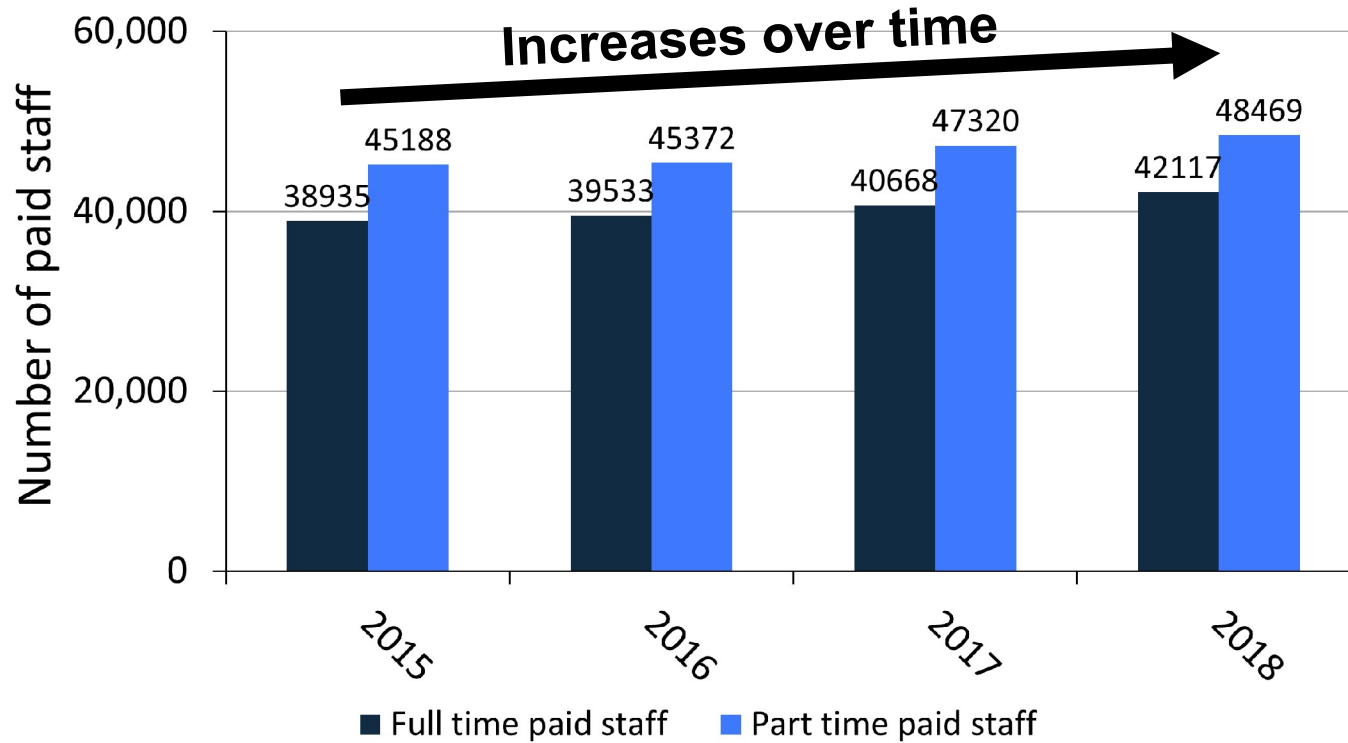
**More small organizations**

**More revenue in large organizations**

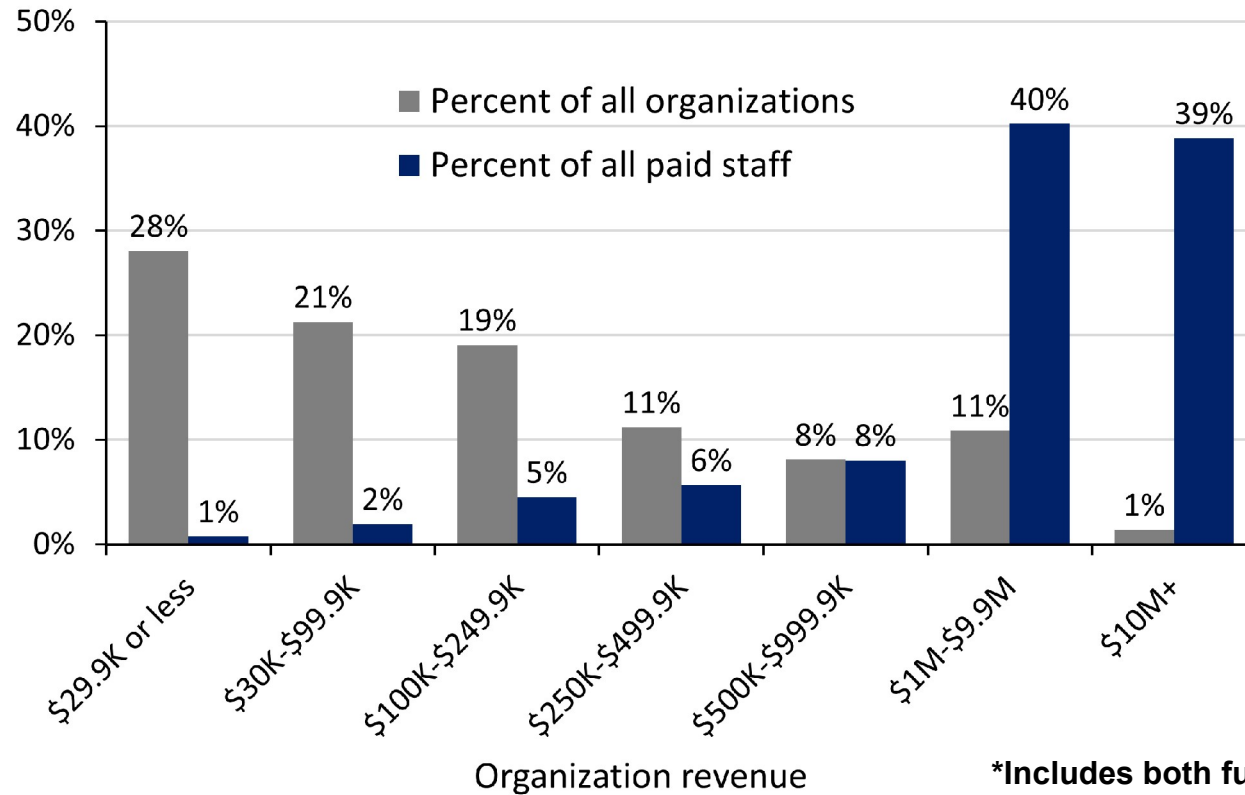
# Paid staff total compensation



# Number of paid staff



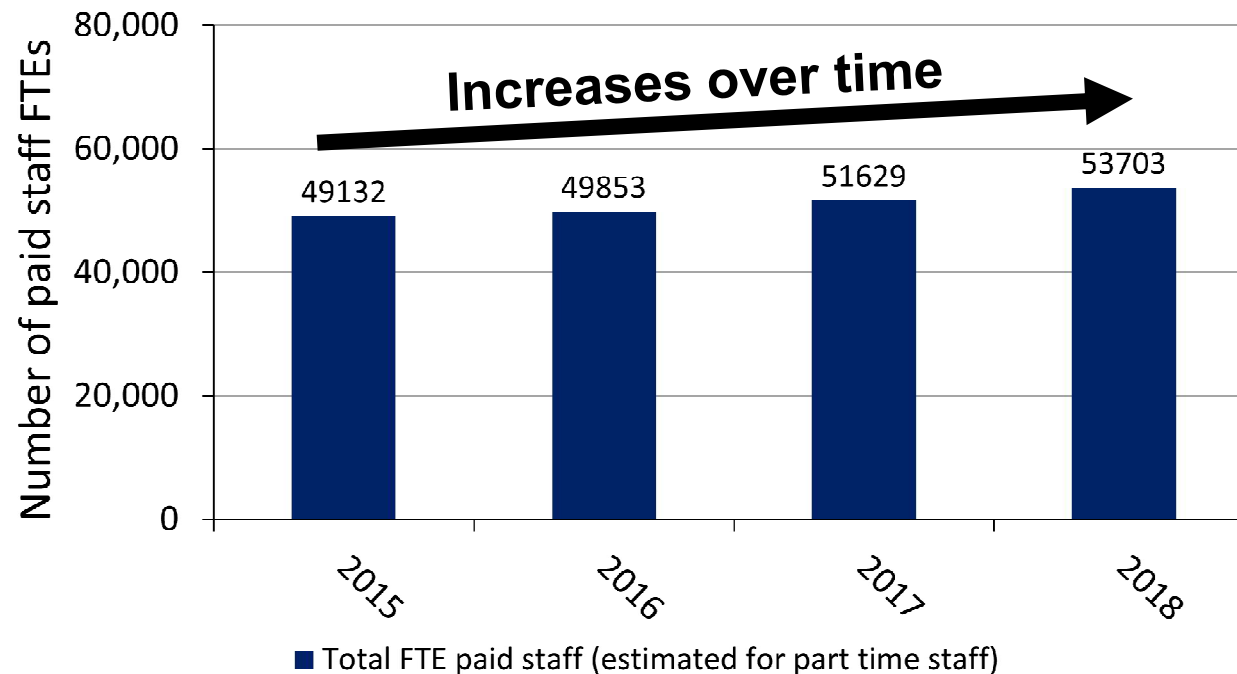
# Percent organization and total paid staff, 2018\*



**More small organizations**

**More paid staff in large organizations**

# All paid staff full time equivalents (FTEs)



\*FTE estimated based on average wage for full time staff

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## 2c. Subsector analysis

### International Classification of Nonprofit Organizations (ICNPO)

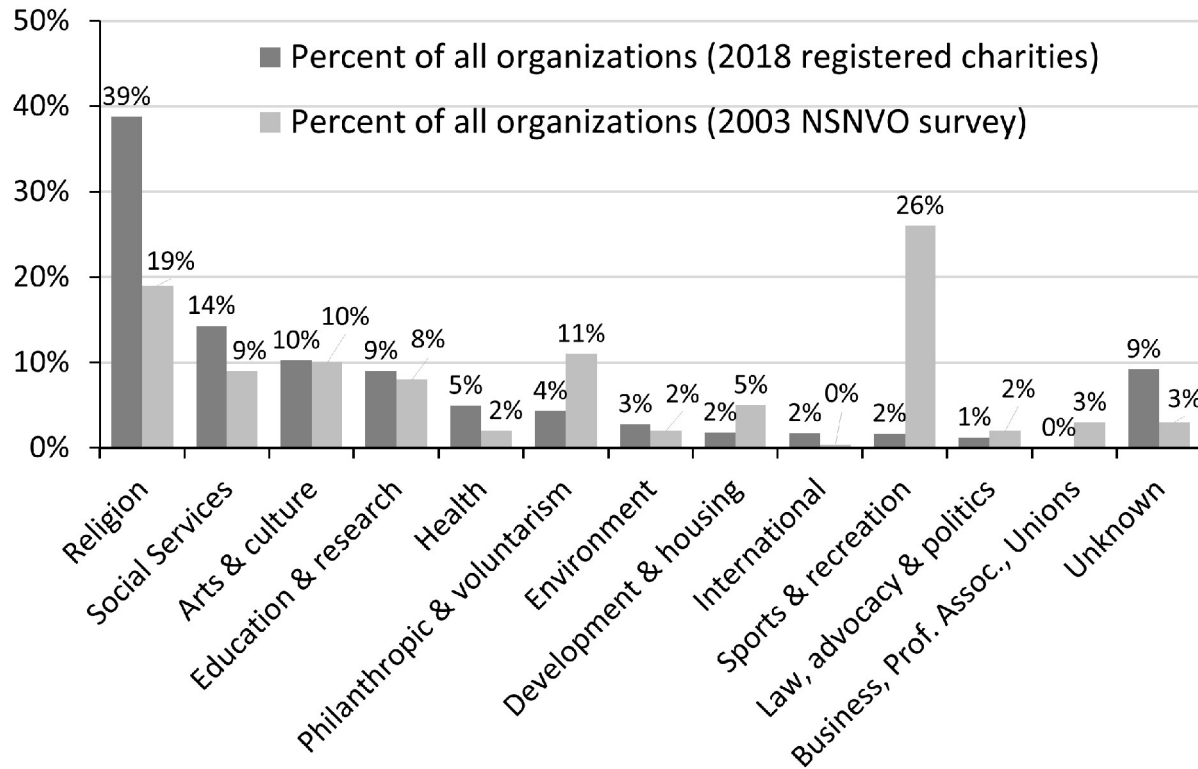
- <https://www150.statcan.gc.ca/n1/pub/13-015-x/2009000/sect13-eng.htm>

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Culture and recreation</li><li>• Education and research</li><li>• Health</li><li>• Social services</li><li>• Environment</li><li>• Development and housing</li><li>• Law, advocacy, and politics</li></ul> | <ul style="list-style-type: none"><li>• Philanthropic intermediaries and volunteerism promotion</li><li>• International</li><li>• Religion</li><li>• Other</li><li>• Business and professional associations, unions</li></ul> |
|--|---|

1. Adopted across nonprofit sector
2. Based on most frequent primary activity across 2015-2018
3. Definitions further explained in technical manual
  - a. Supported by Imagine Canada, thank you!



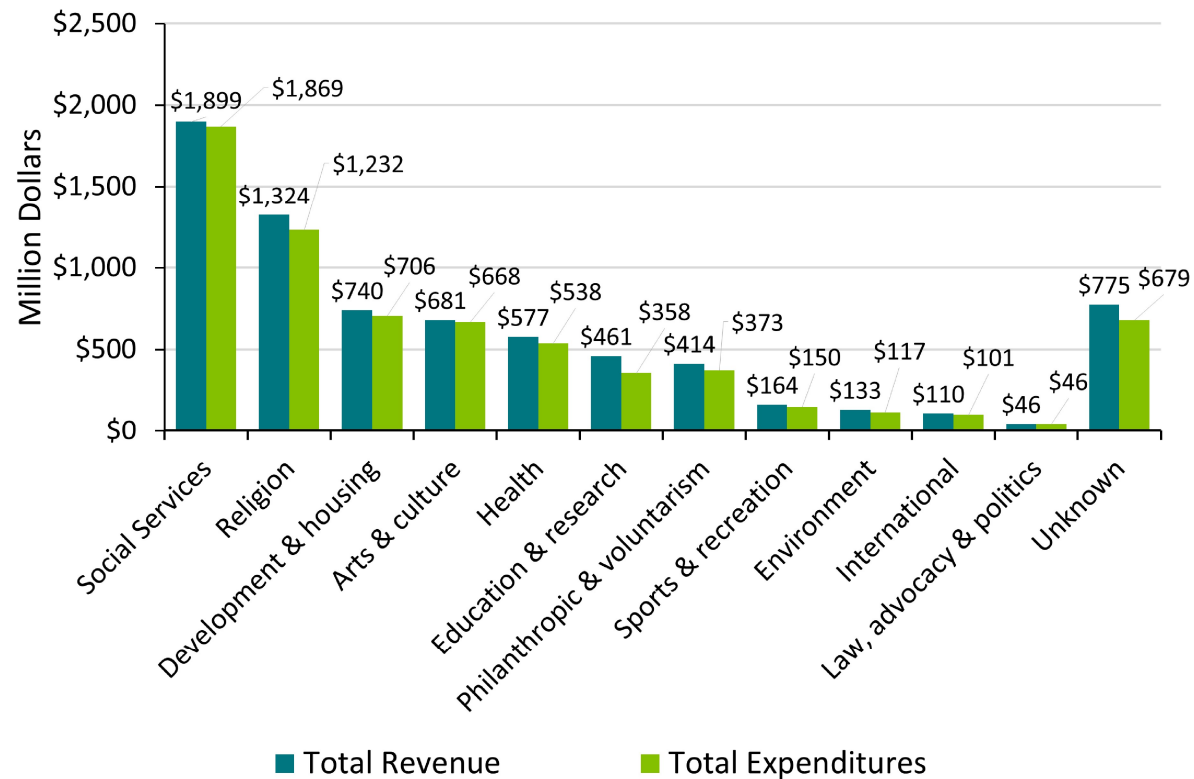
# Registered charities vs. previous nonprofit estimates



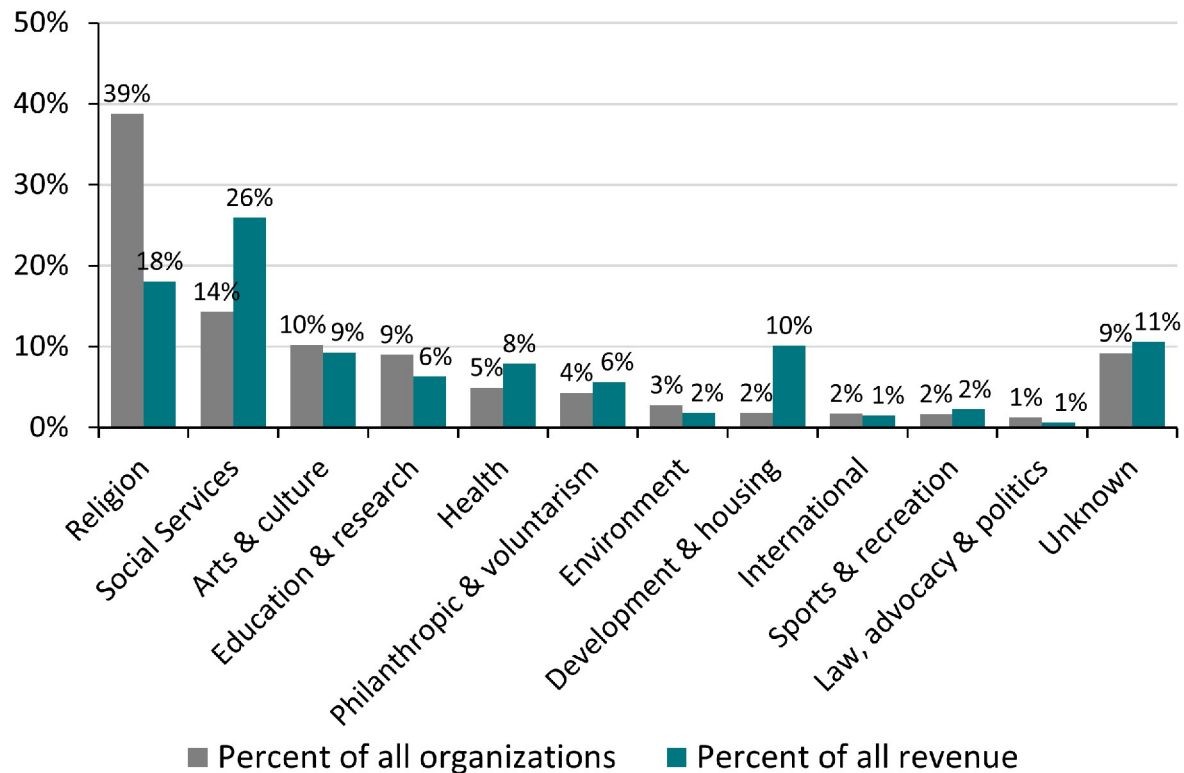
**Higher proportion of religion**

**Lower proportion of sports & recreation**

# Total expenditures and revenues, 2018



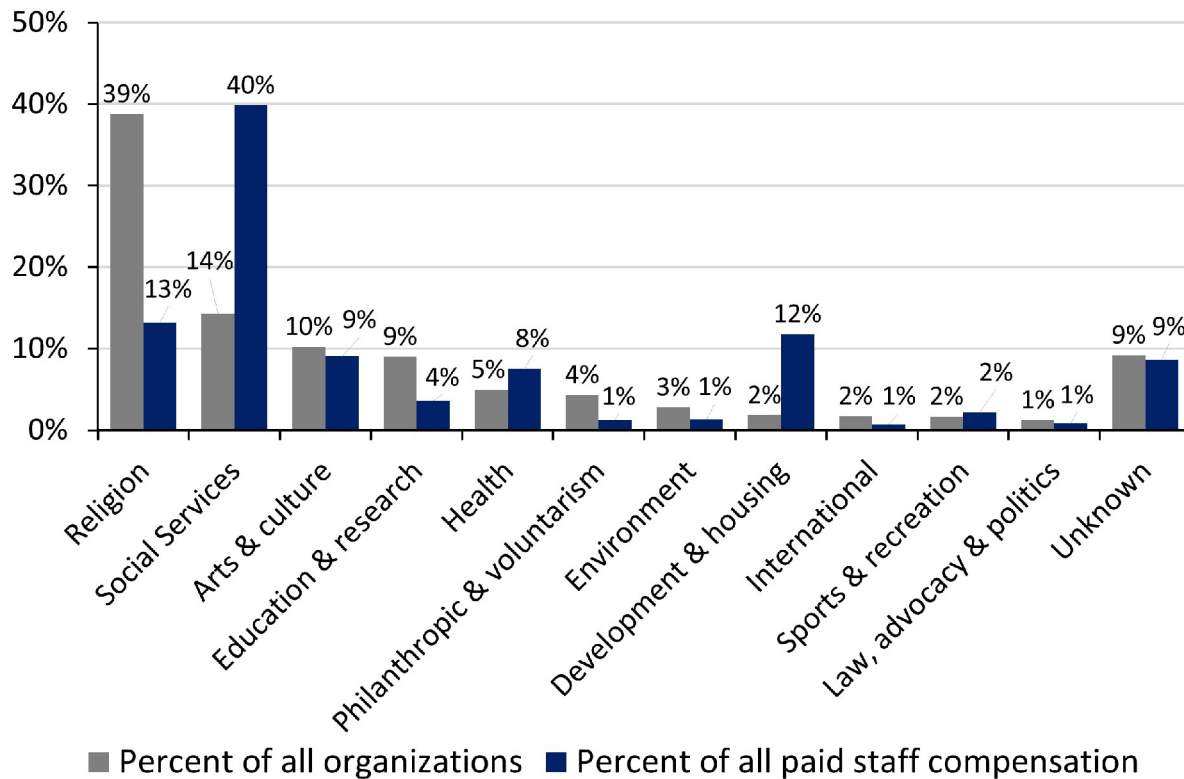
# Percent organizations and revenue, 2018



**Less revenue for religion**

**More revenue for social services and development & housing**

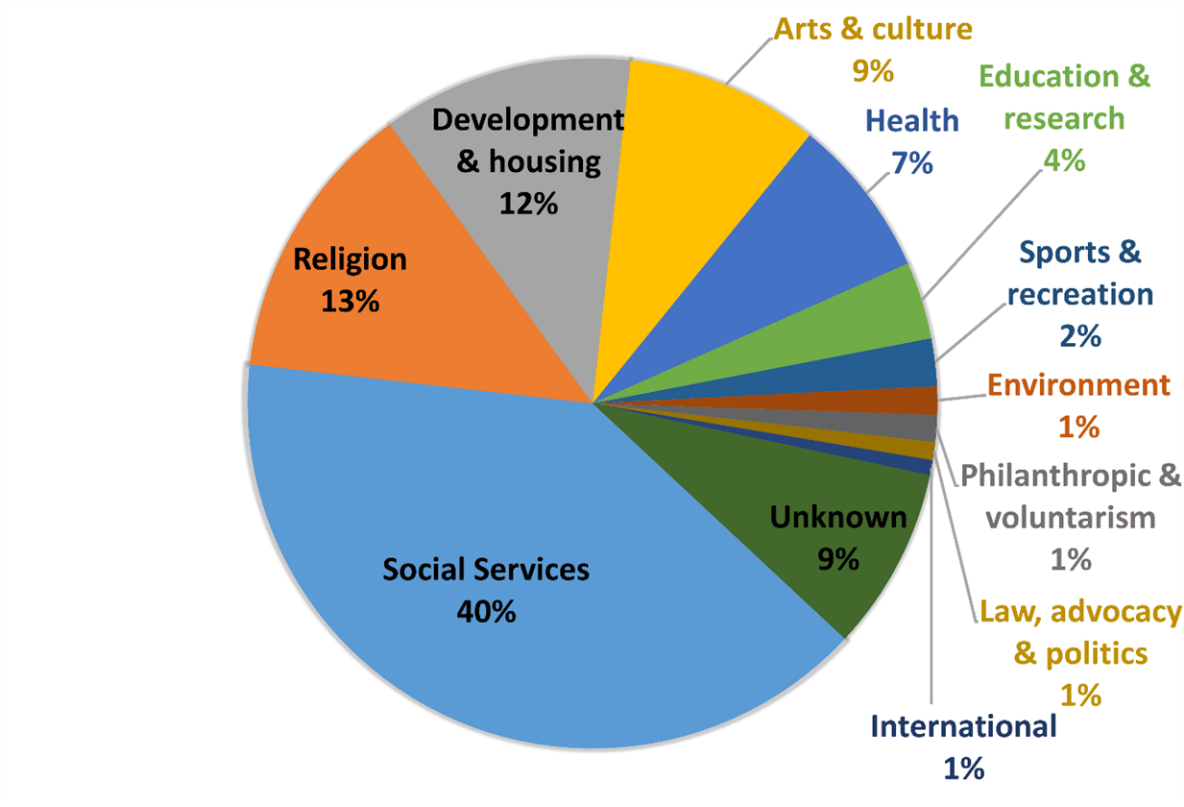
# Percent organizations and staff compensation, 2018



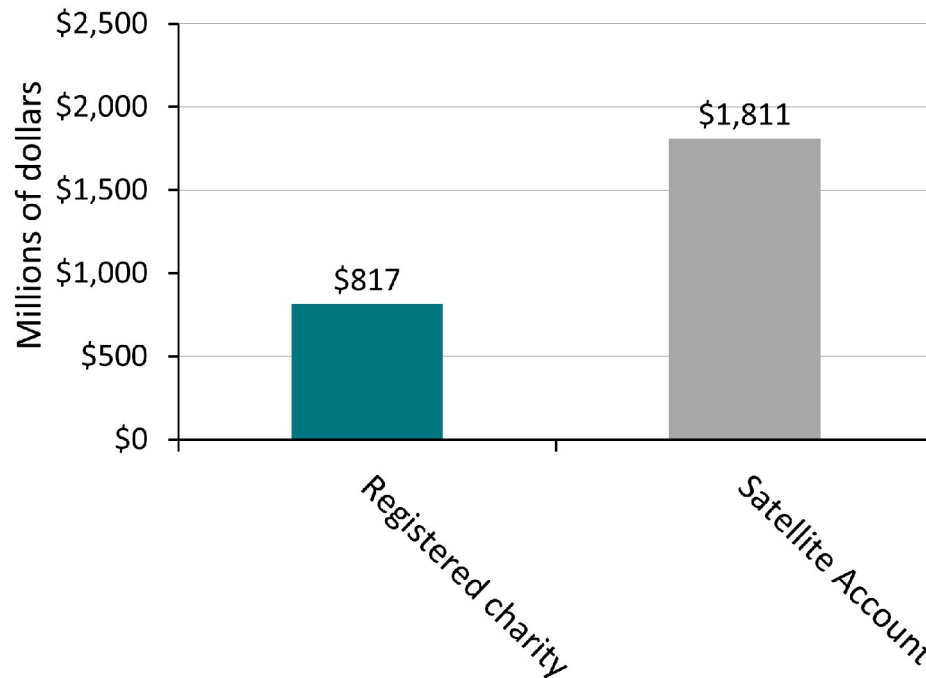
**Less compensation for religion**

**More compensation for social services and development & housing**

# Percent compensation by subsector, 2018



# Culture & recreation revenue, 2017

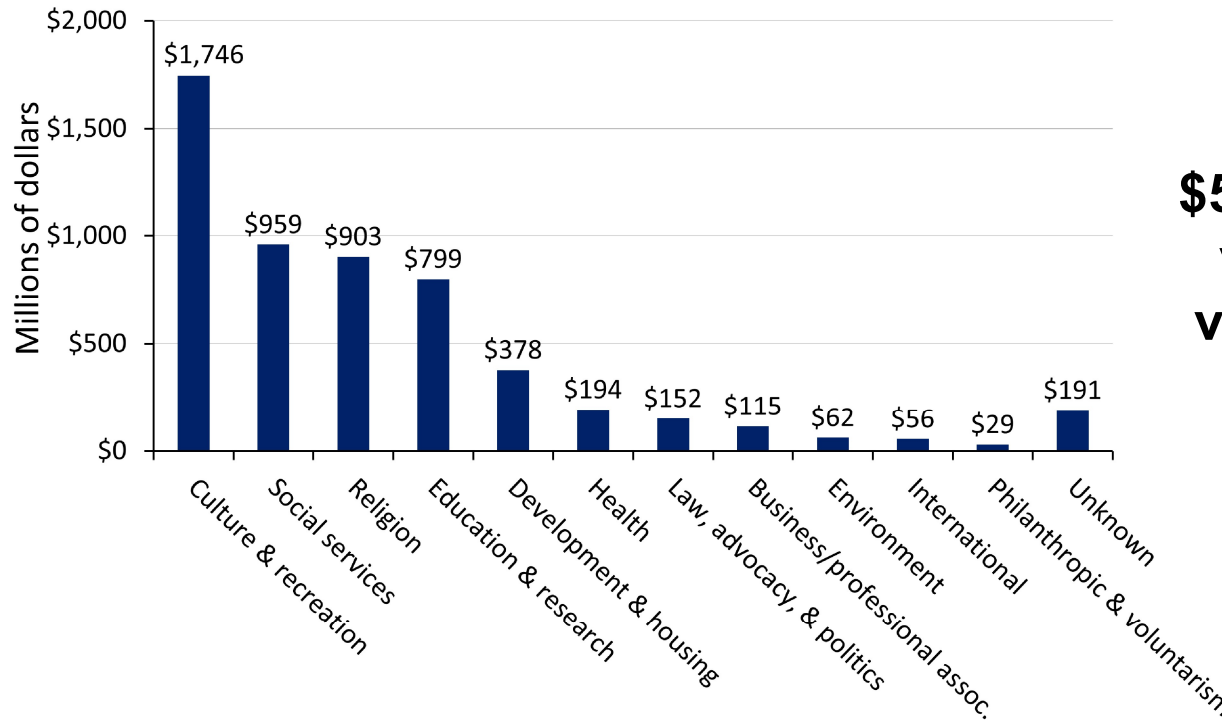


**Additional  
revenue  
from missing  
organizations**

***Compared to Satellite  
Account for Non-profits  
and Volunteering,  
(Statistics Canada, 2019)***

\*Culture & recreation revenue is the sum of the sports & recreation and arts & culture subsectors.

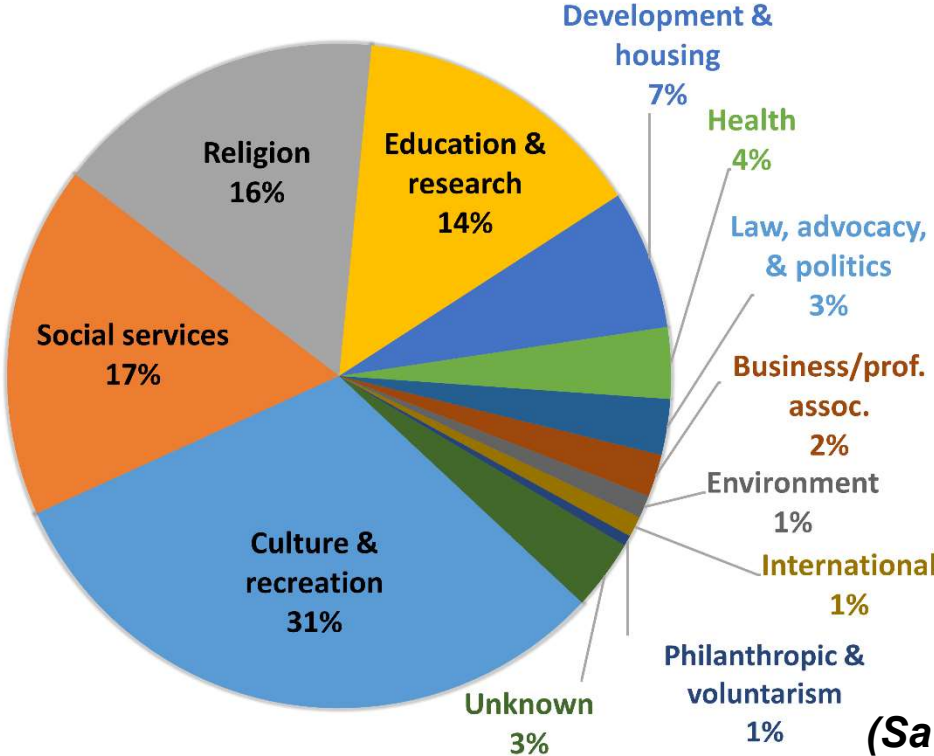
# Alberta volunteerism value, 2013



**Estimated  
\$5.6 billion in  
value from  
volunteering**

***From  
Satellite Account  
for Non-profits  
and Volunteering  
(Statistics Canada, 2019)***

# Alberta volunteerism value, 2013 percent of all estimated value



*From  
Satellite Account  
for Non-profits  
and Volunteering  
(Satellite Account, 2019)*



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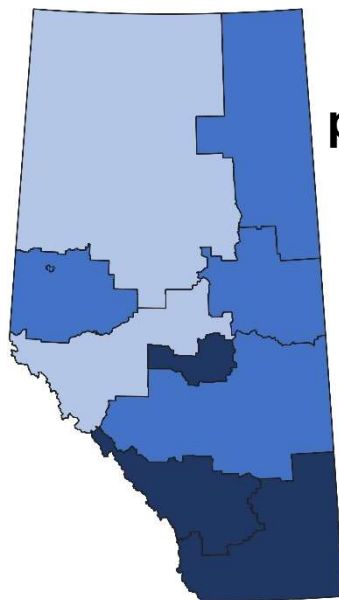
## 2d. Regional analysis

**Custom: Alberta Health Services (AHS) Zones plus AHS Northern Subzones – 9 zones**



# Expenditures, compensation, and total paid staff by region, 2018 per capita\*

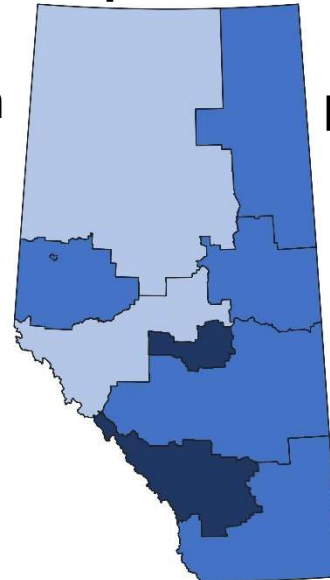
## Expenditures



**\$ spent per person**

- 0 - 500
- 501 - 1000
- 1001 - 1500
- 1501 - 2000

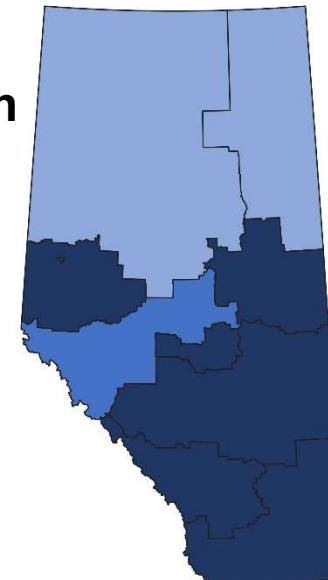
## Paid staff compensation



**\$ spent per person**

- 0 - 250
- 251 - 500
- 501 - 750
- 751 - 1000

## Total Paid staff

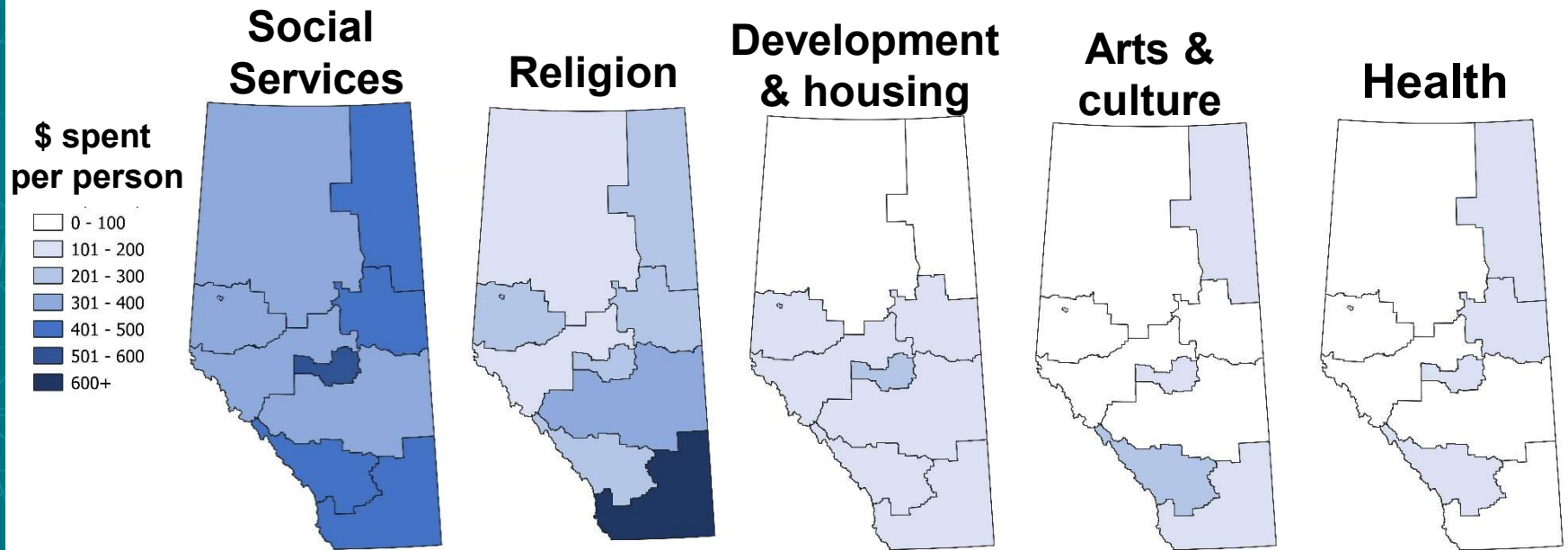


**Paid staff per 1000 persons**

- 0 - 5
- 6 - 10
- 11 - 15
- 16 - 20
- 21 - 25

\*Does not include shadow populations

# Top 5 subsector expenditures, 2018 per capita\*



\*Does not include shadow population

## Region rank

Top rank (1-3)

Middle Rank (4-6)

Bottom rank (7-9)

# Subsector matrix expenditures, 2018 per person\*

Subsector	EDMONTON	CALGARY	SOUTH	CENTRAL	NORTH CENTRAL WEST	NORTH NE	NORTH SE	NORTH NW	NORTH SW
<i>Social Services</i>	523	440	494	385	371	480	439	325	383
<i>Religion</i>	276	232	927	323	248	207	215	181	140
<i>Development &amp; housing</i>	250	138	148	163	181	21	135	12	117
<i>Arts &amp; culture</i>	160	231	110	84	86	103	56	26	38
<i>Health</i>	189	128	58	77	98	123	103	78	26
<i>Education &amp; research</i>	95	120	62	34	30	19	13	45	30
<i>Philanthropic &amp; voluntarism</i>	48	186	11	14	16	118	10	5	5
<i>Sports &amp; recreation</i>	9	71	11	18	121	0	12	13	5
<i>Environment</i>	29	23	25	63	10	20	37	11	10
<i>International</i>	6	53	5	12	21	0	7	0	0
<i>Law, advocacy &amp; politics</i>	17	12	5	4	0	0	3	14	4

**Top expenditures in cities; much less in rural; least in north**

\*Does not include shadow population



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### 3. Other impact data and analysis: Recent interesting data to check out

- **Pulse Check Report #3: the Impact of COVID-19 on Alberta's Nonprofit & Voluntary Organizations (ABNN)**
  - Survey on the impact of COVID-19 on the Alberta Nonprofit sector ([ABNN report](#))
- **Sector Monitor (on nonprofits), February 2021 (Imagine Canada)**
  - Survey on effects of the COVID-19 pandemic across Canada ([Imagine Canada report](#))
- **Diversity of Charity and Nonprofit Boards (Statistics Canada)**
  - Crowdsourced survey on the diversity of nonprofit boards ([Statistics Canada report](#))
- **Volunteering in Canada: Challenges and Opportunities During the COVID-19 Pandemic (Statistics Canada)**
  - Discussion on volunteer considerations during COVID-19 ([Statistics Canada report](#))

# Upcoming and recent exciting data

- **Registered Charity Data 2019 and beyond**
  - Same as above analysis, with more up to date numbers as becomes available
  - 2019 registered charity data should be ready later in 2021
- **General Social Survey: Giving, Volunteering and Participating, 2018**
  - Volunteering data that was recently released ([Statistics Canada link](#)).
  - Not linked to nonprofit sector
- **Canadian Survey of Business Condition updates (last update March 2021)**
  - Survey on issues faced by Canadian businesses, including nonprofits
  - Some results reported in this report ([Statistics Canada link](#))
- **Satellite Account for Non-profit and Volunteering updates**
  - Estimates of economic impact of nonprofit sector
  - Upcoming releases across 2021 and into 2022



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## 4. Key takeaways

1. **This analysis provides up-to-date evidence on the sector's impact**
  - A huge impact is seen for Albertan revenues (\$7.33 billion dollars), expenditures (\$6.84 billion dollars), and workforce (42,117 full-time jobs) in 2018
2. **Small organizations make up a big part of the sector (49% have under \$100K in revenue a year)**
3. **Different subsectors make up the nonprofit (e.g., 26% of sector revenue goes to social services) and volunteering (e.g., 31% of sector volunteering value goes to culture and recreation) sectors**
4. **The volunteer sector has a big value (\$5.6 billion dollars) in Alberta**
5. **Urban centres get more funding per person than rural areas**

# Acknowledgements

## PRIMARY CONTRIBUTORS

Matthew Russell, Robert Jagodzinski, Rebecca Taylor, and Xinjie Cui

## PROJECT SPONSORS

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## ACKNOWLEDGEMENTS

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